

# Euijin Lee

Website: [leeuijin.com](http://leeuijin.com) | Contact: +1-201-680-1936 | email: [elee109@sva.edu](mailto:elee109@sva.edu) | [Linkedin](#)

## SKILLS

Adobe Creative Suite, Cinema 4D, After Effect, Blender, JavaScript, Html, Unreal Engine, Figma, Touch Designer, p5.js

## EDUCATION

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|-----------------------|--|--------------------------------|
| Sep. 2024 – May. 2026 | <b>School of Visual Arts</b><br><i>Master of Fine Art</i> <ul style="list-style-type: none"><li>Computer Arts</li></ul>            | <i>New York, United States</i> |
| Mar. 2017 – Aug. 2021 | <b>Kookmin University</b><br><i>Bachelor of Fine Art</i> <ul style="list-style-type: none"><li>Fashion Design (Advanced)</li></ul> | <i>Seoul, Korea</i>            |

## WORK EXPERIENCES

|                       |   |                                |
|-----------------------|---|--------------------------------|
| Nov. 2024 - Present   | <b>School of Visual Arts</b><br><i>Library Assistant</i> <ul style="list-style-type: none"><li>Managed equipment loans, inventory, and organization, supporting media accessibility in an academic setting</li></ul>  | <i>New York, United States</i> |
| Jun. 2021 - Jun. 2022 | <b>Handsome, Hyundai Department Store Group</b><br><i>SJSJ Design Team Fashion Designer, Full-time employment</i> <ul style="list-style-type: none"><li>Primarily focused on seasonal item design, graphic development, evaluation, market research, and design room tasks</li></ul>                          | <i>Seoul, Korea</i>            |
| Mar. 2021 - Jun. 2021 | <b>Shinsegae International</b><br><i>JAJU Fashion Design Team, Intern</i> <ul style="list-style-type: none"><li>Utilized Adobe Creative Suite to craft detailed flat sketches, ensuring precise garment production in the factory. Additionally, actively contributed to graphic design development</li></ul> | <i>Seoul, Korea</i>            |
| Jan. 2021 - Mar. 2021 | <b>LF Corporation (LG Fashion)</b><br><i>RAUM (1BPU) PB Design Team/ Buying Team Intern</i> <ul style="list-style-type: none"><li>Experienced in tasks related to the import buying team, which involved importing clothing.</li></ul>  | <i>Seoul, Korea</i>            |
| Dec. 2019 - Feb. 2020 | <b>Maison Kimhekim</b><br><i>Collection Team Intern</i> <ul style="list-style-type: none"><li>Worked on the development of collection garments for the Paris collection, which included assisting with graphic design, overseeing production, and managing fitting processes</li></ul>                        | <i>Seoul, Korea</i>            |
| Jul. 2017 - Feb. 2018 | <b>Handsome, Hyundai Department Store Group</b><br><i>LATT BY T Design Team Part-time job</i> <ul style="list-style-type: none"><li>Gained practical experience in the fashion industry by serving as a fitting model for pre-release garments, assessing the appropriateness of size and material</li></ul>  | <i>Seoul, Korea</i>            |

## AWARDS

|           |   |
|-----------|---|
| Feb. 2025 | <b>Quantum Creators Con (Creative Hackathon) - 1st Place Winner</b><br><i>By QuEra Computing</i> <ul style="list-style-type: none"><li>Collaborated a a team with engineering students in a week-long creative hackathon bridging art and quantum technology</li><li>Developed engaging content, including an educational application prototype, on neutral atom quantum computing through animation and UI/UX design</li></ul> |
| Jul. 2023 | <b>Self Made Genius Global Competition, Excellence Award</b><br><i>By Walking House Collective NewYork</i> <ul style="list-style-type: none"><li>Created a compelling narrative that explores the historical roots of the zodiac god, envisioning its relevance in modern times. Developed 12 unique character artworks, each with distinctive traits</li></ul>   |
| Jun. 2023 | <b>Future Content Creation Contest, Excellence Award</b><br><i>By Future Contents Foundation</i>  |

- Created artwork integrating AI with futuristic elements; symbolized AI's role in future

Aug. 2018

### **National University Student Knit Fashion Show, Excellence Award**

*By Gyeonggi-do Economic and Scientific Promotion Agency*

- Participated in a knit fashion show contest as a team

Nov. 2020

### **Graduation Fashion Show Awards, Alumni Association**

*By Kookmin University Alumni Association*

- Received the Alumni Association Award for the outstanding graduation collection

## **FEATURED**

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Mar. 2025 - May. 2025

### **Hybrid Realities Lab 2 - Selected**

- Engaging in experimental research and interdisciplinary collaborations, focusing on translating artistic practice into digital and immersive media

Sep. 2021

### **WOW Magazine UK Cover Shoot**

- Showcased my graduation collection in the UK publication "WOW MAGAZINE," featuring the renowned model SORA-CHOI, gaining widespread exposure worldwide

Jul. 2021

### **PAP Magazine Photo Shoot**

- Featured my graduation collection through a magazine photoshoot

Jun. 2021

### **“Spring Monster in Korea” Project**

- Collaborating with photographer Cho Ki-seok and stylist Jang Hee-joon

## **EXHIBITION**

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Dec. 2023

### **Media Art Video Exhibition <Dreamscape Odyssey>**

*Gyeonggi-do, Korea*

*By Yeonsu-gu, Gyeonggi-do*

- Created a media artwork representing an infinite imagination in a dream space; using kaleidoscopic elements to portray dream-like imagery originating from the subconscious

Oct. 2023

### **Nongshim DDP Pop Up Store Exhibition <Nongshim Space Center>**

*Seoul, Korea*

*By Nongshim, Yoondesign group*

- Featured in the Brand Pop-up Store Exhibition
- Created the "3D Nongshim Space Center" and designed an AR filter on Instagram

Sep. 2023 - Nov. 2023

### **Jeollabuk-do Media Art Platform <Meta Cube Jeonbuk>**

*Jeollabuk-do Korea*

*By Jeollabuk-do Cultural Tourism Foundation*

- Designed media art by reconfiguring diverse cultural, artistic, and touristic resources of Jeollabuk-do into a composition; also, created an AR filter on Instagram

## **UNIVERSITY ACTIVITIES**

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Mar. 2020 -Dec. 2020

### **“The Origin of Creation” Graduation Work**

- Inspired by the essence of creation, I translated the concepts of imagination into tangible forms. Meticulously selected materials and employed specific techniques in the process

Mar. 2020 - Jul. 2020

### **Sustainable Design Project (Independent Study)**

- Developed an awareness of the negative environmental impact of the fashion industry, focused upcycling fabric swatches, particularly those mass-produced and discarded daily

Nov. 2018 - Nov. 2019

### **President of Student Council**

*Department of Fashion Design at Kookmin University*

- Elected student president of the fashion design department; led student council; Contributed to alumni events, hosting a fashion design alumni bazaar

May. 2017 - Feb. 2020

### **Graduation Fashion Show Preparation Committee**

*Public Relations Team*

- Prepared and hosted the department's fashion show for 2 years as a member of the team and 1 year as a team leader, managed PR and sponsorships