

Danna Macias

Designer

thelifeofdanna.com
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English + Spanish



Education

B.F.A Motion Media Design
Graduation May 2024
GPA: 4.0

Savannah College of Art and Design

Experience

Designer / Animator

- Create and animate production assets for commercial campaigns.
- Support pre-production by developing pitch decks and conducting visual research.

Scholar

Januray 2025 - Present

Motion Design Intern

- Developed motion brand systems, toolkits, guidelines, and case studies
- Assisted with design, editing and on set supervision

Scholar

July 2024 - December 2024

Freelance Jr. Designer

- Developed motion systems and toolkits for internal and client use
- Collaborated with design & strategy team on pitch decks and case studies

Matte Projects

May 2024 - July 2024

Motion Director [+Social Media CD]

- Oversaw all video and multimedia output for SCAD's premier fashion publication
- Collaborated with design to establish a cohesive visual identity

The Manor

April 2022 - March 2024

Designer

- Styleframe design for event's title sequence
- Animation for social media content

CoMotion 2024

December 2023 - March 2024

Awards

The Rookies Awards 2024
CoMotion 2024
The Rookies Awards 2023

CoMotion 2023
Young Ones ADC Awards 2023
Young Ones Awards 2023

Skills & Softwares

Motion Design
Video Editing
Production
Projection Mapping
Creative Direction
Conceptualization
Collaboration

After Effects
Illustrator
Photoshop
Premier Pro
MadMapper
TouchDesigner
Cinema 4D