

+1 347-224-4861  
viviliu322@gmail.com

## SKILLS

- Brand Design
- Graphic Design
- UI/UX Design
- Editorial Design
- Web Design
- Digital Illustration
- Photography
- HTML/CSS

## SOFTWARE

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Figma

## LANGUAGE

- English
- Mandarin
- Spanish (basic)

## HOBBIES

- Photography
- Piano
- Painting
- Dance

# Vivian Liu

Portfolio: <https://viviliudesign.cargo.site/>

## EDUCATION

### **The New School - Parsons School of Design**

Communication Design; 2020 - 2024

GPA: 3.85

Honors Graduate

### **Lord Byng Secondary School**

Byng Arts Mini Program; 2015 - 2020

## EXPERIENCE

### **Content Designer**

Tiger Securities - New York

Sept - Oct 2024

Developed engaging digital ads and graphics, aligning with the brand's visual identity across social media and web platforms. Collaborated closely with the marketing team to brainstorm and execute creative concepts.

### **Graphic Design Intern**

NU Media Holdings - New York

May - Aug 2023

Completed design projects for various brands, including social media, flier, logo, email campaigns, web design, and other marketing collateral.

### **Freelance illustrator**

RE(source) Fashion - New York

Oct 2021 - Dec 2022

Created digital illustration portraits for team members and group photo illustrations.

### **Graphic Designer**

FlyTech Intelligence Technology - Shanghai

Jul 2019

Created a distinctive logo and a comprehensive visual system that reflected the company's values and innovation.