

# Matt Chun

## Industrial Designer

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Pasadena, California  
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<https://www.methodculture.design/>

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## Skills

Solidworks, Keyshot  
Model Making, Concept Ideation,  
Narrative Process, User/Trend Research  
Photoshop, Illustrator, InDesign  
Digital & Analog Sketching  
Package Design, Graphic Design  
Branding & Identity  
Cultural Awareness

## Languages

English; fluent/primary language  
Korean; fluent

METHOD — CULTURE

Design is more than a process,  
it's a narrative of a product.

## Education

**ArtCenter College of Design Pasadena, CA**  
Bachelor in Science of Product Design, Minor in Business  
September 2021 - Expected Graduation December 2025

## Work Experience

**lifestyle design - Industrial Design Intern** (Santa Barbara, California)  
January 2025 - Present

**Munchkin - Industrial Design Intern** (Van Nuys, California)  
October 2024 - December 2024

Worked with the Industrial Design team and engineers to create prototypes (ODM+ and OEM products) from concepts formed through ideations and identifying pain points and opportunities in today's current market products. Explored the use of different mechanisms and functionality with in-house engineers. Worked on Illustrator vector drawings for patents and "IMs," Instruction Manuals for packaging. Adjusted Pantones and explored different CMF's for new products. FDM, Resin, & Silicone printed prototypes for user testing.

**OpenSea - NFT Designer & CAD** (Anaheim, California)  
September 2023 - November 2023

Consulted and created NFT illustrations and character design concepts for their new EXECUTE campaign on twitter. Designed custom thumbnails for company banners and marketing posts

**ArtCenter College of Design - Laser Lab Tech** (Pasadena, California)  
May 2022 - April 2023

Trained students to operate laser machines by learning how to raster, score, cut, and translate Illustrator files for laser cutting.

**ArtCenter College of Design - Teacher Assistant**  
Product Design 3 / Design Fundamentals 2 (Pasadena, California)  
January 2022 - August 2023

Critiqued and assisted students in understanding ethical design processes, designing for change, end-user archetypes research, layout, and grid systems.

## Awards

**Nike Endowed Scholarship**  
2023 - Current

**ArtCenter UG Scholarship**  
2021 - Current