

# Isabelle Hung

## UX/UI DESIGNER

Passionate designer looking for new opportunities and internships

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[www.isabellehung.com](http://www.isabellehung.com)

[hungisabelle@gmail.com](mailto:hungisabelle@gmail.com)

[www.linkedin.com/in/hungisabelle](http://www.linkedin.com/in/hungisabelle)

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## EXPERIENCE

Nov 2022 – Present

Human-Computer Interaction Designer, *IBM + Stanford Uni. Research*

Designed a user-centered website that uses AI Large Language Models to generate personas based on research papers, working closely with a cross-functional team

Aug 2023 – Nov 2023

Artificial Reality User Experience Designer, *Cartoon Art Museum*

Prototyped an AR art exhibition through user research, concept development, 3D modeling, animation, and user testing. Quickly mastered new design tools

Mar 2023 – Nov 2023

Graphic Designer, *Storefront Records*

Created concert posters for 3-time Grammy winning artist Fantastic Negrito, aligning with his visual brand identity, and working in a fast-paced environment

Sep 2022 – Dec 2022

User Experience Designer, *Pathloom*

Identified usability issues and proposed design improvements for the app, ensuring design consistency through design documentation and design system

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## EDUCATION

*Parsons School of Design*

Communication Design BFA

Aug 2024 – May 2028

Sophomore Standing

*Columbia University*

Visiting Student

Spring 2025

## SKILLS

Figma

Sketch

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

HTML/CSS

Unity + Blender

Design Thinking

User Research + Testing

Wireframing + Prototyping

Typography + Color Theory

Mock-ups

Brand Identity

Design Critique

Attention to Detail