





VERCONIIK 01



A GIRL WEARING VERCONIIK 01 - WANTS TO BE SOFT BUT LOUD, TENDER YET UNMISTAKABLE, ELEGANT YET RIDICULOUS. SHE WANTS TO BE COMFORTABLE WHILE MAKING OTHERS JUST SLIGHTLY UNCOMFORTABLE. SHE WANTS TO MAKE YOU LAUGH WHETHER IT'S WITH HER OR AT HER - A WIN IS A WIN. SHE WANTS PEOPLE TO SEE HER OUTFIT AND FEEL CONFUSED. SHE WANTS THEM TO SEE HER SKIPPING DOWN THE STREET AND FEEL JOY. SHE WANTS THEM TO HEAR HER EXPLOSIVE AND OBNOXIOUS, NEVER ENDING GIGGLING AND THINK "SHUT UP ALREADY."

SHE WANTS TO BE WARM AND FEEL WARM. SHE'S THE MOST COLORFUL CLOWNBALL IN THE ROOM , BOTH INSIDE AND OUT. MAYBE THEY'LL THINK "WHAT WAS SHE THINKING?" OR MAYBE THEY'LL ENVY HER FREE SPIRIT. ~RECKLESS ABANDON~ IS A TERM SHE'LL USE TO DESCRIBE HER ATTITUDE AFTER A BOY WITH POLANKSI ON HIS BOOK SHELVES TOLD HER SHE LACKED THAT WHEN SHE WAS 22.

SHE'S WEARING TWO PAIRS OF SOCKS. HER PANTS ARE AMUSINGLY BAGGY, BUT SHE HAS BOWS IN HER HAIR. SHE'S SMOKING A CIGARETTE WHILE SIPPING A GREEN JUICE. SHE HASN'T SHOWERED IN A FEW DAYS BUT SHE'S GOING TO GET A FRESH BLOWOUT. HER TOES ARE WARM AND HER CHEEKS ARE FLUSH AND WHEN SHE BRUSHES PAST YOU CLUMSILY ON THE SUBWAY YOU'LL WONDER WHAT THAT VANILLA SMELLING PINK AND GREEN BLUR WAS. SHE'S GOING TO TELL YOU TO FUCK OFF IF YOU LOOK AT HER WRONG, AND SHE'S GOING TO SHED A TEAR OF ELATION AND THINK ABOUT IT ALL DAY IF YOU LOOK AT HER RIGHT. SHE LOOKS EFFORTLESS IN AN INCREDIBLY CHIC YET PLAYFUL WAY, AND EVERY LAYER HANGING OFF OF HER BODY WAS MADE WITH LOVE AND WONDER. YOU'LL NEVER STOP THINKING ABOUT HER.























A LABOR OF LOVE BY **LINDSAY VRCKOVNIK**



SHOT BY JASMINE GAROOSI
STYLED BY VANESSA CAMPANA

STUDIO TEAM

GRACE GORDON, THEA BLANEY, SCYLER BYRNE,
GEORGIE HOLBROOK, AVA RASPARVICH, JADE TO,
ELLA SHUBERT, RAYA , SAHARA NDIYAE



FOR ALL INQUIRIES PLEASE REACH OUT TO
HELLO@VERCONIIK.COM

