# Elliana Lee
## Graphic Designer

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elliana.online

## EDUCATION

09.2020—Present
Expected 04.2025
Pasadena, CA

Candidate for a BFA in Graphic Design
ArtCenter College of Design
GPA 3.9

## EXPERIENCE

09.2024—Present
New York City, NY

Digital Design Intern
**2x4**
Contributing to ideating, designing, and executing designs for large scale brand systems for clients. Delivering works that range from motion graphics to systematic compositions, with a specific scope for digital screens.

07.2023—Present
Pasadena, CA
& Remote

Editor
**Source Material**
Collaboratively organizing, promoting, and designing publications, workshops, and release parties showcasing work in a student-operated team. Managing budget, schedule, recruitment, outreach, and delegation.

06.2024—09.2024
New York City, NY

Graphic Design Intern
**Base Design**
Contributed to client projects by pitching, ideating, and delivering designs for visual identity systems. Worked with director Carlos Bocai to execute an independent publication, presented to the studio.

01.2024—04.2024
Los Angeles, CA

Freelance Graphic Designer
**10 Summers**
Contributed to building the new identity for the music label's rebrand collaboratively, in a team of designers and directors. Delivered brand research, concept proposals, logo designs, brand assets and website for launch.

09.2021—Present
Pasadena, CA

Teaching Assistant
**ArtCenter College of Design**
Aided professors Pamela Olecki and Gerardo Herrera in typography and brand identity classes with critiques. Organized work-study sessions and presentations.

06.2023 — 08.2023
Los Angeles, CA

Brand Design Intern
**LA28 Olympic & Paralympic Games**
Delivered graphic media based on guidelines, further developed brand guidelines, contributed to shaping look of the games.

01.2023–04.2023
Berlin & Göttingen,
Germany

Offset Lithography Studio Designer
**Little Steidl, Germany**
Experimented with designing for offset lithography printers at publishing studio Little Steidl. Collaborated to produce 400+ publications.

09.2022 — 12.2022
Pasadena, CA

Graphic Designer
**Designmatters, ArtCenter College of Design**
Designed social and promotional assets needed for department, including social posts and flyers.

05.2022 — 08.2022
Pasadena, CA

Print Shop Associate
**Copy Center, ArtCenter College of Design**
Advised students on print decisions and formatted files for printing on various digital printers.

## RECOGNITION

2024
Hoffmitz Milken Center for Typography Gallery
"Ottimo" Specimen Poster

2024
ArtCenter College of Design
South Campus Gallery
"Live! From the Archive"

2023
Hoffmitz Milken Center for Typography Gallery
Exhibition: "The Presence of Absence"
"On Time"

2021 — 2023
ArtCenter College of Design Main Gallery
"The Kitchen"
"Town Square"
"AWE Rebrand"
"Oh! Mija"
"ACLU: For All"

2023
Pentawards
Gold Award
"Town Square"

2023
DATSA Scholarship
Merit scholarship

2021 — 2024
ArtCenter Scholarship
Merit scholarship

2021 — Present
Provost's List, ArtCenter College of Design
3.9 GPA for duration of attendance

## EXPERTISE

Strong working knowledge of:
Adobe Illustrator, After Effects, Bridge, Figma, InDesign, Keynote, Media Encoder, Photoshop, Premiere Pro, Procreate

Familiar with:
Keyshot, MadMapper, Sketch, Solidworks

Craft:
3D modeling & printing, DSLR photography, brand identity, ceramics, film photography, laser cutting, letterpress, physical computing, prepress, publication

Languages:
Fluent in English
Proficient in Korean