# ALEXEI SHISHKIN Creative Producer

🦹 BK, NY 💌 hello@shishkinproductions.com

## **EXPERIENCE**

Shishkin Productions - Founder/EP

Sept. 2017 - Present

- Bootstrapped post-production startup to \$500k+ annual revenue
- Developed client relationships (National Hockey League, Major League Soccer, Complex Media, Tastemade, and more)
- Sourced and retained robust network of qualified, approved vendors
- Set strategic course for brand development
- Developed and ran multiple 0&0 projects, including podcasts, social videos, feature doc, narrative short, and more

#### Bridgetown Creative - Director/Editor

Oct. 2013 - Sept. 2017

- Formed a 4-member director collective
- Developed client relationships (Intel, Whistle Sports, The Gameday, Hinge Digital Animation, and more)
- Created Intel + Dreamworks CES Keynote videos, and continued to produce executive videos
- Created gaming content for Microsoft Xbox via Hinge Digital Animation
- Oversaw post-production for 6-episode, linear, non-fiction, soccer program (IT'S CALLED FOOTBALL) for NBC Sports to help with development of English Premier League relationship
- Oversaw all video production for Treefort Music Festival

#### **Y PopSugar -** Editor/Motion Graphics

Feb. 2012 - Oct. 2013

- My first client I ever had 🥲
- Used Adobe Suite to create digital-first content for website with over 1mm+ in daily traffic
- Learned how to interface with producers, hit goals, and efficiently deliver final assets
- Gained experience with Premiere, After Effects, Photoshop, Illustrator, Audition

### **≝** SKILLS

Directing, Writing, Editing, Producing, Designing
Premiere, After Effects, Photoshop, Audition, Logic Pro
Setting up mics, lights, cameras, etc.

Pretty decent at IT and troubleshooting computer stuff Honestly, I'm down to do whatever to get the project done.

# **A** EDUCATION

University of Florida Gainesville, FL Bachelors in Telecom July 2008 -July 2011 Completed degree in 3 yrs

## **PASSION PROJECTS**

Pursuing creative projects adjacent to my professional skillset is super important to me. It ensures I'm learning new skills, building community, and growing personally. Here are a few I've been working on:

- 🏮 Shishkin Productions Podcast Network Started this project in 2020. Created 7 different shows, hundreds of episodes
- of Alexei Shishkin music Been writing, recording, and releasing music since 2013. Learned a lot about PR, relationships, etc.
- 🎲 WIP Creative Industry RPG Designing/writing a dice-rolling tabletop role-playing game about working in the creative industry
- 📹 PLAY BY EAR: A D.I.Y. DOC Tried my hand at making a feature-length doc. Truly a DIY effort, shoestring budget, very punk