

SIDDHARTH PAI

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EXPERIENCE

INDUSTRY *CONTRACTOR, INTERN* PORTLAND, OR AUG 2022 - PRESENT

- + Providing concept designs, art department and production assistance for multiple commercial projects.
- + Presented vision and photo/video concept set for Nike Running and executed final build and shoot.
- + Refined 3D models and construction plans for a Figs set design. Completed set build with 3D team.
- + Assisted with design and development of construction files for Converse All-Star weekend pop-up.

THULE GROUP *SG DESIGN INTERN* LONGMONT, CO JAN 2022- APR 2022

- + Ideated new products, from sketches to mockups, presenting two final concepts to design manager.
- + Completed color research for company wide palette and color refresh for caselogic tablet cases.
- + Assisted design team with concept refinement, hardware details and creation of digital patterns.

GOODWELL CO. *DESIGN INTERN* PORTLAND, OR MAY 2021- AUG 2021

- + Crafted renderings and brand assets for web and social.
- + Developed packaging concepts for toothpaste tablets.

HOUSE 48 *DESIGN INTERN* PARK CITY, UT SEP 2020 - DEC 2020

- + Conceptualized EDC accessories and signet ring collection, from sketch/prototype to final model.
- + Directed product photography, preparing for web and social refresh.

SIDPAI.SITE *FREELANCE DESIGNER* PORTLAND,OR MAR 2019 - PRESENT

- + Constructed 3D models and drawings for production, interior, storefronts and set builds.
- + Developed bag concept for a soft goods startup, first round tech pack.
- + Produced environment for local fashion event, directed media team and final deliverables.

EDUCATION

UNIVERSITY OF CINCINNATI, D.A.A.P. SEP 2018 - MAY 2023

B.S. Industrial Design, 3.7 GPA
Deans List, 2018 -2023

UAL: CENTRAL SAINT MARTINS SEP 2021 - DEC 2021

Bachelors Ceramics and Product Design, 3.9 GPA
Displayed at Tom Dixon Showroom

SKILLS

VISUAL Sketching, Wireframing, Illustration, Rendering

PHYSICAL Woodworking, Model-Making, Fabrication, Paint + Finish, Sewing, Pattern-Making

TOOLS Adobe, Figma, Fusion, Rhino, Blender, Office Suite, DaVinci