

Liz Snyder

+1 330 488 7305
lizsnyderwork@gmail.com
<https://snyder.work/>

2453 Indiana Avenue
Columbus, OH 43202

Experience

BOSS DISPLAY

Exhibit Designer

Columbus, OH — Oct. 2022 to Present

- Designing user-centered, interactive exhibits and installations for domestic and international clients.
- Developing products for internal ready-made interactive brand.
- Communicating and organizing meetings with clients.
- Working with engineering on form, performance, and function.
- Illustrating assets for various exhibits and interactives.
- Creating static and motion graphics.

PETITTI GARDEN CENTER

Home Accents & Patio Sales Associate

North Canton, OH — Oct. 2021 to Oct. 2022

- Designed, executed, and maintained displays for home decor, accessories, and merchandise.
- Built, painted, and assembled physical props for displays.

10 DAY WEEK

Founder & Creative Director

Massillon, OH — Sep. 2020 to Oct. 2021

- Developed candles from concept to sale using iterative sketching, CAD development, mold making, and candle making.
- Produced physical positives for manufacturing.
- Established a storefront using existing social media infrastructure.
- Sold and shipped dozens of orders, totaling ~\$1,500 in sales.
- Created graphic assets for social media marketing and care guides & packing slips shipped with orders.

WESTROCK

Industrial Design Intern

West Chester, OH — May to Aug. 2019

- Collaborated with the ID team for design, prototyping, and assembly.
- Developed concepts for new POP displays for merchandising.
- Designed new and edited existing CAD files for CNC production.
- Operated CNC tables to produce prototypes and final models.
- Conducted and analyzed user testing trials.

CROWN EQUIPMENT

Industrial Design Intern

New Bremen, OH — Aug. to Dec. 2018

- Assisted the design team with sketching, rendering, and CAD.
- Built and tested prototypes for improved user interface.
- Conducted exploratory research for near- and far-future scenarios.
- Analyzed video for observational research purposes.

Education

UNIVERSITY OF CINCINNATI

Class of 2021

Bachelor's Degree in Industrial Design

- University Honors Program
- ICFF 2019 Student Exhibitor
- Design in Mind Leadership & Volunteer
- Occasional Radio Show Host

BERGISCHE UNIVERSITÄT WUPPERTAL

Wuppertal, Germany — Fall 2019

- Study Abroad Experience
- Exchange Student Semester

CHIBA UNIVERSITY

Chiba, Japan — Summer 2017

- Study Abroad Experience
- Packaging Design Workshop

Skills

DESIGN

Adobe Photoshop, Illustrator, InDesign

Adobe After Effects, Premiere

Autodesk Fusion 360, SketchBook

Autodesk Fusion Generative Design

SketchUp

SolidWorks, SolidWorks Visualize

Blender

Keyshot

Procreate

Sketching & Rendering

Illustration & Abstraction

Rapid Prototyping

Rapid Ideation

Model Making

Observational Research

Trend Research & Analysis

BUSINESS

Microsoft Office

Google Tool Suite

Social Media Marketing

Project Management