Caleb Kiziah Graphic Designer

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EDUCATION

Appalachian State University

BFA Graphic Design, Fall 2020 - Spring 2024

3.51 Cumulative GPA

SKILLS

Branding Identity

Adobe Creative Suite

Typography Illustration Problem Solving Collaboration

Project Management

Web Design Outreach

Design Research Interaction Design

EXPERIENCE

The Peel Review Media Designer

Designed promotional materials encouraging submissions to "The Peel Review" which is a student led publications which features student work through the year. I designed posters & social media posts for this years edition.

Fall 2023- Spring 2024 Boone, NC

Second Story Media Graphic Designer

Worked collaboratively with other students to brand, market or create design assets for companies in need of better visual communication in and around Boone. All of this work was done for non profits and allowed students to create a design studio facilitated by the university.

Fall 2023 Boone, NC

HONORS

Art and Design Exhibit Smith Gallery Fall 2023 Boone, NC

Eagle Scout Award Fall 2017 Winston Salem, NC

Appalachian State Athletics Design Intern

Worked alongside designers to brand and market specific sports at Appalachian State. My main job was designing the 2023-2024 season looks that gave each sport an identity and difference than others while staying within school brand guidelines.

Summer 2023 Boone, NC

Lowes Home Improvement Sales Associate

Was tasked with finding, sorting and loading large bulk orders being sent to contractors and large job sites. During my time there the store caught up on back logged orders, leading for my daily tasks to be dedicated to loading these trucks.

Summer 2022 Winston Salem, NC

REFERENCES

Michael Dickerson (828) 457-1516

Dave Vinsett (704) 923-4242