

DESIGNER AND ART DIRECTOR BASED IN PORTLAND, OR.

ADOBE CREATIVE SUITE EXPERT
EXPERIENCED IN PRINT AND PACKAGING
PHOTOGRAPHY AND PHOTO EDITING
ILLUSTRATION
COPYWRITING
PASSION FOR TYPE
ATTENTION TO DETAIL
RESOURCEFUL
AQUARIUS



KELSEY STOULIL HOLMES

SENIOR DESIGNER AT WH INC. OCT 2022 - PRESENT

I provide art direction and design campaign, social, and marketing materials for national brands such as Duraflame, Philips Sonicare, 10 Barrel Brewing, and more. I lead the design team through campaign conception and implementation, design support, and social promotions, as well as executing all design needs from the PR division of WH.

CCO AT PILSNERFEST JUNE 2021 - PRESENT

Every Labor Day weekend my friends and I host a beer festival dedicated to crisp lagers that raises funds for mutual aid organizations. The mostly analog festival has partnered with Holy Mountain Brewing, Bottleworks, and Lucky Envelope Brewing. I create all promotional materials, beer labels, and merch.

COMMUNICATION DESIGNER AT TEAGUE - CONTRACT FEB 2022 - AUG 2022

I worked with the Product Development team to ideate and visualize the future of aviation through new products and programs. Supported Boeing initiatives through print materials, presentations, illustration, ideation, and conceptual graphics.

GRAPHIC DESIGNER AT ELYSIAN BREWING FEB 2018 - SEPT 2021

I created and managed a variety of marketing and graphic projects, including label design, posters, marketing and promotional materials, copy writing, social media content, and brand ideation. I also art directed the company's website redesign in 2021, and managed all visual efforts and brand building for the company's Woodhall and Single Batch Series programs.

MARKETING DESIGNER AT WOLFGANG PUCK COFFEE FEB 2013 - DEC 2017

I managed the creative direction and digital and traditional marketing efforts for retail, hospitality, and corporate coffee programs. Created and oversaw all marketing materials, catalogs, digital content, and packaging designs. I art directed the company website redesign in 2017, and several promotional campaigns.

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