Dwight Maxwell II (407) 394 - 3216 maxweldt@mail.uc.edu

Web portfolio: dwightmaxwell.com

Experience

Evolve Collaborative | Fall 2023

Industrial Design Co-op

Produced in-context renders for landscape renovations, facilitated real-time visualizations, executed rapid ideation, created graphic stimuli, crafted physical models, and helped construct social media trend reports. Developed 3D animations for a mobile AR experience, enhancing company branding and marketing.

Procter & Gamble (2/2) | Spring 2023

Innovation Design Co-op

Worked on diverse projects in the innovative technologies division, from in-person interviews and rapid prototyping to sketching and CAD concepts. Assisted in sustainable packaging design, ensuring strong shelf presence. Created persona profiles, packaging concepts, and visual promotional materials. Led a personal project exploring innovative uses of new technology.

Procter & Gamble (1/2) | Summer 2022

Innovation Design Co-op

Contributed to cross-disciplinary projects within the innovative technologies division, collaborating on trend research, validation, and visualization with design and psychology majors. Provided consultancy for graphics and packaging redesign. Developed mechanical solutions and innovative, sustainable packaging. Gained valuable insight into company manufacturing methods.

Chamberlain Group (2/2) | Fall 2021

Industrial Design Co-op

Contributed to ideation and design in a cross-functional team during a 4-month long product development cycle. Assumed a leadership role when needed, collaborating with UI/UX and engineers, conducting detailed market analyses, executing detailed CAD work, and significantly contributing to in-context renders, animations, and managing mechanical components.

Chamberlain Group (1/2) | Spring 2021

Industrial Design Co-op

Worked on an interdisciplinary team, driving ideation, CAD, and fabrication for a successful 4-month product development cycle. Conducted market audits, on-site research, and played a pivotal role in 3D printing, ensuring compelling stakeholder presentations. Gained expertise in efficient timelines and diverse manufacturing methods, setting a distinguished profile.

Education

University of Cincinnati

Coll. Design, Art, Architecture, & Planning Bachelors of Science in Industrial Design Class of 2024 | **3.6 GPA**

Delft University of Technology

Faculty of Industrial Design Engineering
Minor in Connected Creativity
Fall 2022 - Spring 2023 | Grade 8.0

Skills

Digital

Photoshop Illustrator InDesign
Lightroom Blender Rhino
Solidworks Fusion 360 Keyshot
Inventor Figma Adobe XD

Analog

Rapid Prototyping
Target Research
Wire-framing
Marketing
Sketching
Soldering
Storytelling
World Building
Woodworking
3D Printing
Laser Cutting
Rapid Ideation

Product Photography

Creative Facilitation

