# Maggie Tagher

# Designer. Dancer. Dreamer. Do-er.

Industrial Design Student with a focus in Entertainment and Attraction Design

taghermg@mail.uc.edu (859) 444-1798 maggietagher.com

# Education

### **University of Cincinnati**

College of Design, Architecture, Art, and Planning **B. S. in Industrial Design**Class of 2024

#### Accademia Italiana

Industrial Design, Italian Language and History Study Abroad Fall Semester 2022

#### Savannah College of Art and Design

Pre-college courses Summer 2019

## Awards and Involvement

# University Honors Program Scholar Cincinnatus Academic Scholarship Recipient Dean's List

2019, 2020, 2021

#### **Themed Entertainment**

IAPPA Ambassador 2023 Expo Skynext Convention 2023 TEA @ UC Club Member; TEA NextGen Member

### Belong Coordinator | University Honors Program

Fostered awareness and inclusivity among UHP students, staff, and faculty by designing interactive educational programs

#### Peer Career Coach | University of Cincinnati

Advised students on developing effective resumes, preparing for interviews, expanding networks, and creating a career plan

# Work Experience

## PGAV Destinations | Visual Design/Illustration Co-op

St. Louis, MO | August-December 2023

Collaborated with architects, designers, and illustrators to create immersive attraction experiences for guests through the creation of concept renderings, rendered elevations, mural artwork, themed element/prop design, and 3D site and building models of destinations such as theme parks, museums, resorts, and zoos.

#### JRA - Part of RWS Entertainment | Experiential Design Co-op

Cincinnati, OH | January-April 2023

Worked across design disciplines to contribute to 2D and 3D elements of themed spaces such as museums, play experiences, amusement parks, and more; this included design and color research, concept sketching, illustration, 3D Modeling, narrative writing, sample organization, and wayfinding and graphic creation

## BHDP Architecture | Experiential Design Co-op

Cincinnati, OH | May-August 2022

Contributed to the experiential design process through concept ideation, pattern creation, materiality selection, construction document and elevation production, and artwork curation for interactive, dimensional, and sculptural features within designed and branded spaces in retail, entertainment, higher education, and workplace buildings

#### Hasbro Gaming | Product Design Co-op

Providence, RI | September-December 2021

Created concepts for board games by ideating on elements of strategy and gameplay; token and mech design; and graphic brand elements. Collaborated with the Hasbro team on projects with brands such as Clue and Dungeons and Dragons

#### Magnified Giving | Graphic Designer

Cincinnati, OH | Nov 2019 - Present

Led a project creating the organization's brand guidelines including the redesign of organization's website to reflect identity and goals

#### Skills

Analog	Digital	
Research	Procreate	Adobe Suite
Ideation	Fusion 360	Gravity Sketch
Sketching	Solidworks	Rhino
Rendering	Blender	CADTools
Concept Artwork	Keyshot	Sketchbook Pro
Game Design	Sketchup	Unreal Engine