

# Sophie Floyd

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## Education

### **Washington University in St. Louis**

Sam Fox School of Design & Visual Arts  
B.A. in Communication Design, May 2025  
Minor in Architecture

### **Santa Reparata International School of Art**

Florence Study Abroad Program, Spring 2024

## Work Experience

### **National Blues Museum, St. Louis, MO**

#### ***Development Intern June–August 2023***

Led promotion efforts for museum event programming and membership material at weekly summer concert series, Blues on the Block, and local music and art venues; directed layout for spring edition of quarterly magazine, the *Barrelhouse Post*; designed signage and brochures for Blues on the Block and Thursday Night Blues Jam

### **Blues City Thrift, Memphis, TN**

#### ***Housewares Assistant Manager***

#### ***June–August 2021, December–January 2022***

#### ***June–August 2022, December–January 2023***

Processed and displayed 70-80 donate houseware items on sales floor daily; arranged seasonal window displays

### **Gallery 314, St. Louis, MO**

#### ***Cashier January–May, August–December 2022***

## Skills

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, and Lightroom Classic; social media content design and management; flatbed printmaking press, monotype, linocut, and pronto plate lithography

## Leadership

### **Sam Fox Art Council, St. Louis, MO**

#### ***President September 2022–present***

Manage event coordination for WashU College of Art, including semesterly panel discussions and free lunches during final critiques; delegate social media, advertising, and outreach responsibilities to council's executive board in bi-weekly meetings; oversaw artist selection process for city-wide art exhibition, *Art as Connection* (Spring 2024)

### **ArtMart, St. Louis, MO**

#### ***Co-founder July 2023–present***

Orchestrate annual WashU student art market; direct application process and selection of 30 clothing, jewelry, photography, and artwork vendors; devise vendor tent and table layout for outdoor field; design social media and advertising material

### **Mental Health Coalition, St. Louis, MO**

#### ***College of Art Representative***

#### ***September 2022–present***

Collaborate with WashU administration and student government leaders to develop comprehensible, inclusive student mental health policy

## Extracurricular Involvement

### **KWUR 90.3 FM, St. Louis MO**

#### ***Radio DJ January 2023–present***

Curate weekly hour-long radio show of R&B, neo-soul, and indie rock music

### **Armour Magazine, St. Louis, MO**

#### ***Layout Designer August–December 2023***

#### ***Multimedia Artist October–December 2023***

Composed layout designs for two editorials in Issue 30: *Spice*; edited and manipulated editorial photos for Issue 31's "What If the Hills Had Eyes?"