

Tools & Skills

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Adobe Creative Suite

InDesign[†]
Illustrator
Photoshop
After Effects

CADtools

Invision
Sketch
Figma

Google Suite
Office Suite
Keynote

HTML
CSS

Branding
Concepting
Layout[†]
Art Direction
Typesetting[†]
Dieline creation
CAD Drawing
Print production[†]
Environmental graphics
production

Screenprinting
Risograph Printing
Digital Photography
Analog Photography
Photo Editing + Retouching

[†]advanced knowledge

Partial Client List

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Athletic Greens
Allied Works
Center for Book Arts
Denver Art Museum
Design Week Portland
Palmer Museum of Art
Portland Art Museum
MOMA PS1
Sokol Blosser Winery
Walker Art Center
Skylab Architecture
WHY Architects

Work Experience

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Independent Brand Designer; February 2021–Present

Telling the stories brands need to tell, by establishing and clarifying visual identity and brand systems, overseeing campaigns as well as designing pointed publications, presentations, marketing materials, social media content, environmental graphics, and wayfinding systems. Clients focus includes cultural institutions and design/architecture studios.

Athletic Greens

Freelance Brand Designer; June 2022–June 2023,

As part of in-house creative studio, I worked with a small team of creative directors and designers on cross-platform brand projects including: establishing a new marketing email blast visual system and corresponding front end design of emails, social media posts, marketing materials, ad campaigns, and packaging. I designed and produced the company's annual impact report.

IN-FO.CO

Los Angeles, California

Senior Graphic Designer; February 2020–January 2021

Collaborated with a small team of designers and architects on the identity and exhibition graphics system for The Academy Museum of Motion Pictures' permanent exhibition, Stories of Cinema. Lead the design and production of all necessary didactics (physical and digital) and exhibition signage for the intital hanging of the exhibition. Additionally contributed to the design of museum's institutional identity and wayfinding system.

Allied Works

Portland, Oregon

Graphic Designer & Associate; July 2013–January 2020

As the sole graphic designer embedded in the studio I collaborated with architects on various presentations, special projects (including books and exhibitions) and signage and wayfinding systems. After leading an extensive re-imagining of the firm's brand I was in command of the firm's visual identity and designed, produced, and oversaw all aspects of it. This included a new website, all social media posts, ads, marketing materials, proposals/presentations, publications, brand guidelines, as well as art direction for process photography and presentations.

Walker Art Center

Minneapolis, Minnesota

Graphic Design Fellow; March–September 2012

Design/Editorial Department Intern; June–September 2011

Served as a member of the Walker Art Center's in-house design studio. I was responsible for the design and production of various communications, marketing materials and ephemera ranging from postcards to bi-monthly magazines and gallery signage to multi-faceted campaigns.

Education

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Minneapolis College of Art and Design

Minneapolis, Minnesota

BFA in Graphic Design; December 2011