



ALESSIA PICCOLIORI

VISUAL DESIGNER

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EXPERIENCE

POPULOUS, Kansas City, MO, USA

STUDENT INTERN, June – August 2025

- **Shaped** the art direction for a collegiate hockey team facility renovation, developing textures, imagery and type treatments for wall graphics and way-finding options.
- **Collaborated** with interior designers and architects, incorporating ongoing feedback to develop solutions aligned with spatial layouts, lighting, and infrastructure needs.
- **Measured** and scaled digital 3D logo and lettering models for the production of installations on both interior and exterior walls.

RACQUET MEDIA, (Remote) New York, NY, USA

GRAPHIC DESIGNER, Contractor, July – August 2025

- **Illustrated** five city guides in occasion of the Pro Padel League events. Each design consists of a cover graphic, a map with selected locations, and an editorial graphic with insights. Beyond the physical release, the graphics were also published on Racquet's website.

GRAPHIC DESIGN INTERN, August 2024 – March 2025

- **Designed** a city guide for a collaborative project with Hugo Boss in occasion of the Dallas ATP 500 tennis tournament, 1000 copies printed.
- **Created** a number of invitations for Racquet's events throughout the year.

SCAD COMOTION 2024 + 2025, Savannah, GA, USA

GRAPHIC DESIGNER, November 2023 – March 2025

- **Crafted** digital and print deliverables (title cards, lanyards, posters, and more) following the direction and feedback of Leads and Art Directors.
- **Contributed** to the overall branding design that earned a prestigious Red Dot Award in 2024.

HONORS + ACHIEVEMENTS

- **Rookie of the Year**, Finalist, 2025
- **IDA Awards**, Bronze, Advertising/Promotion Collateral Material, 2025
- **Red Dot Award**, Best of the Best in Junior Brand Communication 2024
- **Captain**, SCAD Women's Tennis, 2023–2026

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN, Savannah, GA, USA

Master of Arts, Motion Media Design, Graduation June 2026

Bachelor of Fine Arts, Graphic Design, Graduation June 2025

Dean's List, 2021–2026 / 4.0 GPA

Academic Scholarship, 2021–2026

Athletic Scholarship, Tennis, 2021–2026

SKILLS

Brand Identity Design
Vector Illustration
Motion Graphics
Team Collaboration
Leadership
Time Management
Flexibility

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe AfterEffects
Canva
Microsoft Office

LANGUAGES

Italian, native
English, fluent
German, fluent
Russian, intermediate

INTERESTS

Tennis
Women's Sports
Museum Postcards
Movies + Books