

Zoe Minikes

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zoeminikes.com

(415) 846-5830

SELECTED WORK EXPERIENCE

Eames Institute

2025-Present

Design Lead, Digital Product

Deeply curious Design Director with 15+ years of experience building products, services, brands, and environments with warmth, character, and impeccable details. Currently serving as Design Lead of Digital Product for the Eames Institute.

Inzovu

2024-2025

Senior Consultant

Previously, I served as Director of Design at Bandcamp, leading the strategic development and design of artist and label-facing features, supporting precipitous revenue growth, bringing new products to market, and unlocking new market potential through strategic initiatives.

Bandcamp

2017-2023

Director of Design, Artists & Labels

EDUCATION

Google

2014-2016

User Experience Designer

B.F.A. in Graphic Design, Honors

California College of the Arts, San Francisco, CA

Graduated: 2011

Airbnb

2013-2014

Designer

DEEP STRENGTHS

Design leadership

Service design

Product strategy

Brand & visual systems

UX & interaction design

Content design & writing

Design systems

Workshop facilitation

Creative direction

Systems thinking

Cross-functional team

Stakeholder alignment

management

Mentorship & team development

Roadmapping & prioritization

Accessibility & inclusive design

User research & synthesis

Prototyping & experimentation

Information architecture

Vision setting & storytelling