

Zoe Minikes
zminikes@gmail.com
zoeminikes.com
(415) 846-5830

SELECTED WORK EXPERIENCE

Eames Institute
2025-Present
Design Lead, Digital Product

Inzovu
2024-2025
Senior Consultant

Bandcamp
2017-2023
Director of Design, Artists & Labels

Google
2014-2016
User Experience Designer

Airbnb
2013-2014
Designer

Deeply curious Design Director with 15+ years of experience building products, services, brands, and environments with warmth, character, and impeccable details. Currently serving as Design Lead of Digital Product for the Eames Institute.

Previously, I served as Director of Design at Bandcamp, leading the strategic development and design of artist and label-facing features, supporting precipitous revenue growth, bringing new products to market, and unlocking new market potential through strategic initiatives.

EDUCATION

B.F.A. in Graphic Design, Honors
California College of the Arts, San Francisco, CA
Graduated: 2011

DEEP STRENGTHS

- | | |
|----------------------------------|----------------------------------|
| Design leadership | Service design |
| Product strategy | Brand & visual systems |
| UX & interaction design | Content design & writing |
| Design systems | Workshop facilitation |
| Creative direction | Systems thinking |
| Cross-functional team management | Stakeholder alignment |
| Roadmapping & prioritization | Mentorship & team development |
| User research & synthesis | Accessibility & inclusive design |
| Information architecture | Prototyping & experimentation |
| | Vision setting & storytelling |