

# EVA Yuqing Cao

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## Education

- 2023 - 2025      **Harvard University** - Graduate School of Design  
M.Des Narratives Domain, advised by Edward Eigen
- 2020 - 2023      **Northwestern University** - PhD in Comparative Literature. Home Department in German  
Mellon Cluster Fellowship in Poetry and Poetics. (Transferred to Harvard)
- 2016 - 2020      **Cornell University** - College of Arts and Sciences  
Dual Bachelor of Arts - Comparative Literature; German Studies  
Honors: Summa Cum Laude, Dean's List, Simmons Award, German Book Award  
Cumulative GPA 3.909, Major GPA 4.0+
- 2019 Spring      **Freie Universität Exchange** - Berlin Consortium for German Studies  
(AVL: Allgemeine und Vergleichende Literaturwissenschaft + Germanistik)
- 2017 Summer      **Cornell in Rome** - Imagining Rome: Art Studio and Creative Writing Workshops in Italy

## Professional Experiences

- 2025 Aug - Present      **Creative Producer - Content Writer + Artist; Mental Canvas Inc. New Haven CT**
- Produced 3D navigable scenes for global clients
  - Helped with the development of the company's brand identity, including marketing strategy, logo and website design
  - Developed investor-facing visual assets to support external communications
- 2024 Aug - 25 Jan      **Graduate Teaching Assistant; GSD Harvard University, Cambridge MA**
- VIS-2446: *Drawing for Designers: Techniques of Expression, Articulation, and Representation* with Professor + Artist: Ewa Harabasz
  - Coordinated outreach to artists for in-class lectures on drawing techniques
  - Assisted in curating and setting up midterm and final exhibitions
- 2023 Feb - Jun      **Design and Publicity Intern; Hongshi Design, Beijing China**
- Published two design analyses on Archiposition and Goooodofficial
  - Presented design plans for the urban renovation of Azerbaijan government officials
  - Coordinated the marketing and branding of Snow Peak Cafe and its pop-up event
  - Managed the Wechat Public forum for the firm, designing logos and company branding

- 2020 Aug - 23 Jan      **Graduate Teaching Assistant; Northwestern University, Evanston IL**
- Conducted lectures and weekly discussion sections for CLS 211: *What is Lyric Poetry*
  - Reviewed and graded midterm and final essays
- 2020 Feb - May      **Student Curator; Signal to Code: Rose Goldsen Archive, Ithaca NY**
- Conducted curatorial research for the exhibition *Signal to Code*, held at the Rose Goldsen Archive of New Media Art
  - Research focused on techno-performance, digital books, digital Asia, and global media heritage
- 2017 Oct - Dec      **Student Curator; Johnson Museum of Art, Cornell University, Ithaca NY**
- Collaborated with faculty from the Southeast Asia, South Asia, and East Asia programs to curate the show *Power, Haunting, and Resilience*
- 2017 Jul - Aug      **Legal Intern; King & Wood Mallesons Law Firm, Beijing China**
- Researched client-provided documents and certifications used as legal evidence
  - Translated Chinese legal documents into English and German
  - Proofread financial documents to ensure numerical correctness
- 2016 Dec - 17 Jan      **Legal Intern; Zhonglun Law Firm, Beijing China**
- Performed basic legal research and memorandum drafting in support of anti-monopoly litigation
  - Supported senior partners in preparing and documenting quarterly case materials

## Experiences

- 2019 - 2020      **Research Signal to Code: 50 Years of Media Art in the Rose Goldsen Archive**
- Wrote a curatorial research paper on the *Signal to Code* show held in the Rose Goldsen Archive of New Media Art
  - The show exhibited 60+ original electronic and digital artworks in video, sound, portable media and the Internet
  - The research focused on techno performance, digital books, digital Asia and global media heritage
- 2019 - 2020      **Research Art Manifestos: Then and Now (Honor Thesis)**
- Art Manifestos then: A comparative and historical study of art manifestos in New York, Berlin and Beijing
  - Art Manifestos now: Investigated avant-garde manifestos after the “linguistic turn”: the notion of “the image object post-internet”, the infinite reproducibility of digital materials, and the relationship between natural and formal language
- 2017 - 2018      **Cornell Marginalia Poetry Review**

- Editor and graphic designer; read my own poem at the *How the Light Gets In* event

## Honors

2020	<b>Mellon Cluster Fellowship in Poetry and Poetics</b> , Northwestern University
2020	<b>Summa Cum Laude</b> , Class of 2020, Cornell University <b>Thesis:Honors</b> , Department of Comparative Literature, Cornell University <b>Exceptional Senior</b> , Class of 2020, Cornell University
2017 + 2018	<b>Dean's List</b> , Cornell University

## Skills & Languages

<b>Office Skills</b>	Writing, Editing, Proofreading, Research, Data analysis, Translation, Marketing+Branding Strategies, Social Media Management, Microsoft Office, Collaboration, Organization
<b>Design Tools</b>	Adobe Creative Suite - InDesign, Photoshop, Illustrator, Premiere Pro, After Effects Graphics design - Handing-drawing, 2D digital graphic design, Mental Canvas App Website design - Figma, HTML 3D - Rhino/Grasshopper, Blender VR - Tilt Brush, Unreal Engine
<b>Academic Skills</b>	Academic Research, Design Analysis, Curation, Critical Analysis, Philosophical Discourse, Writing
<b>Languages</b>	Chinese - Mandarin (Native or Bilingual Proficiency) English (Full Working Proficiency) German (Full Working Proficiency)