

# EVA Yuqing Cao

[eva\\_cao@gsd.harvard.edu](mailto:eva_cao@gsd.harvard.edu)  
<https://evacao.me/>  
857-995-5068

## Education

2023 - 2025	<b>Harvard University</b> - Graduate School of Design M.Des Narratives Domain, advised by Edward Eigen
2020 - 2023	<b>Northwestern University</b> - PhD in Comparative Literature. Home Department in German Mellon Cluster Fellowship in Poetry and Poetics. (Transferred to Harvard)
2016 - 2020	<b>Cornell University</b> - College of Arts and Sciences Dual Bachelor of Arts - Comparative Literature; German Studies Honors: Summa Cum Laude, Dean's List, Simmons Award, German Book Award Cumulative GPA 3.909, Major GPA 4.0+
2019 Spring	<b>Freie Universität Exchange</b> - Berlin Consortium for German Studies (AVL: Allgemeine und Vergleichende Literaturwissenschaft + Germanistik)
2017 Summer	<b>Cornell in Rome</b> - Imagining Rome: Art Studio and Creative Writing Workshops in Italy

## Professional Experiences

2025 Aug - Present **Creative Producer - Content Writer + Artist; Mental Canvas Inc. New Haven CT**

- Produced 3D navigable scenes for global clients
- Helped with the development of the company's brand identity, including marketing strategy, logo and website design
- Developed investor-facing visual assets to support external communications

2024 Aug - 25 Jan **Graduate Teaching Assistant; GSD Harvard University, Cambridge MA**

- VIS-2446: *Drawing for Designers: Techniques of Expression, Articulation, and Representation* with Professor + Artist: Ewa Harabasz
- Coordinated outreach to artists for in-class lectures on drawing techniques
- Assisted in curating and setting up midterm and final exhibitions

2023 Feb - Jun **Design and Publicity Intern; Hongshi Design, Beijing China**

- Published two design analyses on Archiposition and Goooodofficial
- Presented design plans for the urban renovation of Azerbaijan government officials
- Coordinated the marketing and branding of Snow Peak Cafe and its pop-up event
- Managed the Wechat Public forum for the firm, designing logos and company branding

2020 Aug - 23 Jan **Graduate Teaching Assistant; Northwestern University, Evanston IL**

- Conducted lectures and weekly discussion sections for CLS 211: *What is Lyric Poetry*
- Reviewed and graded midterm and final essays

2020 Feb - May **Student Curator; Signal to Code: Rose Goldsen Archive, Ithaca NY**

- Conducted curatorial research for the exhibition *Signal to Code*, held at the Rose Goldsen Archive of New Media Art
- Research focused on techno-performance, digital books, digital Asia, and global media heritage

2017 Oct - Dec **Student Curator; Johnson Museum of Art, Cornell University, Ithaca NY**

- Collaborated with faculty from the Southeast Asia, South Asia, and East Asia programs to curate the show *Power, Haunting, and Resilience*

2017 Jul - Aug **Legal Intern; King & Wood Mallesons Law Firm, Beijing China**

- Researched client-provided documents and certifications used as legal evidence
- Translated Chinese legal documents into English and German
- Proofread financial documents to ensure numerical correctness

2016 Dec - 17 Jan **Legal Intern; Zhonglun Law Firm, Beijing China**

- Performed basic legal research and memorandum drafting in support of anti-monopoly litigation
- Supported senior partners in preparing and documenting quarterly case materials

## Experiences

2019 - 2020 **Research Signal to Code: 50 Years of Media Art in the Rose Goldsen Archive**

- Wrote a curatorial research paper on the *Signal to Code* show held in the Rose Goldsen Archive of New Media Art
- The show exhibited 60+ original electronic and digital artworks in video, sound, portable media and the Internet
- The research focused on techno performance, digital books, digital Asia and global media heritage

2019 - 2020 **Research Art Manifestos: Then and Now (Honor Thesis)**

- Art Manifestos then: A comparative and historical study of art manifestos in New York, Berlin and Beijing
- Art Manifestos now: Investigated avant-garde manifestos after the “linguistic turn”: the notion of “the image object post-internet”, the infinite reproducibility of digital materials, and the relationship between natural and formal language

2017 - 2018 **Cornell Marginalia Poetry Review**

- Editor and graphic designer; read my own poem at the *How the Light Gets In* event

## Honors

2020	<b>Mellon Cluster Fellowship in Poetry and Poetics</b> , Northwestern University
2020	<b>Summa Cum Laude</b> , Class of 2020, Cornell University <b>Thesis:Honors</b> , Department of Comparative Literature, Cornell University <b>Exceptional Senior</b> , Class of 2020, Cornell University
2017 + 2018	<b>Dean's List</b> , Cornell University

## Skills & Languages

<b>Office Skills</b>	Writing, Editing, Proofreading, Research, Data analysis, Translation, Marketing+Branding Strategies, Social Media Management, Microsoft Office, Collaboration, Organization
<b>Design Tools</b>	Adobe Creative Suite - InDesign, Photoshop, Illustrator, Premiere Pro, After Effects Graphics design - Handing-drawing, 2D digital graphic design, Mental Canvas App Website design - Figma, HTML 3D - Rhino/Grasshopper, Blender VR - Tilt Brush, Unreal Engine
<b>Academic Skills</b>	Academic Research, Design Analysis, Curation, Critical Analysis, Philosophical Discourse, Writing
<b>Languages</b>	Chinese - Mandarin (Native or Bilingual Proficiency) English (Full Working Proficiency) German (Full Working Proficiency)