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## Experience

### Assistant Designer

shark&minnow (APRIL 2025 - CURRENT)

- Delivered high-impact creative assets including design for email, social media, motion, print, and larger campaigns, in a fast-paced consultancy environment, approaching creative problems with creative solutions.
- Supported cross-disciplinary initiatives by contributing to concept development, client presentations, and light event planning, ensuring cohesive visual storytelling across digital and experiential touchpoints.

### Creative Services Internship

JOANN (MAY-OCTOBER, 2024)

- Developed a comprehensive brand guideline document to reflect the new JOANN brand direction, making it easier for new hires and merchants to execute within JOANN brand restrictions.
- Worked with the Creative Services team on creating concepts and final designs for seasonal campaigns, in-store marketing, online marketing, social media, and more.

### Design and Illustration Contractor

Fizz Creative (2024)

- Collaborated closely with cross-functional teams to deliver visually compelling solutions, ensuring alignment with client expectations and project goals.
- Effectively communicated design concepts and strategies to clients and business partners.

## Education

### Cleveland Institute of Art

Cleveland, OH

Bachelors of Fine Arts (2025)

## Skills & Abilities

- Creative problem-solving with the ability to adapt innovative solutions across diverse projects.
- Excellent communication skills, with a strong ability to collaborate effectively with teams and clients.
- Detail-oriented, with a focus on delivering cohesive and impactful designs.

## Acknowledgments

- President of CIA's student chapter of AIGA, (2023-2024)
- Foundation Award, recognition for outstanding work in the foundation year (2022)
- Nominee for the Butler County Service Excellence Award (2022)

