

# LYDIA TUNG

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## ABOUT

**Pursuing a career in styling & creative direction.** Problem-solving Fashion Business Management student with strong teamwork & organizational skills, adaptable & resourceful with high attention to detail & a creative thinking style. Values open communication and enthusiastic engagement with team members, customers, & clients.

## SKILLS

- wardrobe styling (celebrity, editorial, personal)
- creative direction
- trend forecasting
- branding & marketing strategy
- social media management
- design (fashion, graphic)
- product development
- client relations
- customer service
- retail sales & visual merchandising
- data analysis & management
- adobe suite, microsoft office, google workspace
- copywriting & editing
- sports coaching (volleyball, soccer, track & field)
- fluent in english
- professional working proficiency in french, romanian, & spanish

## EDUCATION

### BS in FASHION BUSINESS MANAGEMENT

FASHION INSTITUTE OF TECHNOLOGY, NYC | Expected 05/2027

### AAS in FASHION BUSINESS MANAGEMENT

FASHION INSTITUTE OF TECHNOLOGY, NYC | 05/2025

4.0 GPA Fashion Business Management major, Fashion Styling & Art History double-minor, graduated summa cum laude with AAS in May 2025, 2025 LVMH North America Student Ambassador Scholarship recipient, co-captain of FIT Volleyball & Soccer teams, 4x Dean's List & Honors, Phi Theta Kappa Honor Society member.

## WORK EXPERIENCE

### → CELEBRITY STYLING INTERN | 05 - 09 / 2025

Briana Andalore | [brianaandalore.com](https://brianaandalore.com) | [@brianaandalore](https://twitter.com/brianaandalore)

- Sourced pieces for clients, communicated with luxury brands and archives, assisted with the design and creation of custom garments for various clients.
- Managed client fittings, pulls, returns, finances, and resolutions in NYC while Andalore traveled abroad on tour with minimal communication.
- Clients: **SZA** (44 Grand National Tour looks in North America & Europe); **Young Thug** (LOVE Magazine & 2025 summer festival tour); **Julia Fox** (3 Tribeca Film Festival premieres); **JT** (NYC Pride performance and MAC Cosmetics campaign launch party).

### → CELEBRITY STYLING ASSISTANT | 04 - 06 / 2025

Kirsty Stewart | [theonly.agency](https://theonly.agency) | [@kstewartstyling](https://twitter.com/kstewartstyling)

- Styled **Meredith Duxbury** for events such as the MET Gala afterparties, Cannes Film Festival, and King's Trust Gala, as well as personal wardrobe styling.
- Made key styling decisions, sourced archive looks, organized resource database.
- Assisted in NYC while Stewart managed from UK, communicated with luxury brands and archive showrooms to pull items, curated client's professional look.

### → EXECUTIVE ASSISTANT | 11 / 2024 - 04 / 2025

Varca Studio | [varcastudio.com](https://varcastudio.com) | [@varca.studio](https://twitter.com/varca.studio)

- Oversaw logistics and production and supported ongoing projects for the COO, such as reviewing invoices and orders, creating sales reports, fabric sourcing, running quality checks.
- Assisted with showroom production and presentation for NY Bridal Fashion Week.

### → CELEBRITY WARDROBE STYLING INTERN | 05 - 08 / 2024

KMCME | [kmcme.com](https://kmcme.com) | [@keshamcleod](https://twitter.com/keshamcleod)

- Assisted in styling high-profile clients (such as **Serena Williams** at the MET Gala, ESPY Awards, NYT Magazine Cover, & Hot Ones video; **Andre Iguodala** for the NBA Draft & Olympics; **Joel Embiid** for NYT Magazine Cover & Olympics).
- Created mood boards and outfits, pulled items from stores, designed custom looks, communicated with luxury brands, sourced garments to fit oversized and muscular professional athletes.

### → STYLIST & SALES ASSOCIATE | 08 / 2022 - 08 / 2023

Suetables | [suetables.com](https://suetables.com) | [@suetables](https://twitter.com/suetables)

- Assisted the social media & marketing team to create visual advertisements for target audiences.
- Styled individual customer needs in-store & over the phone to find the perfect items for themselves or as gifts, maintained long-lasting client relationships, provided smooth & easy shopping experience.
- Developed innovative and creative jewelry-crafting skills, designed in-store display and layout.

### → FASHION SHOW PRODUCER & DESIGNER | 09 / 2021 - 06 / 2023

"Lumina" Fashion Show at St. Clement's School, Toronto

- Promoted as a Head Designer in 2021-2022, appointed as Producer for 2022-2023 show.
- Directed student participants, theme, advertisements, ticket sales, etc.
- Became the first Producer to involve middle school student apprentices, use male models, & return to a post-pandemic in-person runway, as well as simultaneously designing for their own show (including creating the outfits, scene, choreography, lightshow, & music).

### → JR. DATA ANALYST INTERN | 06 - 09 / 2021

TealBook | [tealbook.com](https://tealbook.com) | [@tealbook](https://twitter.com/tealbook)

- Reported to Senior Business Analyst, assisted with internal product communication, documentation, and artifacts, executed product testing and reported results.
- Learned to assess data collection & use software programs to analyze, organize, & present data in an accurate & professional manner for company use.
- Gained experience with Rippling, Confluence, Slack, Google Drive, and more.