

Katie Manos

Los Angeles, CA

katiemanos.com

[linkedin.com/in/katiemanos](https://www.linkedin.com/in/katiemanos)

PROFESSIONAL SUMMARY

A senior designer with 15 years of experience in graphic design and design operations, focusing on print and layout design.

CORE SKILLS

Design: Brand Development, Visual Identity, Design Strategy, UX/UI Design, Print Design, Typography

Technical: Adobe Creative Suite, Figma, Webflow, WordPress, Risograph Printing, NationBuilder

Leadership: Team Management, Project Management, Design Operations, Process Optimization

PROFESSIONAL EXPERIENCE

Freelance Design Strategist

verynice, Los Angeles, CA | August 2025 - Present

- Leading website redesign strategy including competitive research and stakeholder interviews
- Developed user journey mapping and information architecture for improved site navigation
- Created detailed sitemaps and wireframes to guide design and development implementation
- Facilitating collaboration between design strategists, designers, and development team

Printmaker and Creative Director

Good Enough Press, Glendale, CA | May 2021 - September 2024

- Founded and operated independent risograph printing studio specializing in greeting cards, art prints, and custom stationery
- Managed full creative and production process from concept development through fulfillment
- Built diverse portfolio including wedding invitations, event materials, and promotional flyers

Studio Manager

verynice, Los Angeles, CA | January 2019 - December 2021

- Streamlined operations by implementing task management systems and standardizing shared drives
- Managed financial operations including invoicing, payroll, and tax document organization
- Led employee onboarding processes and maintained company website in Webflow

Lecturer

Otis College of Art and Design, Los Angeles, CA | August 2019 - December 2019

- Co-taught graduate-level professional development course for MFA students
- Led critiques and provided mentorship on portfolio development and career readiness
- Delivered guest lecture on post-graduation career paths and industry experience

Graphic Designer

Clockshop, Los Angeles, CA | August 2018 - April 2021

- Designed visual materials including brochures, event signage, and branded collateral for arts nonprofit
- Designed and published three risograph books, with one featured at the Huntington Library
- Expanded role to include digital marketing: managed WordPress website and email campaigns
- Launched organization's first community email newsletter in 2020

Brand Director / Design Director / Senior Designer

verynice, Los Angeles, CA | October 2013 - August 2016

- Advanced through three positions: Senior Designer (2013-2014), Design Director (2014-2016), Brand Director (2016)
- Led complete organizational rebrand including website redesign and comprehensive brand guidelines
- Managed visual identity strategy for multiple initiatives: verynice, Give-Half, and Models of Impact
- Oversaw design team and established design standards for nonprofit clients

Graphic Designer

GOOD Worldwide Inc, Los Angeles, CA | August 2011 - August 2013

- Designed comprehensive branding for Transportation campaign including logo marks, social media assets, and infographics
- Created pitch presentations for brand partnerships and multichannel marketing campaigns
- Produced visual content across social media, blog posts, web features, and print projects
- Streamlined internal design request processes to improve workflow efficiency

Facilities Graphic Artist and Assistant to Curator

UCLA Athletic Hall of Fame, Los Angeles, CA | October 2008 - October 2010

- Designed and produced large-scale environmental displays including 200-foot timeline of UCLA history
- Created immersive exhibit recreation of Coach John Wooden's home den
- Developed signage and wayfinding graphics for UCLA Athletic Department

EDUCATION

Master of Fine Arts in Graphic Design

Otis College of Art and Design, Los Angeles, CA | August 2018

Bachelor of Arts in Design Media Arts

University of California, Los Angeles, CA | June 2010