

CHI QUE PHAM

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EDUCATION

Georgia Institute of Technology | Master's of Science in Digital Media Expected 05/2027

- Relevant courses: Design Ethics (toolkit/framework development), Educational Technology (prototype & test)

DePauw University | Bachelor's of Arts in Media 05/2025

- IT Associate Program (ITAP): Training program in applied digital technologies (Excel, CMS, Graphic Design)
- ASIANetwork Conference 2025, IAFOR Undergraduate Research Symposium 2025, Student-Faculty Summer Research Awards 2022 & 2024, SPJ MediaFest22

WORK EXPERIENCE

Research Student | Expressive Machinery Lab, GA Tech (Dr. Brian Magerko) 08/2025 – now

- Assist in NSF-awarded research that fosters AI literacy in creative, informal learning spaces for children
- Conduct **content analysis** and **qualitative coding** of learning experience videos to evaluate exhibiting AI artifacts

Marketing Photo-Video Production Intern | The Children's Museum of Indianapolis 01/2025 – 04/2025

- Contributed to the 2025 brand refresh by producing 7 video projects for web visitors and interactive programs
- Optimized digital assets in DAMS (**Microsoft Sharepoint**) for efficient sharing across teams and clients

Research Assistant | NEH Grant "Business Meets Humanities", DePauw University 01/2025 – 01/2025

- Conducted **secondary research to generate materials** for Dr. Amy Eremionkhale's "Data Storytelling" and Dr. Ryan Rudderham's "Economy and Fiction" courses to support a new **Philosophy, Politics & Economics minor** ↗
- **Designed and tested assessments** (writing prompts, reading questions, case study exercise and pitching) with peers in Computer Science, Finance, Education Studies and Business Analytics

Communication Assistant | DePauw Athletics Communication Office 08/2023 – 05/2024

- Led the production of 4 social media campaigns aimed at collegiate athletes and fans by filming and editing documentary-style, scalable content across Instagram, Twitter/X, and depauwtigers.com website
- Planned and executed 2 seasonal **digital content** strategies with a team of creative assistants and sport analysts

Research Assistant | DePauw University (Dr. Pauline Ota, Art History) 06/2023 – 08/2023

- **Categorized** teaching and research materials in **Excel**, including museum-goer reports, artist directory, and media releases (newsletters, gallery press, show critiques)
- Refreshed Dr. Ota's "Issues in Museum Studies" and "Women and East Asian Art" syllabi by adding new contemporary art viewing materials

Animation Intern | Chris Doyle Studio 01/2023 – 04/2023

- Assisted in the artistic production of "**Ramifications**" ↗ by coloring and polishing keyframes on Adobe Animate
- Coordinated logistical checks on studio facilities and delivered packages

Web Intern | DePauw University Communication & Theater Department 09/2022 – 12/2022

- Designed a new **landing page**, re-arranged sub-pages and cleaned up posts as part of the **Department's website** ↗ update to meet accessibility guidelines
- Wrote a **step-by-step document** to help faculty and staff navigate BigTree **CMS** and streamline news posting
- Researched and reported content across different Universities websites to improve future **web accessibility** and usability, with ultimate goal to boost student-faculty collaborations

SKILLS

Methods: User Interview, Cultural Probe, Prototype, Usability Testing, Survey, Content Analysis, Qualitative Coding

Tools: Adobe Creative Suite (Photoshop, Premiere Pro, Animate, InDesign), p5.js, Lucidchart, Google Gemini, NotebookLM. Familiar with Figma, HTML/CSS and React.js.