## Riley Finan

Skills

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Education University of Cincinnati

Bachelor of Science in Design | Communication Design Major Cincinnati, Ohio

College of Design, Architecture, Art, and Planning Lindner College of Business | Marketing Minor

Graduation Year: 2027 | GPA: 3.9

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

Roger Bacon High School

Cincinnati, Ohio

Graduation Year: 2022 | Assisi Scholar | First Honors

Work Experience KIND Snacks Graphic Design Co-op | Full Time

> New York City, New York May 2025 - August 2025

Worked alongside the digital design team and omni-channel marketing team to further KIND's brand recognition through designs for paid ads, emails, product line campaigns, and brand pop-up events. Created motion graphics and contributed to the production of commercials to enhance KIND's brand storytelling

across digital and broadcast platforms.

Graphic Design Co-op | Full Time Richardson Design

Cleveland, Ohio August 2024 - December 2024 Collaborated with the design team on over 20 brand concept developments and experiential graphics. Assisted in creating presentation designs and production materials to support client projects. Contributed to visually compelling brand

solutions across various mediums.

Cincinnati Recreation Commission Graphic Design Co-op | Full Time

> Cincinnati, Ohio January 2024 - May 2024

Designed graphics and visual identities for social media marketing campaigns in collaboration with communications and assisted with managing social platforms. Developed cohesive signage for 30+ recreation centers in the Cincinnati area. Created a variety of branding deliverables for 50+ programs, including

logo design, print design, banners, and visual identities.

University of Cincinnati Medical Illustrator | Part-Time

Cincinnati, Ohio

Collaborated with the Cancer Biology Molecular Studies department, creating

May 2023 - September 2023 over 20 graphic illustrations per article.

Activities and Honors University of Cincinnati Dean's List (2022-present)

Club Water polo

Society for Experiential Graphic Design

First Honors | Student Government Roger Bacon High School

Western & Southern William F. Ledwin Scholarship | National Honors Society Scholastic Gold Key Fine Art Award (2020,2021) | Scholastic Silver Key Fine Art

Award (2020,2021) Varsity Swim Team | Varsity Water Polo Team

Assisi Scholar Program | Dannenfelser Fine Art Scholarship

Adobe Illustrator, InDesign, Photoshop, After Effects, XD, Dimension, Figma | User Research | Wireframing | Prototyping | DSLR Photography

Miro | Cinema 4D | JavaScript