

A highly motivated Product and Communication Design student that designs beautiful and simple visual solutions. Notable work experience includes graphic design, concept direction, and art direction on the Global Digital Content Design team at Converse. Academic project experience includes user research, web development, and UX/UI design. Creative, communicative, and a fast learner. Fluent in English and Korean, basic French.

Education

2023-2027

Parsons School of Design

New York, NY

BFA Communication Design GPA: 3.94

Relevant Awards

Summer 2025

Nike, Inc. Intern Combine Competition

2nd Place

Led all design deliverables as the sole designer on a 4-person team. Produced a complete product pitch under a 48-hour deadline, earning 2nd place out of 5 competitive teams.

Fall 2023

Parsons Merit Scholarship

2023-25

Dean's List

Parsons School of Design

Spring 2023

Scholastic National Exhibition

Gold Medal for Mixed Media

Gold Medal for Painting

Skills

Design

Figma, HTML, CSS, Js, Adobe Creative Suite, Keynote, Microsoft Suite, UX/UI (mobile, web, iOS), VS Code, Motion Graphics

Other

Excellent design thinking, writing, organizational, listening, and communication skills. Self-initiative problem solver. Can work in high-pressure environments and cross-functional teams. Trend savvy. Chef in training.

Work Experience

June 2025-August 2025

Converse

Global Digital Content Design Intern

Problem-solved for creative and production of photography that fuels the brand and commercial priorities. Collaborated on designing prototypes for email and .com user interfaces. Created styling briefs for SP26 PDP, supported HO25 product superiority, and created & briefed concept direction for SP26 Valentine's Day photography.

2024-Present

American Institute of Graphic Arts @ TNS

Executive Board Member I Designer

Designing experiences, social media, print, and merchandise deliverables. Providing 180+ members at Parsons with a dynamic space for the essential connection between academics and professional practice in the graphic arts field, making seamless connections between user & community online and in person.

2024-Present

New School Free Press

Social Media Manager/Content Designer

Using Figma to create social media posts for Instagram, Tiktok, Facebook, and the NSFP official website. Designing templates and brainstorming social media strategies.

2023-Present

New School Vera List Center

Front-Desk Student Worker

Mediating resource inquiries, collecting patron data, organizing books based on library system, facilitating hold requests and book transfers within the NY Consortium Libraries.