scheversallie@gmail.com   310-625-8096   alliescheversportfolio.cargo.site   Los Angeles, CA

ALLISON SCHEVERS

GRAPHIC DESIGNER

Detail-oriented graphic design student with a focus on packaging and design, eager to apply creative skills and industry knowledge in a dynamic professional environment. Seeking an opportunity to contribute fresh ideas and innovative designs to enhance brand identities and engage target audiences.

SKILLS

- Adobe Creative Cloud
- Typography
- Package Design
- Brand Development
- Figma
- Video Editing
- Communication
- Time Management

EDUCATION

OTIS COLLEGE OF ART & DESIGN 2023-2025

Graphic Design BFA

SANTA MONICA COLLEGE 2020-2023

Associate of Arts Degree in Liberal Arts - Arts and Humanities
Dean's Honor List
4.0 GPA

EXPERIENCE

BARISTA & GRAPHIC DESIGNER 2021-2024

Sweet Laurel Bakery, Pacific Palisades

- Designed marketing posters to enhance the bakery's visual identity.
- Curated content ideas for the SL Instagram and helped film.
- Provided friendly and efficient customer service.
- Took orders accurately and ensured a positive customer experience.

CONTENT CREATOR 2024 - PRESENT

USC Vintage - Instagram (8k+ followers)

- Concepted, filmed, and edited video reels highlighting vintage USC clothing.
- Created engaging short-form content to boost reach & brand identity.

RELEVANT COURSEWORK

- Graphic Design 1-4
- Typography 1-4
- Systems & Identity
- Visual Language
- Entrepreneur 101