

Brice Lan

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I am a multidisciplinary designer, content creator, and urbanist based in Toronto with a background in fine arts. I am passionate about connecting people to complex ideas, stories, and systems by making them easy to understand.

Experience

YouTube

2022 — Present

Creator/Host

- Produced beginner-friendly explainer videos about urban planning, amassing 70,000+ subscribers and 7 million+ views.
- Managed all aspects of content production including script writing, video editing, digital marketing, and brand partnerships.

NamiiCho & co. LTD

2022 — 2024

Creative Director

- Oversaw branding, video production, and graphic design for a beauty content creator and digital marketing firm.
- Edited short and long-form videos across various platforms, ensuring high-quality, engaging storytelling.

Education

OCAD University

2021 — 2025

BDes (Honours) Graphic Design

Earl Haig Secondary School

2017 — 2021

Claude Watson Visual Arts

- 2021 Earl Haig Secondary School Citizenship Award
- 2021 Claude Watson Jackson E. Tovel Scholarship
- 2021 Ontario Scholar

Skills & Tools

Programs

- Adobe Creative Suite
- Figma
- Microsoft Office
- Google Workspace
- HTML & CSS

Disciplines

- Design & illustration
- Video production & editing
- Photography
- Copywriting
- Digital marketing

Strengths

- Simplifying complexity
- Quality-driven work ethic
- Team collaboration
- Attention to detail
- Storytelling