Catherine Krahn

Contact

Linethicknessart@gmail.com

Website

catherinekrahn.cargo.site

Education

Bachelors of Fine Arts in Animation

School of Visual Arts Sep 2018 - May 2022

· Graduated with Honors

Masters of Fine Arts in Visual Narrative

School of Visual Arts June 2025 - Present

Multi-Discipline Continued Education

Arizona State University Apr 2024 - Oct 2024

- Communications, Macroeconomics, Psycology School of Visual Arts Sep 2024 - Dec 2024
- Storyboarding For Film, Animation All Together, Design for Storytellers

Experience

Freelance Artist: Chris Piche, "Garage Sale", "Decisive Action"

Feb 2022 - Present

- Spearheaded animations for Chris Piche increasing engagement utilizing Toonboom Harmony and OBS.
- Assisted in ToonBoom Animation, Cleanup, and Color for Ragtagstuff's film "Garage Sale" amplifying acting according to directors' guide.
- Composited backgrounds into shots and exported PNG sequences of cleaned shots into appropriate folders.
- Mentored by Mike Carlo and Chrissy Fellmeth to create all facets of the shortfilm "Decisive Action" with industry standard programs and quality.
- Composited, Edited, and created motion graphics in Adobe After Effects.

Shift Lead Barista, Daniel's Coffee & More

Aug 2023 - Jun 2024

- Provided exceptional customer service, ensuring a positive experience for each guest & built strong relationships to drive repeat business.
- Increased average food sales by 26% through trend analysis.

Marketing & Admin Assistant, Civetta Hospitality

Sept 2022 - Aug 2023

- Recorded & regularly updated marketing spending, beverage inventory, legal documentation, & bachelorette bookings.
- Managed 7 websites & social media accounts across all properties, regularly updating & improving SEO, UI, & online content creation.
- Successfully navigated a complex audit, ensuring accuracy and compliance with regulations.
- Provided all marketing assets including graphics, font, photo, & hex codes for intern use.
- Reported at monthly meetings improvements of event bookings through tracked analytics improving bookings by 12%.
- Designed & published multiple advertisements under short turn around.

Digital Artist & Social Media Intern, Milkbar Lads LLC.

May 2022 - Aug 2023

- Ensured that social media profiles (Twitter, Steam, & Discord) best represented the project through community management.
- Produced and posted digital content including text, images, videos on company owned social profiles with in-house creative team on creation, execution, & delivery of promotional materials.
- Oversaw the Judging of content for the Dead Estate art contest with 100+ participants.
- Tracked analytics and metrics across platforms.

Skills

Web Development & Analytics

Communications

Customer Service

Retail Sale

Social Media Growth

Remote IT

Editing

Compositing

Illustration, Animation

Motion Graphics

Program Fluencies

Adobe Suite, Microsoft 365,

Google Suite, Microsoft Teams

Streamlabs, OBS

Godaddy, Wix

Squarespace

Lightspeed/Upserve

Square POS, 7Shifts

ToonBoom Harmony, Flash, TV Paint

Dragonframe, Cinema 4D

Blender, Unity, Godot

Projects

- "Garage Sale" Animation
- Freelance animation, cleanup & color
- "Kenopsia" Animation
- Freelance cleanup & color
- "Girls Night!" Animation
- Freelance cleanup
- "Dead Estate" Game
- Freelance Social Media Art Assets