charlesmarleau.com ⁷ charlespmarleau@gmail.com 608-443-7211

Charles Marleau

Experience

Clean Wisconsin, Environmental Communications Intern

Working with communications and development teams to amplify public messaging and member engagement. Support campaign planning, outreach strategy, and design of public-facing materials for environmental advocacy.

May 2025 - Present, Madison, WI | Clean Wisconsin • Hybrid

UW-Madison, Design Lab Assistant

Developed a resource website for course-related materials and assisted with 3D printing and book-making. Provided guidance on design principles and assisted college students with Adobe Creative Suite and Bambu Lab, fostering creativity and technical proficiency.

January - August 2024, Madison, WI | Anderson Lab • Hybrid

The River Food Pantry, Volunteer Operations

Supported inventory management and assisted in communication and outreach, fostering teamwork and community impact. Contributed to daily operations by organizing and distributing food to visitors, ensuring smooth processes.

May - August 2024, Madison, WI | South Central Wisconsin • Onsite

Freelance, Graphic Designer

Developing diverse design projects by creating identity packages, media banners, and promotional materials tailored to clients mostly in entertainment. Designed overlay graphics, animations, and more, ensuring engaging visuals across digital platforms.

July 2018 - July 2024 | Various Clients • Remote

Awards

Best of Design, Exhibition Featured Works

Awarded work for "Accessible Maps" Winter Design Festival, a unique celebration of design across disciplines, hosted by the M.S. Design + Innovation, from ART448 Graphic Design for Accessibility course by Taekyeom Lee. School of Human Ecology, Nancy Nicholas Hall at the University of Wisconsin-Madison, Madison, WI

December 2023, Madison, WI

Education

University of Wisconsin–Madison

BFA Graphic Design (Communication Design) GPA • 3.67 Deans List (most semesters)

January 2022 - 2026

Expertise

Software

Adobe Illustrator Adobe InDesign Adobe Photoshop Adobe After Effects Cinema 4D

Skills

Editorial Design
Illustration
Motion Graphics
Photography
Typography

Application

Art Direction Brand Development Digital & Print Media Identity Systems Marketing Collateral

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