

Humberto Ochoa  
Graphic Designer  
Brooklyn, NY

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## Portfolio

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[humberto8a.cargo.site](http://humberto8a.cargo.site)

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## Contact

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+1 817-240-3160

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## About

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Brooklyn based graphic designer exploring how imposed constraints and physical limitations can help create simple and focused design solutions. I began designing for my own punk bands in high school where I learned the virtues of cheap recording methods and the ways in which they can enhance the making process by forcing creative workarounds and bold solutions. I graduate from Parsons School of Design in May 2025 with a BFA in Communication Design.

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## Education

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Parsons School of Design  
2021-Current  
Communication Design BFA  
Graduating May 2025  
3.97 GPA

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## Skills

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Software  
Figma, Photoshop, Illustrator,  
InDesign, After Effects, G-Suite  
HTML, CSS, JavaScript

Languages  
English, Spanish

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## Misc.

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“Beat It!” Compilation  
Oct 2024  
Contributed Zine/Essay to Designer and Photographer, Julia Gorton’s reissue and compilation of her legenday 70s punk zine, “Beat It!”.

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## Experience

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New School College of Performing Arts  
Student Assistant Design Specialist  
Sep. 2024–Present  
Design promotional content for the New School College of Performing Arts events for a variety of printed and digital media. Maintain and edit online event pages and newsletters.

Bluekeys Magazine  
Designer  
Dec. 2023–Oct. 2024  
Developed designs for posters, social media graphics, merchandise, and printed publications. Assisted in the nationwide production and distribution of magazine in an edition of 250.

Beatriz Lozano  
Graphic Designer  
Aug 2023–Sep 2023  
Designed the visual identity for TikTok’s 2023 Hispanic Heritage Month campaign as part of a design team led by Beatriz Lozano. Developed design direction selected by client.

Modern Art Museum of Fort Worth  
Gallery Attendant  
June 2021–August 2021  
Worked and communicated within a team of security personnel to monitor galleries and protect artwork. Directed museum visitors in a professional and courteous manner.

Keller Center of Advanced Learning  
Print Shop  
Graphic Design Intern  
August 2020–May 2021  
Provide design and printing services for customers in Keller ISD, including a course guide for the district itself. Maintain email correspondence with clients.

Musician  
2017–Present  
Perform drums in various bands, currently, Answering Machines and Bullseye, and organize shows across Texas and NYC. Completed two self-organized nationwide tours.