

## Panyi (Christina) Wu

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### EDUCATION

**New York University Tisch School of the Arts**, New York, NY

Jan 2022 – Present

*BFA in Interactive Media Arts*, GPA: 3.91/4.00

- **Honors:** Dean's List for Academic Year (2022-2023, 2023-2024)
- **Relevant Coursework:** Communications Lab, Digital Fabrication, UX Design, Intro to Game Design, Intro to Computer Programming, Intro to Web Design and Computer Principles, Intro to Physical Computing, Visual Foundation Studio

### PROFESSIONAL EXPERIENCE

**Mango TV**, Onsite

May 2024-Aug 2024

*Design Intern*

- Independently designed and completed the interface for a mini-game called "Joyful Fruit Cards" for the Mango Challenge Competition Project.
- Designed interfaces for several other mini-games, which successfully launched.
- Participated in the design of IP characters.

**eBay Hong Kong**, Remote

July 2023 – Sept 2023

*User Experience Design Intern*

- Participated in the design and development of a VR interactive shopping platform and an AI-driven art education app.
- Conducted comprehensive product interface and user experience analysis, and wrote reports based on findings to provide recommendations for business strategy and design modifications.
- Created and iterated low-fidelity and high-fidelity wireframes and prototypes using Figma and Sketch, ensuring alignment with user needs and business goals.

### EXTRACURRICULAR ACTIVITIES

**Industry Mentorship Program of Jaguar Land Rover**

09/2024-11/2024

*Participant*

- Participated in a professional mentorship program focused on design, gaining exposure to real-world work environments.
- Collaborated with mentors to understand user-centered design principles and product architecture.
- Actively engaged in discussions and implemented feedback to refine design projects.

**L'Oréal Brandstorm Campaign**

02/2024-03/2024

*Participant*

- Conducted research on hairdressing product apps to identify existing issues.
- Conceptualized product pain points and features.
- Designed and produced high-fidelity prototypes.

**NYU IMA/ITP 2023 Winter Show**

12/2023

*Participant*

- Designed and created interactive projects for the exhibition.
- Collaborated in planning and setting up the exhibition space.
- Engaged with visitors, explaining the conceptual and technical aspects of the works.

### HONORS & AWARDS

National Honor Society, Member

2020 – 2021

National Art Honor Society, Member

2019 – 2021

National Junior Duck Stamp Contest by U.S. Fish and Wildlife Service, Honorable Mention\*2

2019, 2020

### SKILLS & TOOLS

**Computer Programming:** Python, JavaScript (p5.js), HTML, CSS

**Design:** Figma, Sketch, Adobe Creative Suite, Fusion 360, Blender, Ableton Live, Nomad Sculpt, Cinema 4d, Unity

**Language:** English (Advanced), Chinese Mandarin (Native)