

# Owen Robinson

*oeane.com*

Designer, creative freak, and perfection enthusiast with over 9 years of experience making things look good and work even better. I'm obsessed with graphic design, digital marketing and any other type of visual content. With an extensive background working with design teams, digital marketing, and creative directors, I've independently managed entire teams, won awards for best poster of the year, and worked in just about every other form of media you can think of.

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## Experience

### **GRAPHIC DESIGNER @ MODERN EVENT FURNITURE**

2024 – 2025

Led branding, marketing, and digital asset creation for an event furniture factory, being the sole developer for all visual / public content being in online engagement and sales. Managed the entire yearly catalogue development, down to to the printing.

### **FOUNDER @ PASSKEY**

2022 –

Started a independent music label specializing in physical releases (tapes, CDs, vinyl) of experimental music. Created and executed marketing strategies that work, including ARG campaigns, to engage audiences and drive 20,000+ ticket sales since our inception.

### **SENIOR DESIGNER @ EVOLVE MEDIA**

2024 – 2025

Led branding and marketing projects, creating designs that elevated client's visual identity. Designed for both digital and print, ensuring consistency and high-impact visuals across all platforms. Managed multiple fast-paced projects at once, balancing creativity with business deadlines. Mentored junior designers and helped refine processes to improve workflow and quality.

### **TECH ADVISOR @ LONDON DRUGS**

2019 – 2024

Provided expert customer service in cameras, prints, and tech, simplifying tech-related problems and improving workflows. Ran photolab services, streamlining production processes to maximize output.

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## Education

British Columbia Institute of Technology

Vancouver, BC

Degree in New Media Design and Web Development