

Zoe Minikes

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zoeminikes.com

(415) 846-5830

SELECTED WORK EXPERIENCE

Inzovu

Staff Designer

2024-present

Bandcamp

Director of Design, Artists & Labels

2021-2023

Interim Head of Design

2020-2021

Senior Designer

2017-2020

Google

User Experience Designer

2014-2016

Airbnb

Contract Designer

2013-2014

Tomorrow Partners

Designer, Frontend Developer

2011-2014

HI! I'M ZOE.

I'm a deeply curious design leader with 15 years of experience building products, services, brands, and environments with warmth, character, and impeccable details. I'm currently building a financial services platform for a cooperative of farmers in the Midwest and Great Plains with Inzovu.

Previously, I served as Design Director at Bandcamp, leading the strategic development and design of artist and label-facing features, supporting steady revenue growth, influencing business objectives, and providing a key bridge between leadership and cross-functional teams.

EDUCATION

B.F.A. in Graphic Design, Honors

California College of the Arts, San Francisco, CA

Graduated: 2011

DEEP STRENGTHS

Leadership

Strategy

Design direction

User experience design

Product design

Service design

Environmental design

Branding

Creative direction

Print & collateral design

Systems thinking

Facilitation

Research

Creative & technical writing

Social practice

Illustration

Publishing

Community engagement

Consensus building

Neighboring