

WORK EXPERIENCE

UNIQLO CO. // Boston, MA

UTME (Custom Print Services) Manager;
Retail Associate Trainer & Staff

08/2023 – Present

- Launched UTME service in Boston, train 15+ associates to promote UTME sales and to design and print custom shirts and bags; track sales and identify trends; manage printing hardware and software updates
- Retail Associate Trainer & Staff: Train new associates on responsibilities including customer engagement, maintaining brand standards for a visually appealing store, and enhancing the customer experience
- Served as an Ambassador for the 2023 Winter Fleece Collection; devised sales and promotional strategies and displayed promotional content within corporate guidelines

NEWPORT CREAMERY // Providence, RI

Freelance Package Designer

12/2023 – 10/2024

- Collaborating with Station Design Studio on diverse projects for Newport Creamery, an iconic family owned restaurant with over 10 locations in RI and MA
- Responsible for redesigning ice cream tub package design; revamped the classic design from 1928 to appeal to a broader customer base and elevate Newport Creamery as a premium brand
- Strategically designed packaging to adhere to client's cost constraints while also achieving aesthetic and brand image goals
- Refreshed brand assets by incorporating photography, modern typefaces, and altering type placement
- Created engaging market-ready packaging solutions, balancing brand storytelling with functional design

BOSTON UNIVERSITY, MUGAR LIBRARY // Boston, MA

Graphic Designer, Greene Scholars Creative Program

02/2022 – 05/2023

- Designed digital and print media for library events and resources, including websites, social media posts, posters, and banners, widely displayed across online platforms and campus
- Produced wayfinding signage and maps to enhance navigation and user experience within the library
- Created diverse content deliverables on demand and within short time constraints

BOSTON UNIVERSITY, COLLEGE OF FINE ARTS // Boston, MA

Lead Exhibition Layout Designer,
2023 Graphic Design BFA Thesis Exhibition

01/2022 – 05/2023

- Led a 7 member team to conceptualize and design the physical layout of the 808 Commonwealth Ave. Gallery space for 41 thesis design projects
- Curated visually engaging exhibition space, arranging walls to delineate distinct projects and meticulously placing furniture elements for optimal visitor experience
- Created digital 3D SketchUp model from drafted plans to visualize the exhibition layout
- Collaborated with the Branding and Curatorial team leads to ensure successful launch and ongoing operations of 2 week long exhibition
- Pitched and obtained school approvals for budget and event logistical requirements

AGGANIS ARENA & BU MEN'S HOCKEY TEAM // Boston, MA

Marketing Assistant & Graphic Designer

09/2022 – 01/2023

- Designed social media and website content, in-game digital screen designs, and posters for Agganis Arena and Boston University Men's Hockey Team, aligning with the brand's guidelines and advertising goals
- Created adaptable digital brand design templates, edited photos, and produced content to promote the team's season successes, including winning the Hockey East championship and advancing to the NCAA National Championships
- Showcased designs to 39K+ @terrierhockey Instagram followers, 4K+ home game attendees, and across campus displays

PHOTONICS CENTER, BUSINESS INNOVATION CENTER // Boston, MA

Brand Marketing Intern

03/2023 – 05/2023

- Developed marketing strategies to expand and more effectively engage the customer base for rental of the Business Innovation Center
- Designed print and digital media advertising assets incorporating branding guidelines across digital and social platforms

EDUCATION

BOSTON UNIVERSITY // Boston, MA

BFA in Graphic Design
College of Fine Arts Dean's List
GPA: 3.62/4.00

ACCADEMIA DI BELLE ARTI DI VENEZIA; STUDY ABROAD

// Venice, Italy

2021 Study Abroad

Northfield Mount Hermon High School // Gill, MA

Preparatory boarding school

TECHNICAL SKILLS

Graphic Design
Visual Branding
Web Design
Motion Graphics
Packaging Design
Exhibition Design
Editorial Publication
Research and Editing
Illustration
Photography
Japanese (Fluent)
English (Native)

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe Photoshop
Figma
Java Coding
Python Coding
HTML / CSS / JavaScript
Microsoft Office
Google Workspace
SketchUp

OTHER INFORMATION

United States Citizen
Permanant Resident of Japan