

## EVAN VERRILLI

Designer, Illustrator, & Animator

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## CLIENTS

Instacart, Zip, BLINK Cincinnati, Visa, Google, Instacart, Current, Under Armour, P&G Oral Care, Dove, Old Navy, Nomi Health, Fifth Third Bank, Varyer & others

## SKILLZ

Illustration (digital & analog), moodboards, user flows, ideation sketching, 3D rendering, 3D modeling, and 3D printing

ChatGPT, Figma, Adobe Creative Cloud, Illustrator, Photoshop, Bridge, InDesign, After Effects, Premiere Pro, Webflow, CSS, Javascript, ProCreate, Microsoft iWorks, Cinema4D, Blender, Solidworks, Redshift, Keyshot, SketchUp

## EDUCATION

UC College of DAAP  
BS in Industrial Design

School of Motion  
Principles of Animation

Nn/g Group  
UX Certification

HTW Berlin  
Study abroad semester



## INSTACART

Senior Brand Designer, Illustration

CURRENT

As part of the Creative team, developed and executed best-in-class illustrations and designs across the Instacart brand experience, ensuring alignment with organizational objectives. Collaborated with marketing and product teams to create, art direct, and implement illustrations, animations, and brand assets across digital and print platforms, including app, web, email, social media, print media, and OOH. Utilized tools such as Figma and Adobe Suite to deliver user-centered design solutions.

## ZIP

Illustrator and Brand Designer

2021 – 2023

Led a cross-functional team of designers, developers, and marketers to create and test user-centered illustration and animation design systems for global markets. Developed original illustration and animation languages and formulated comprehensive brand guidelines to define and communicate brand voice, positioning, and asset creation. Collaborated with product and marketing teams to ensure designs met customer and business needs.

## MERTZ DESIGN

Digital Designer

2020 – 2021

Developed strategic digital, packaging, retail, and product design solutions for start-up and established brands within CPG, medical, and e-commerce industries. Created user-centered illustrations and animations to enhance brand design and customer experience. Collaborated with cross-functional teams to deliver high-quality designs in a fast-paced environment.

## SELF EMPLOYED

Designer & Illustrator

2020

Partnered with clients to develop comprehensive brand strategies and design solutions focused on enhancing customer experience. Created illustrations, animations, & designs for established brands and start-ups within consumer packaged goods, medical, and lifestyle industries.

## GIANT SPOON

3D Designer

2019 – 2020

As part of the experiential design team, elevated client visions through branded experiences for Under Armour in global markets. Created 3D designs that aligned with brand objectives and customer expectations.