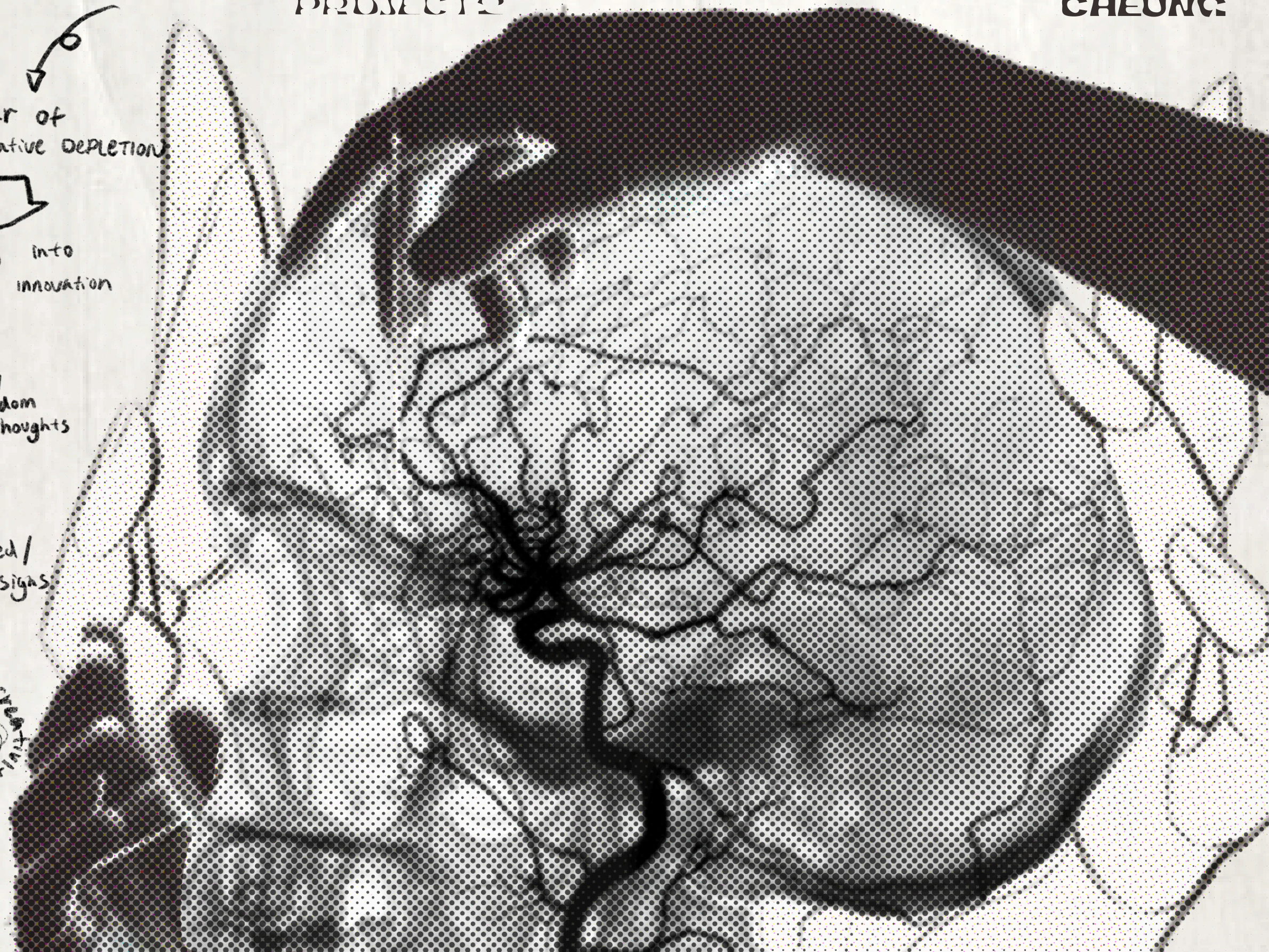
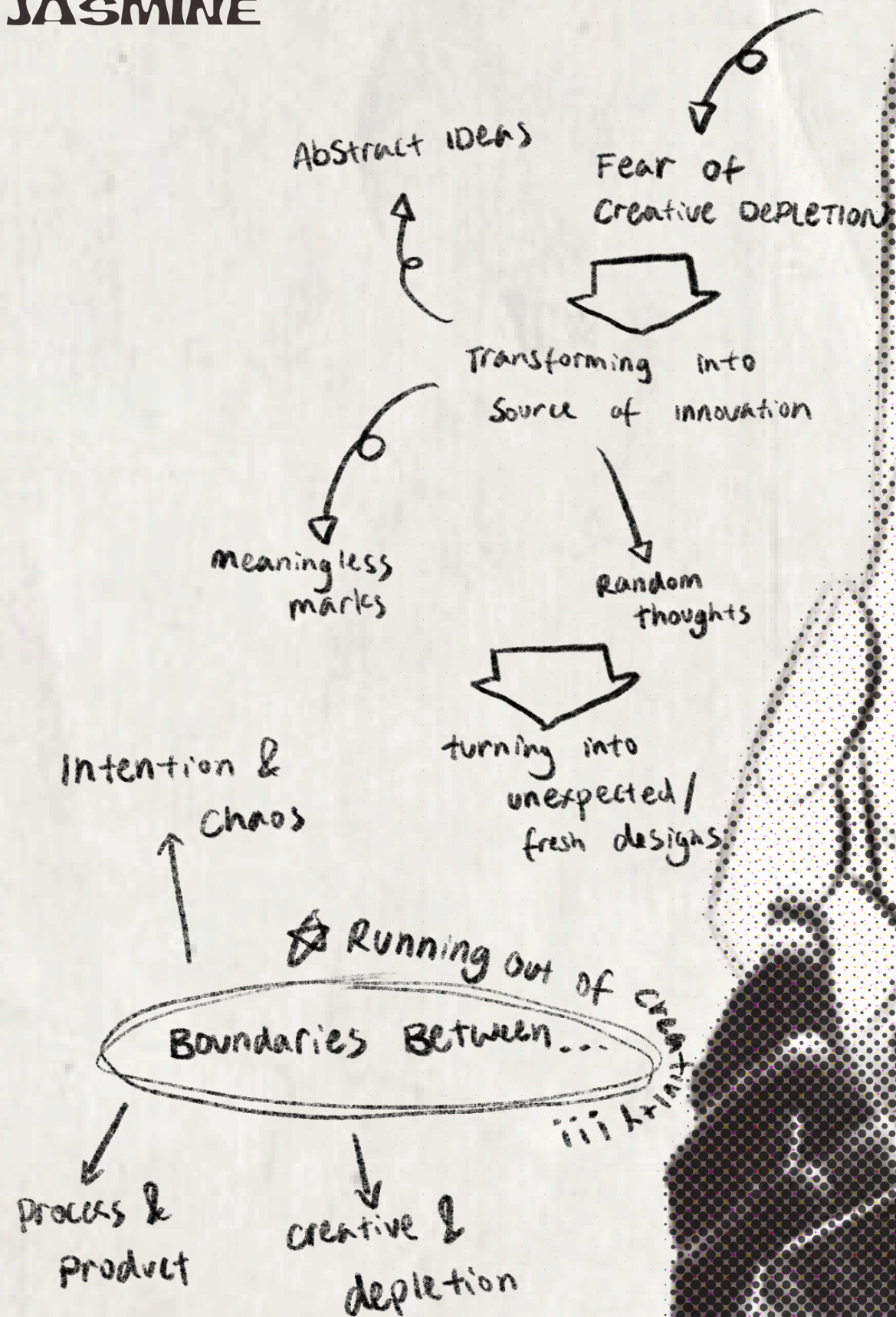


PORTFOLIO

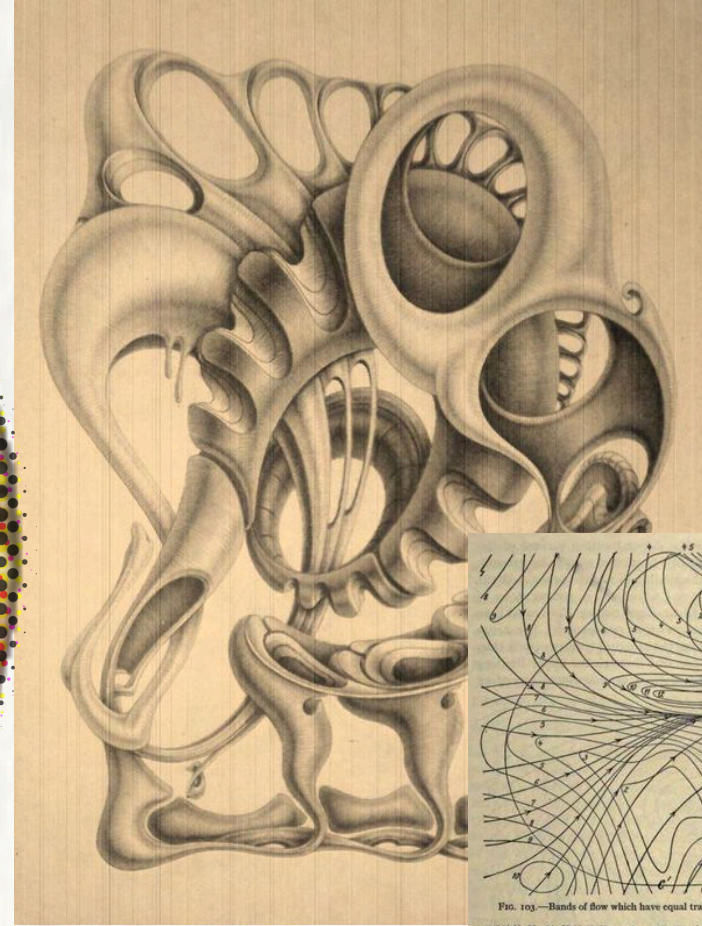
JASMINE

PROJECTS

CHEUNG



RUNNING OUT OF CREATIVITY



CHAOS THEORY

↓
In mathematics

↗ unpredicted patterns

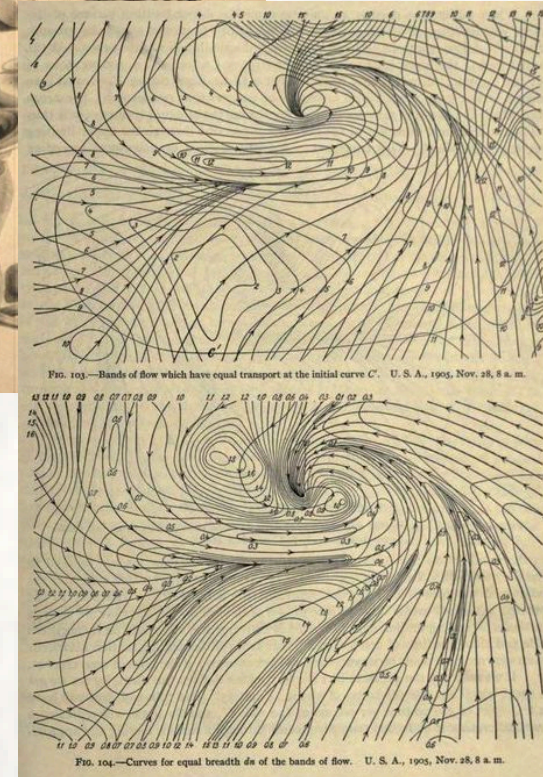
↘ Chaotic processes

↘ Butterfly effect



When tiny / insignificant actions or changes could lead to dramatic consequences later on

↳ how small / random marks could lead to new & unpredictable designs



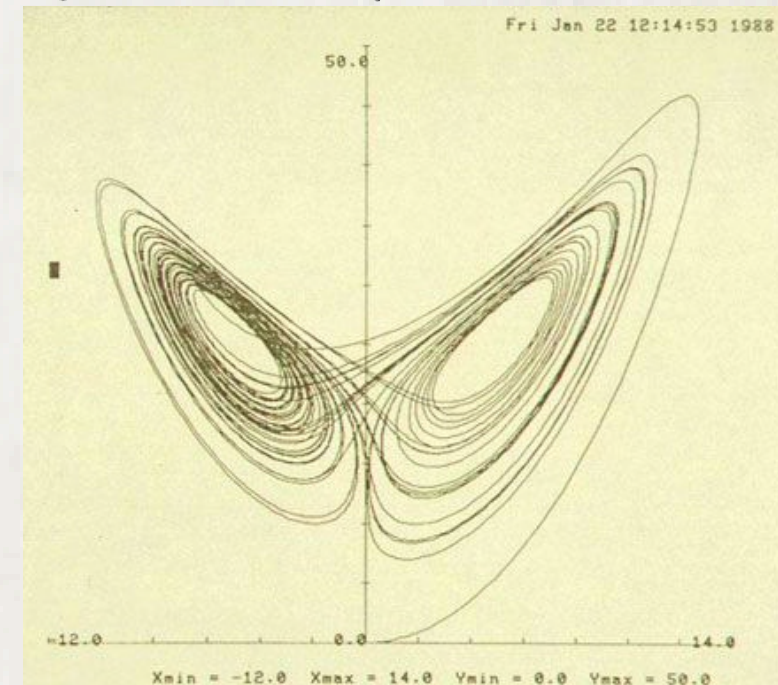
↳ Fractals in design

Creative Burnout

Creative slumps

↳ FEAR & INNOVATION

* Nonlinearity & Iterations

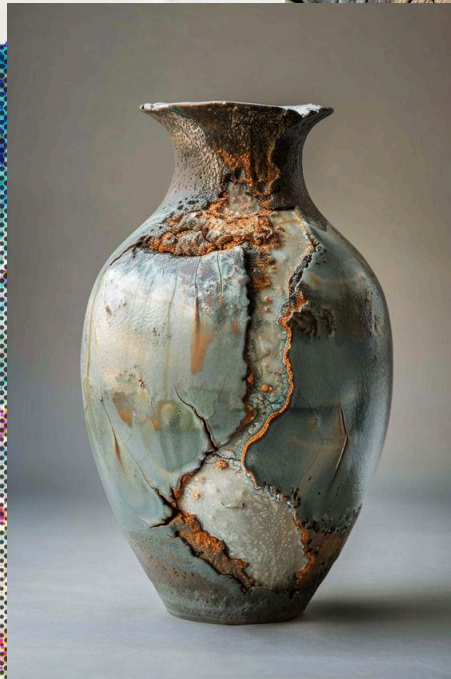


WABI-SABI PHILOSOPHY

↳ celebrates imperfection / transience
↳ randomness
↳ incompleteness
↳ unpolished
↳ Chaos



organic lines



ART MOVEMENTS : DADAISM → subverting ordinary objects

* could apply nonsensical or chaotic elements

↳ Back to the origin of losing creativity
= Fear of being "boring" / "ordinary"

↳ rejecting traditional aesthetics

randomness absurdity



* collages



CAUTION OUT OF

PROJECT STATEMENT

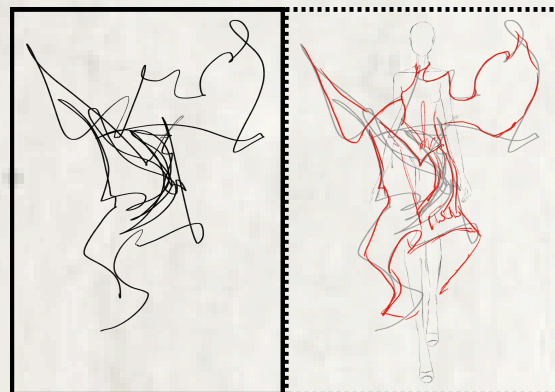
my project is inspired by the fear of creative depletion that many designers experience in the face of constant innovation and competition. By transforming random, meaningless marks, such as scribbles, into silhouettes, and collaging garment details, the collection pushes the boundaries of what defines creativity. Through an iterative design process rooted in randomness, absurdity, and chaos, the project challenges conventional ideas of originality and explores how even the smallest or most chaotic elements can lead to innovative outcomes. This exploration of creative anxiety is visualized through unconventional proportions, placements, and unexpected material combinations, turning fear into a source of inspiration.

CREATIVITY

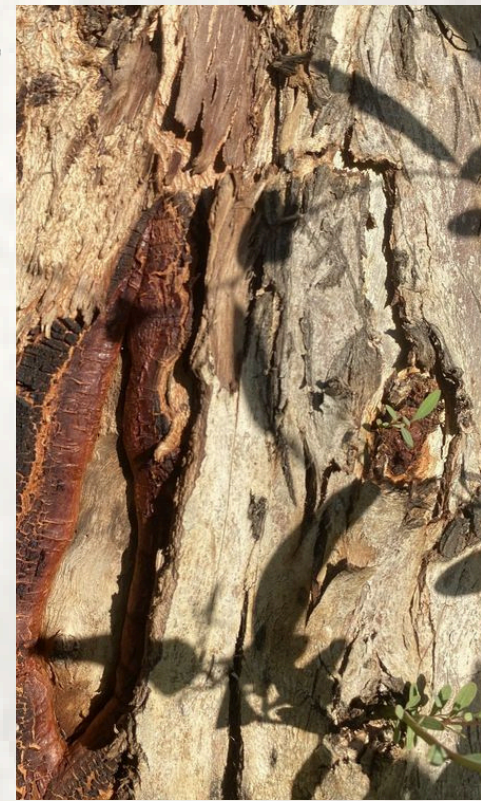
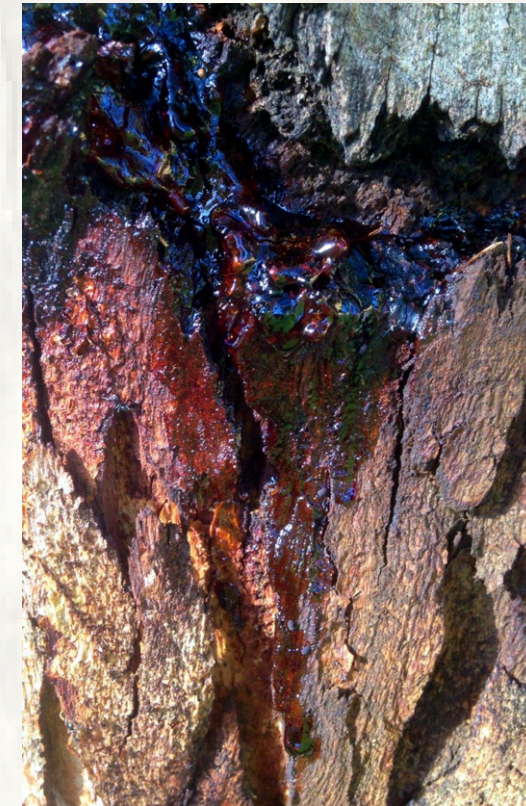


APPROACH 1

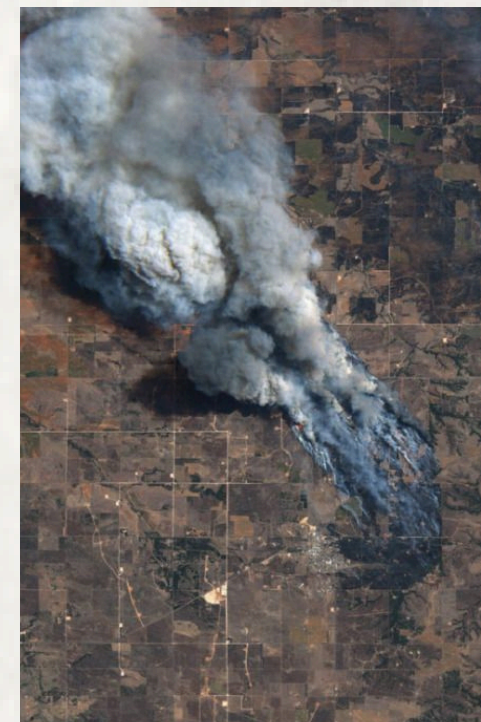
TURNING SCRIBBLES INTO GARMENTS



CHAOS IN NATURE

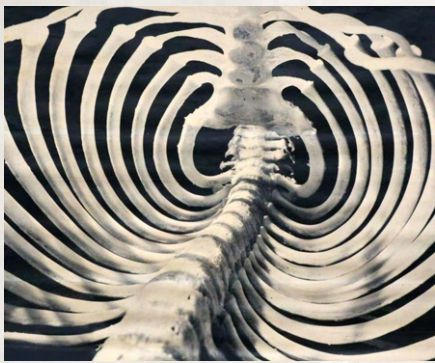


Lines in chaos

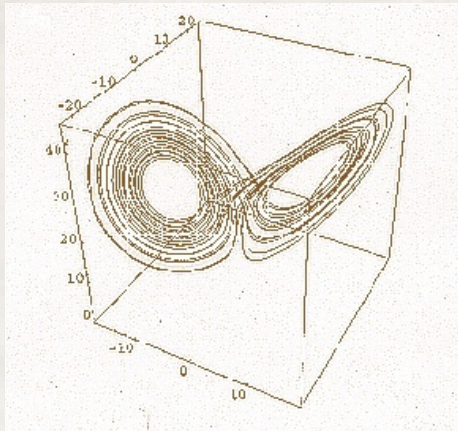


Disruption

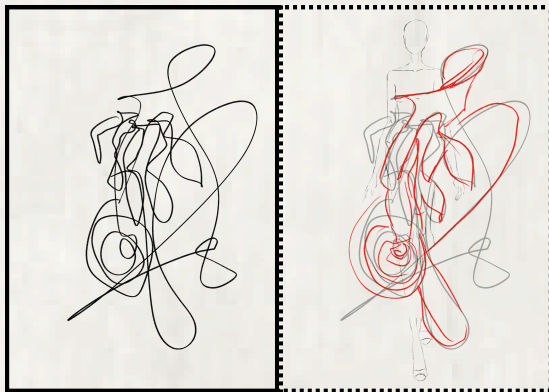
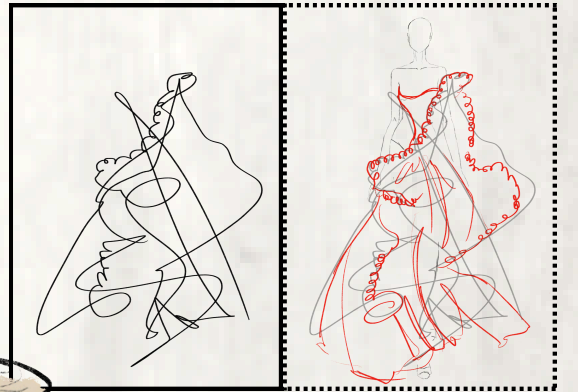
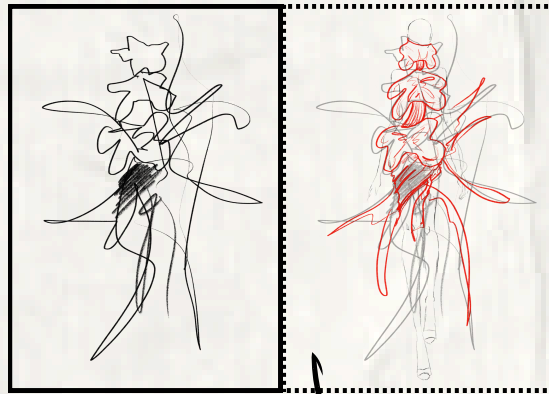
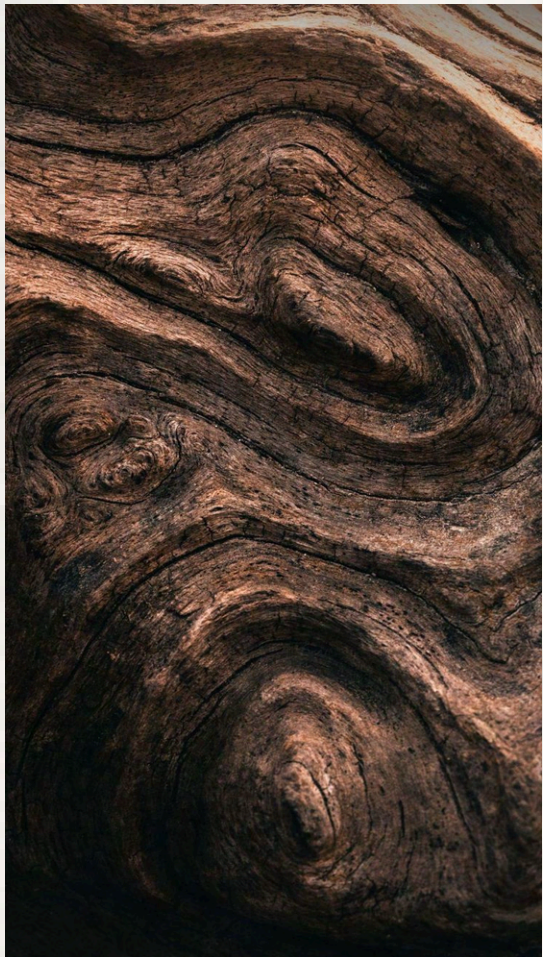


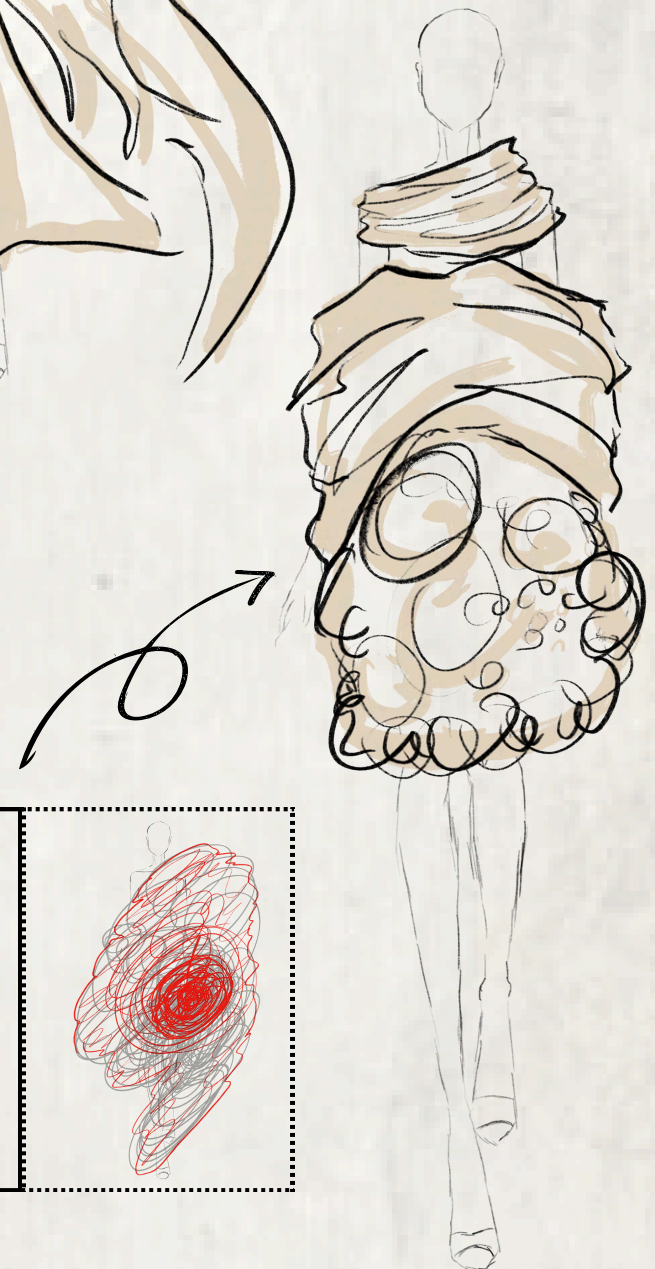
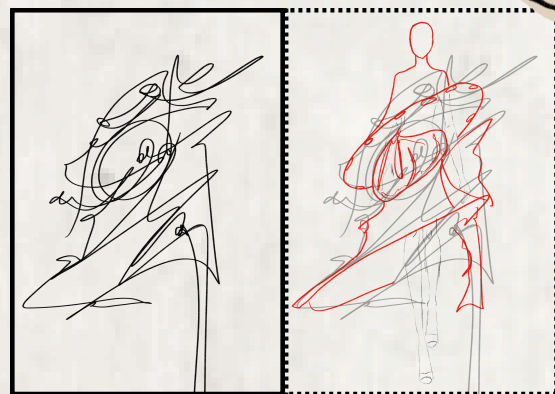
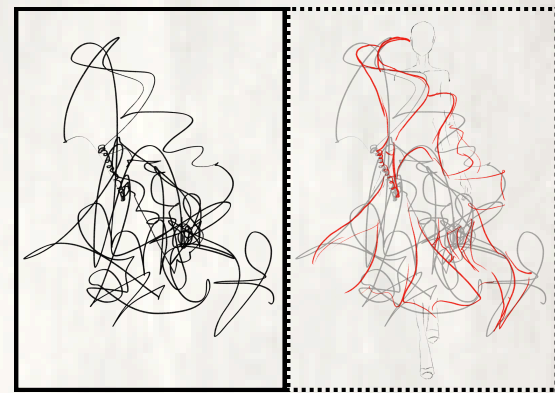
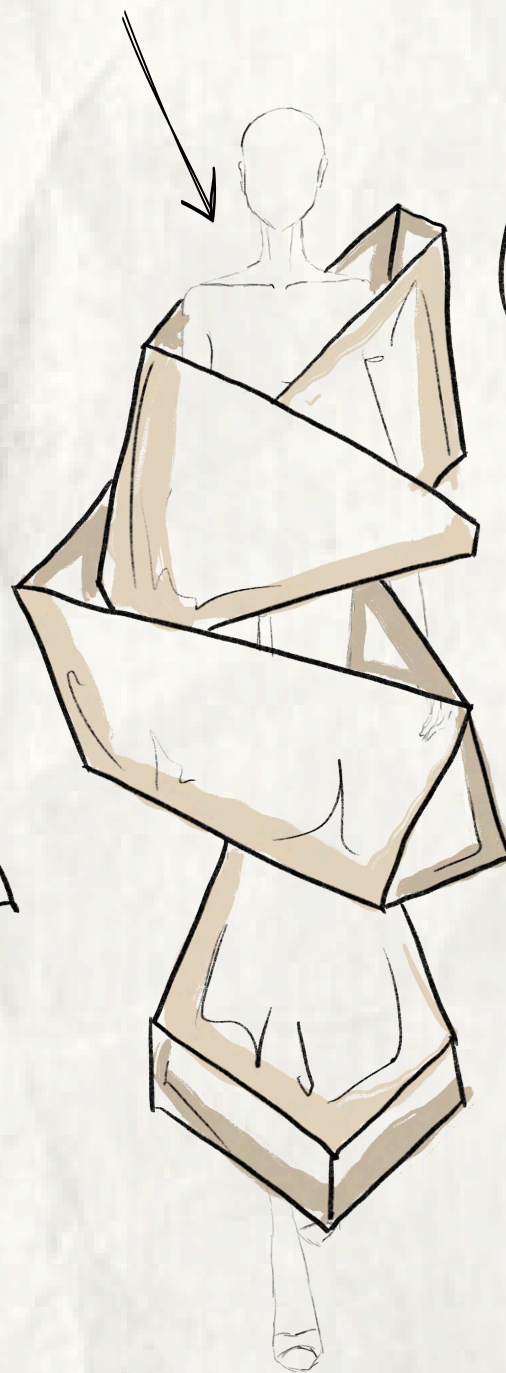
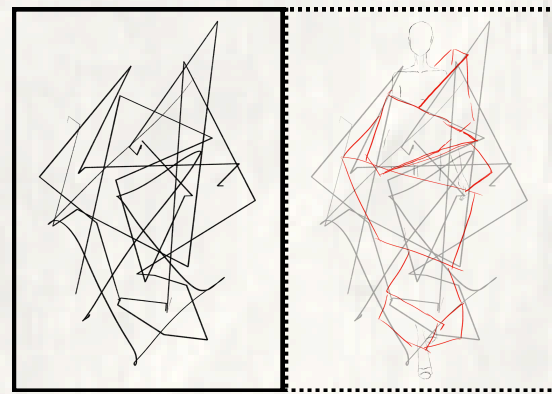
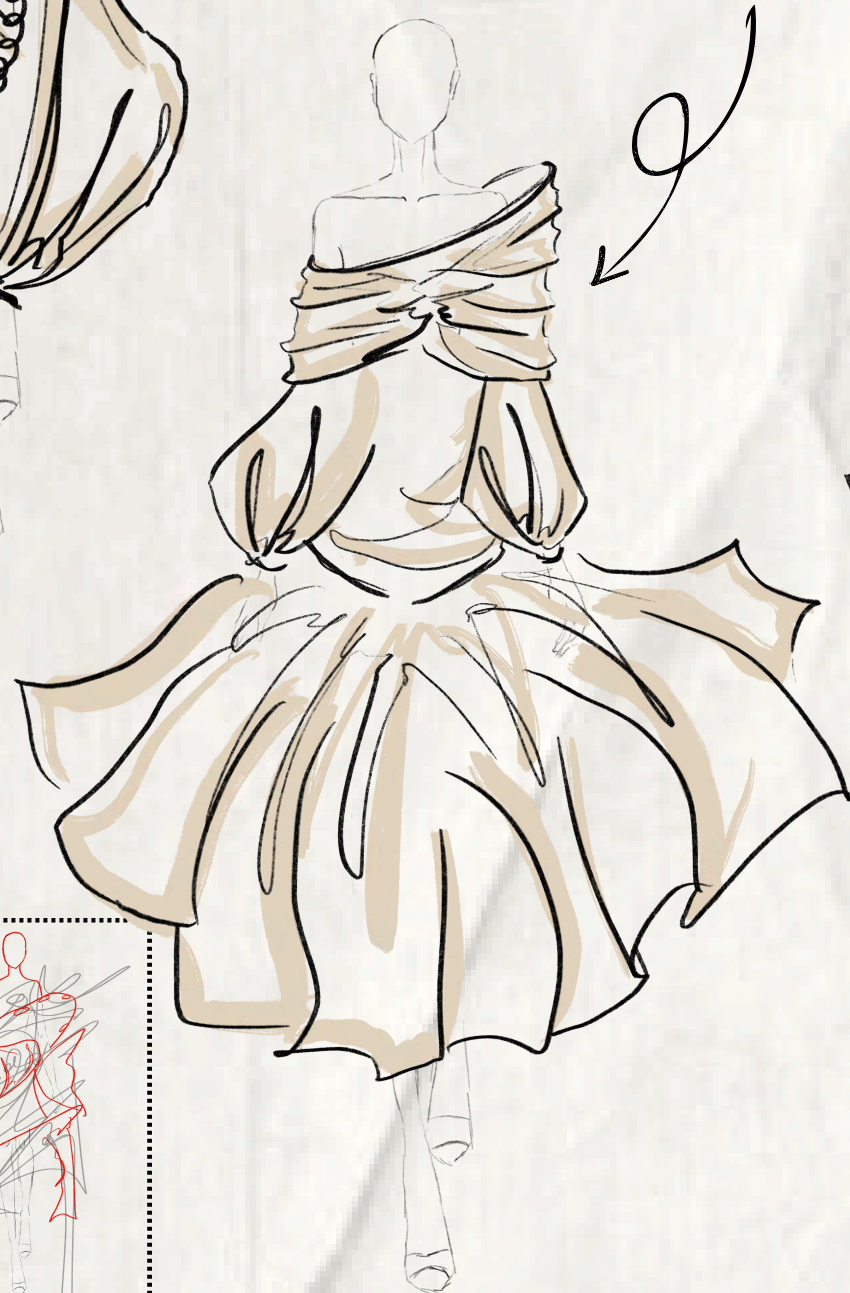
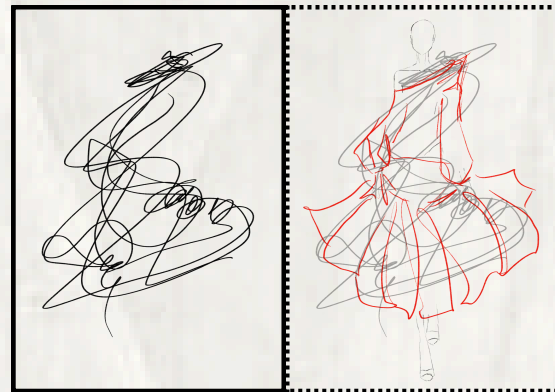
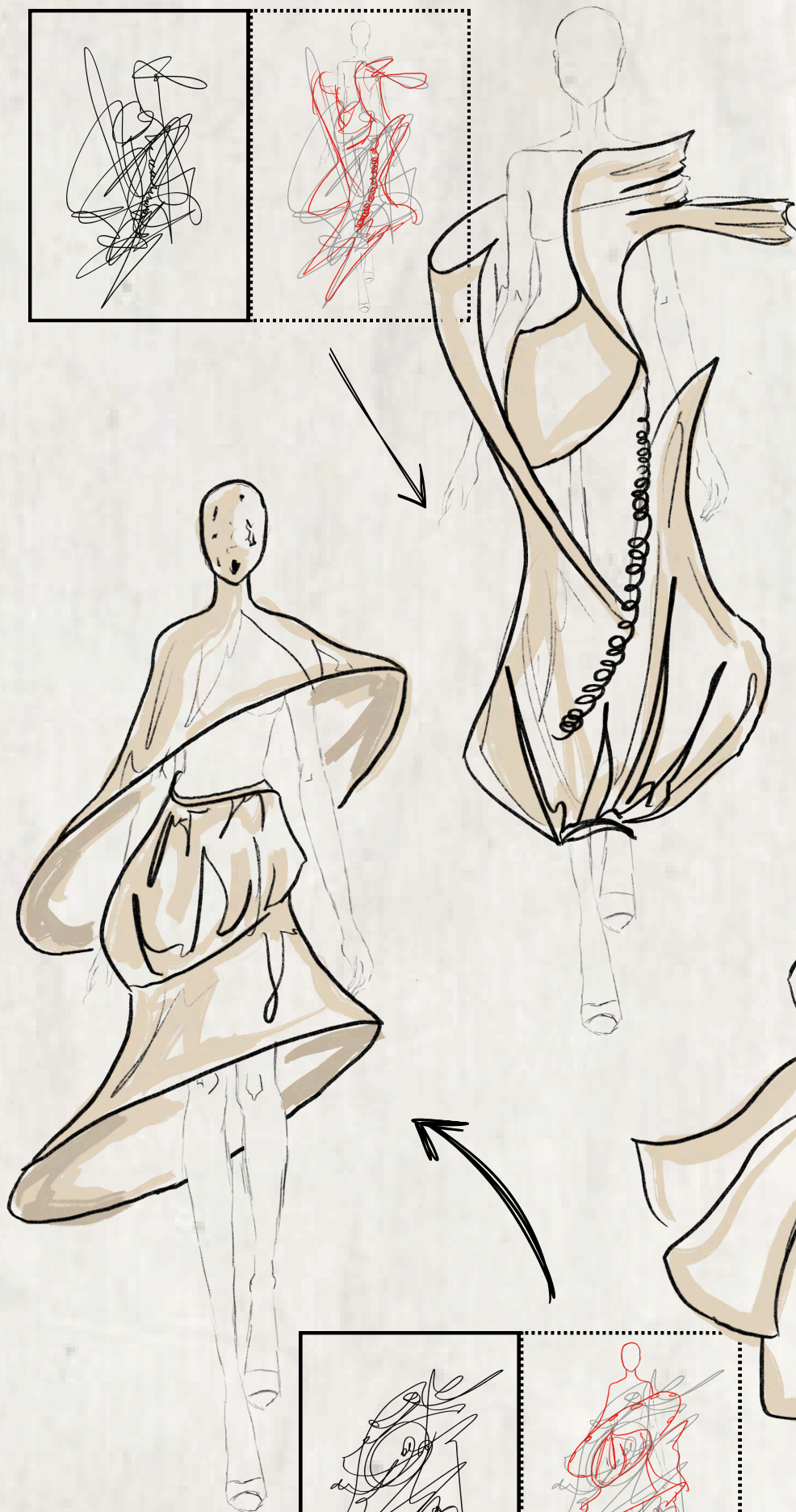


Fractals ↗



Butterfly effect ↙





APPROACH 2









DECORATIVE & FUNCTIONAL ELEMENTS

Buttons

ruffles

zippers

Bows

hook & eye

Belt loops

Buckles

Straps

Egrets



zipper heads

Snap Buttons

hole Buttons

Belt



zipper head

Buttons + zipper

ruffles

Belt

Belt loop





& FASTENING

Hook &
eye

Brn
Strips

Inputs

informed
him

magnetic
closures

clothing
tags

Trans
edges

Utility Straps

Distorted
Label

Utility
Strap

tags

Br straps

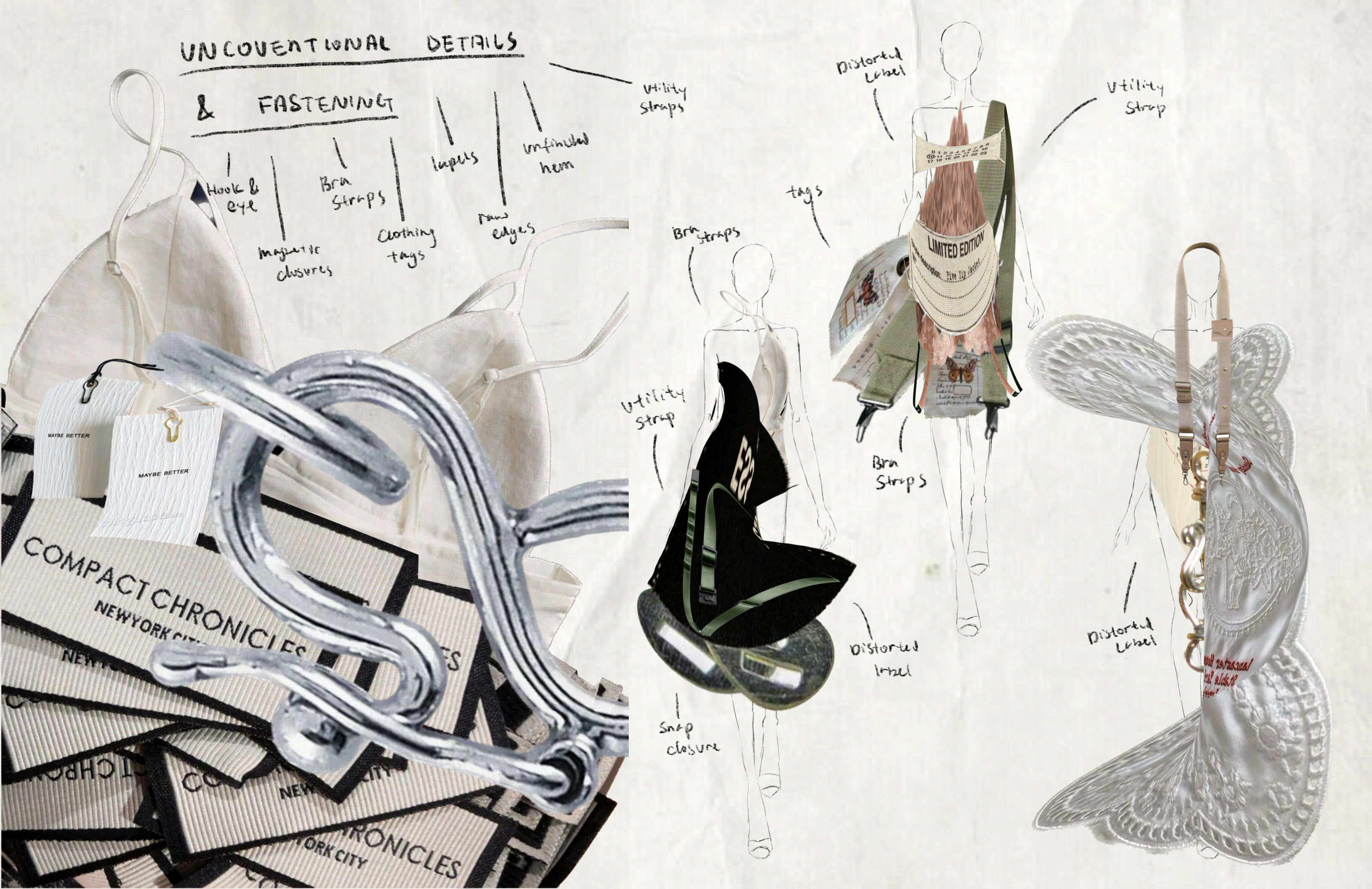
Utility
strap

Brn
Strip S

distorted
label

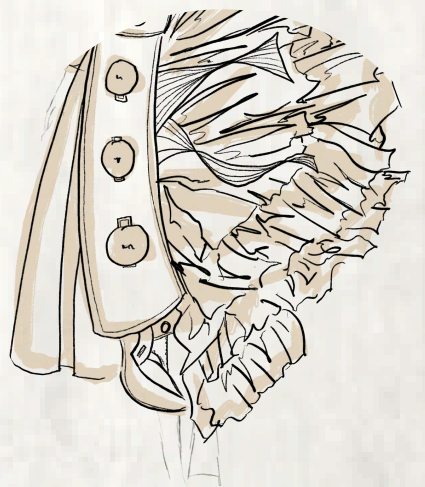
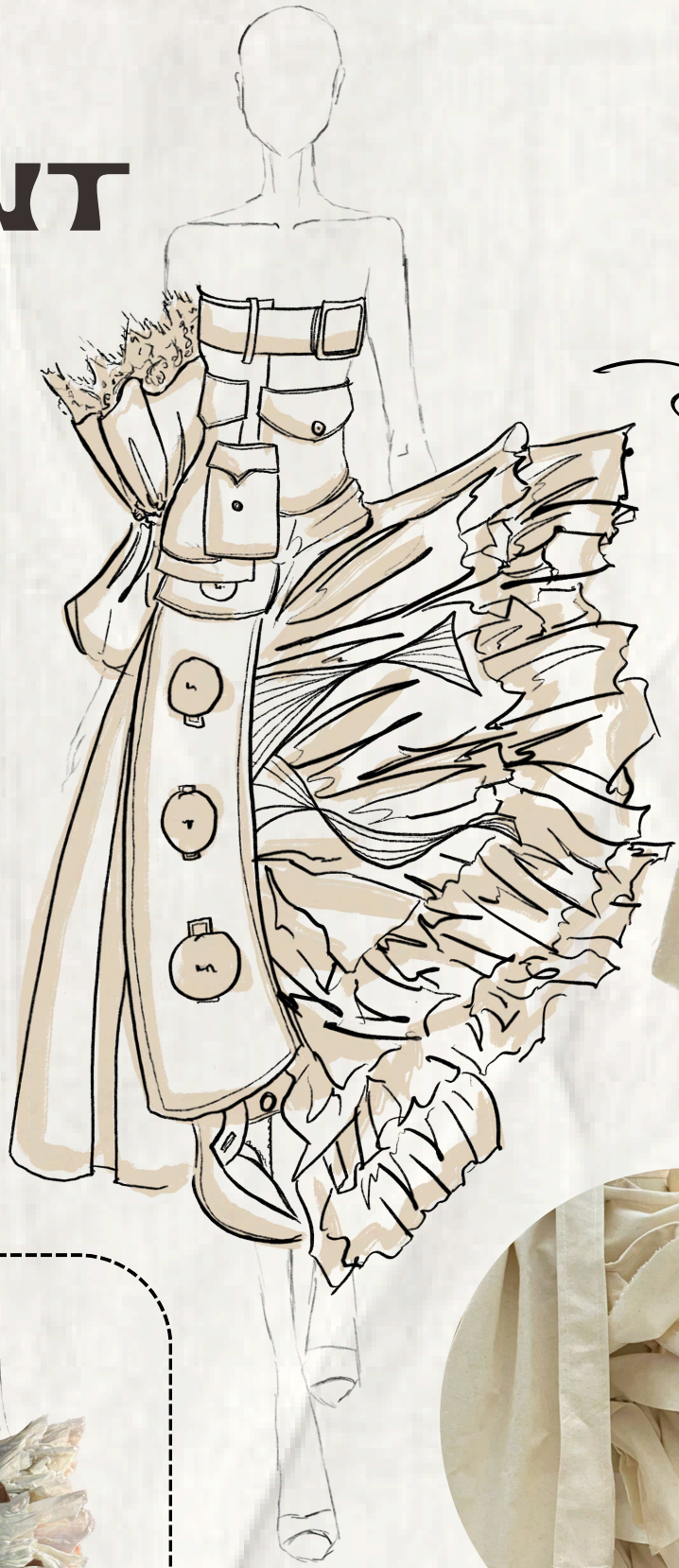
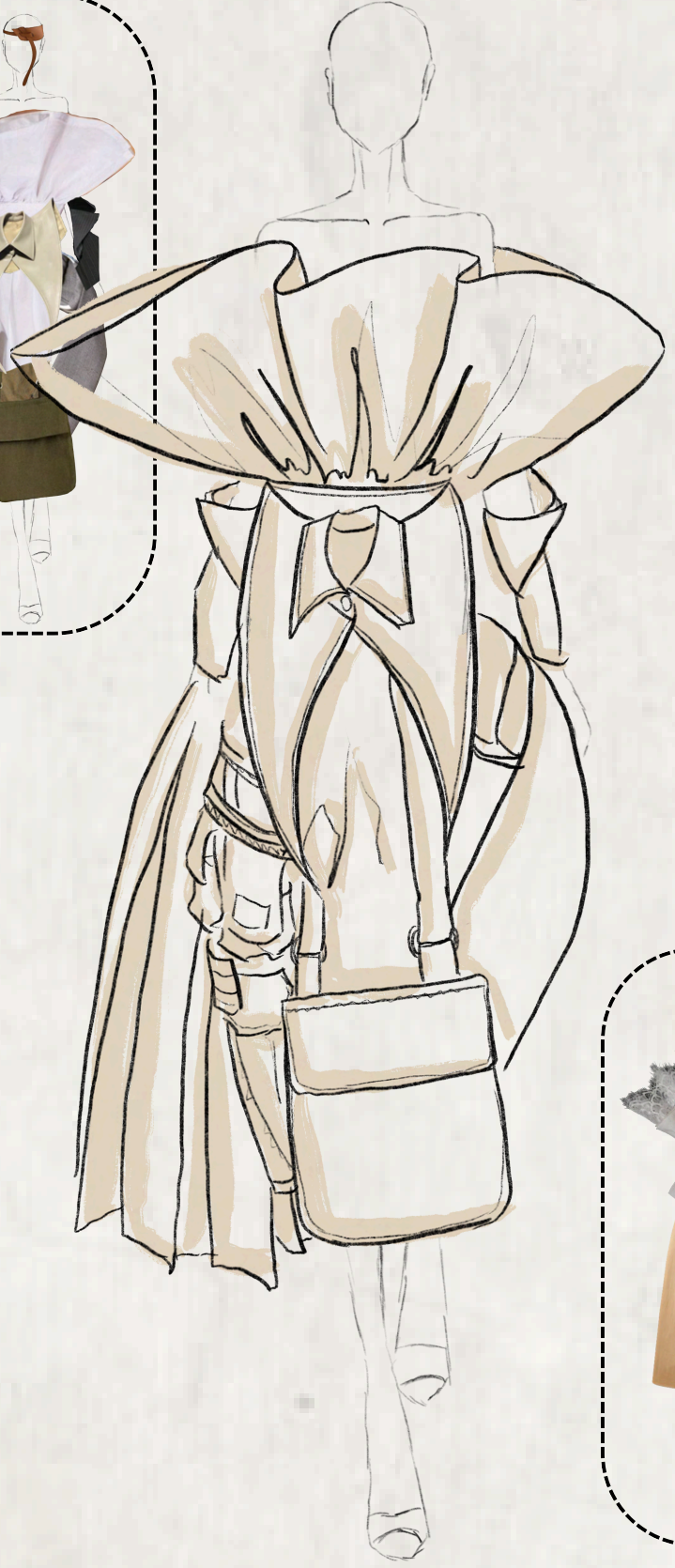
Distorted
Label

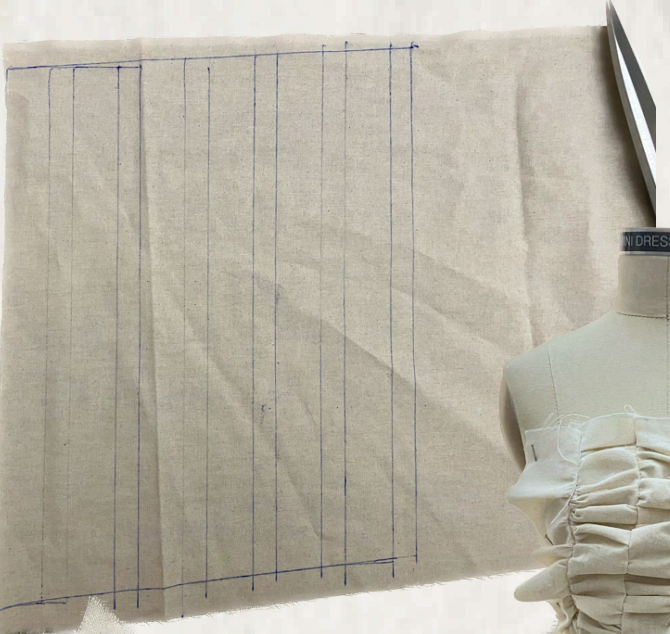
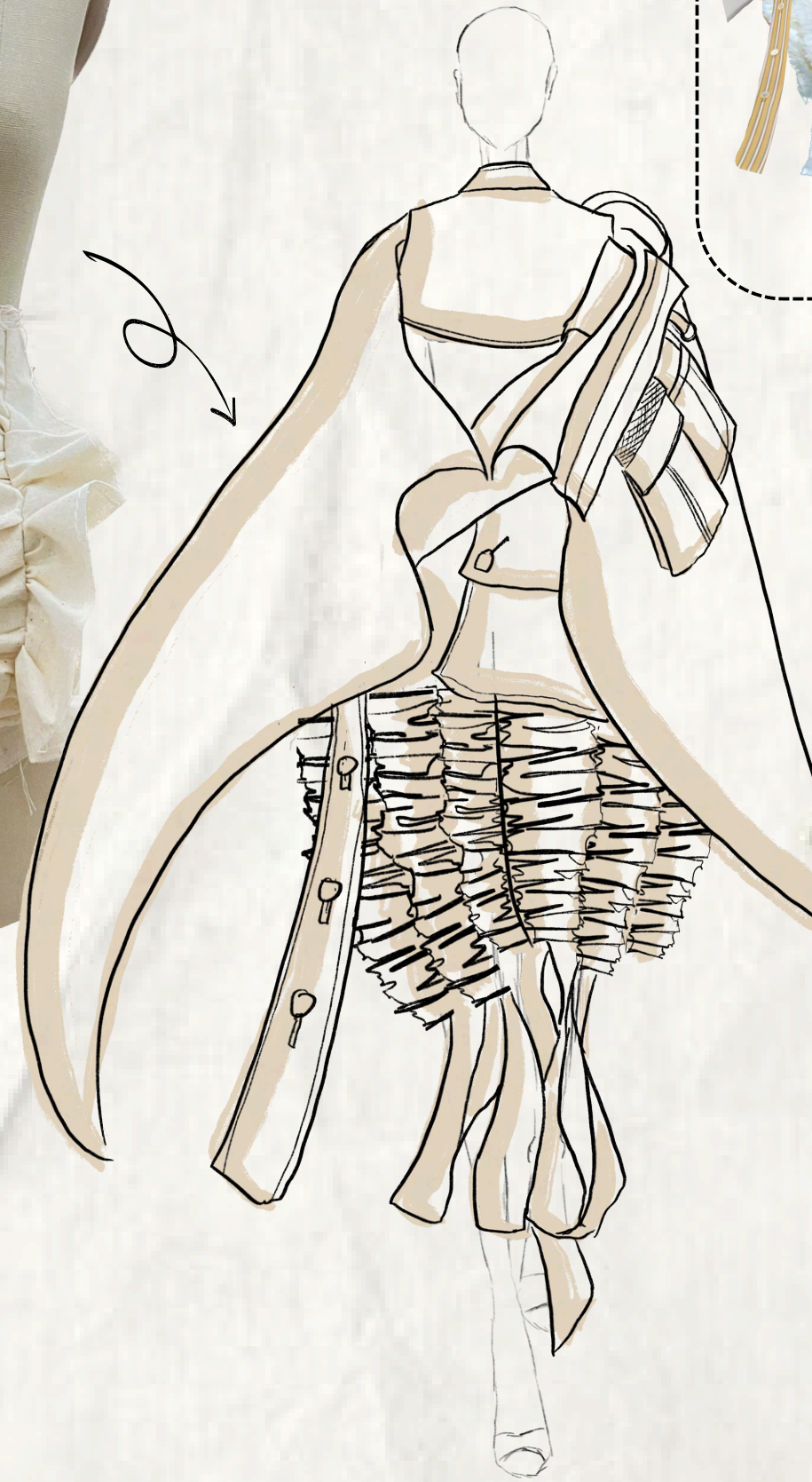
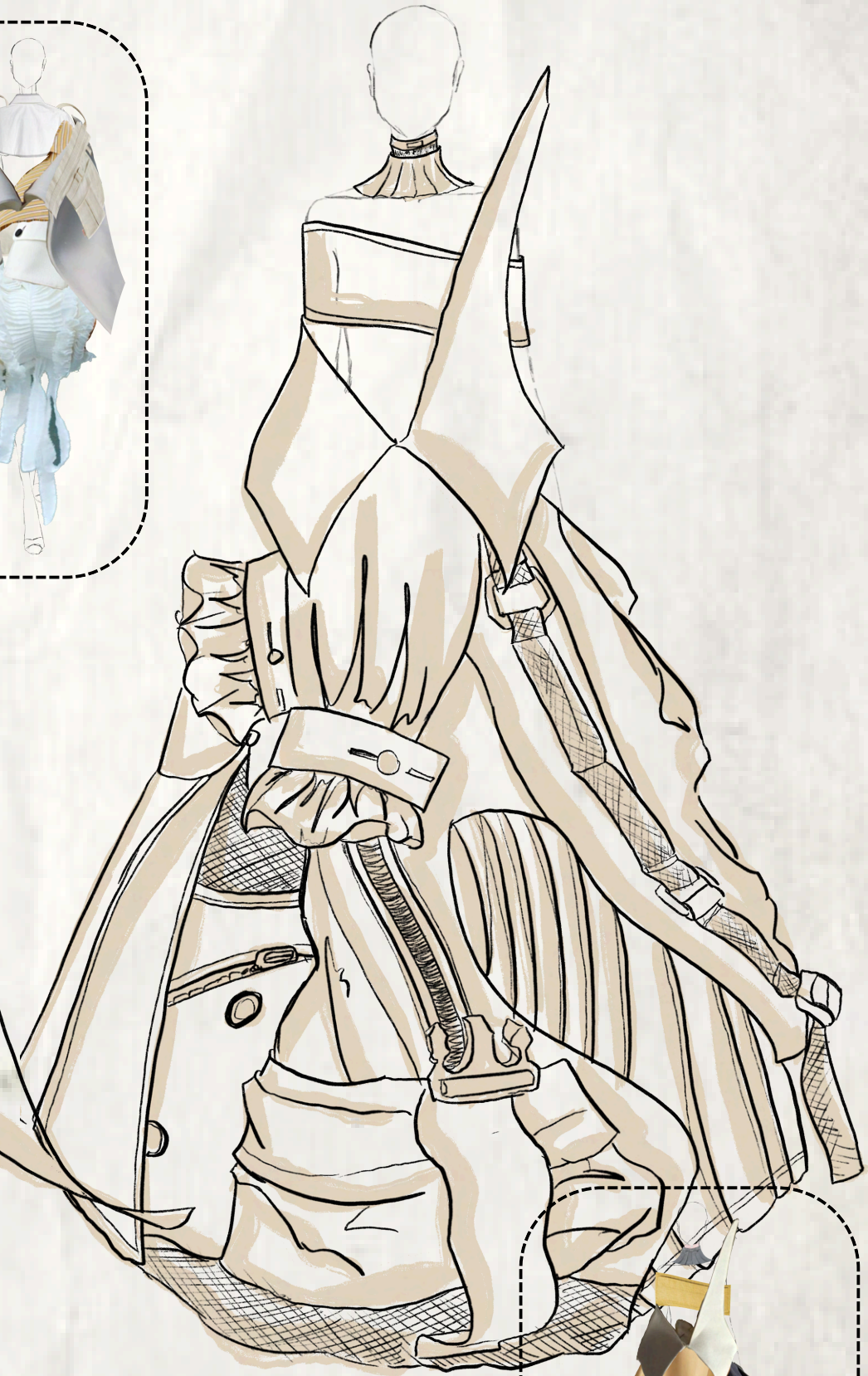
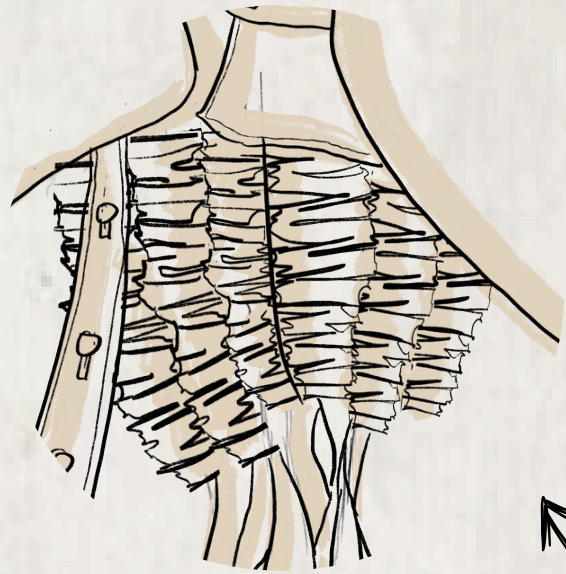
Snap
closure

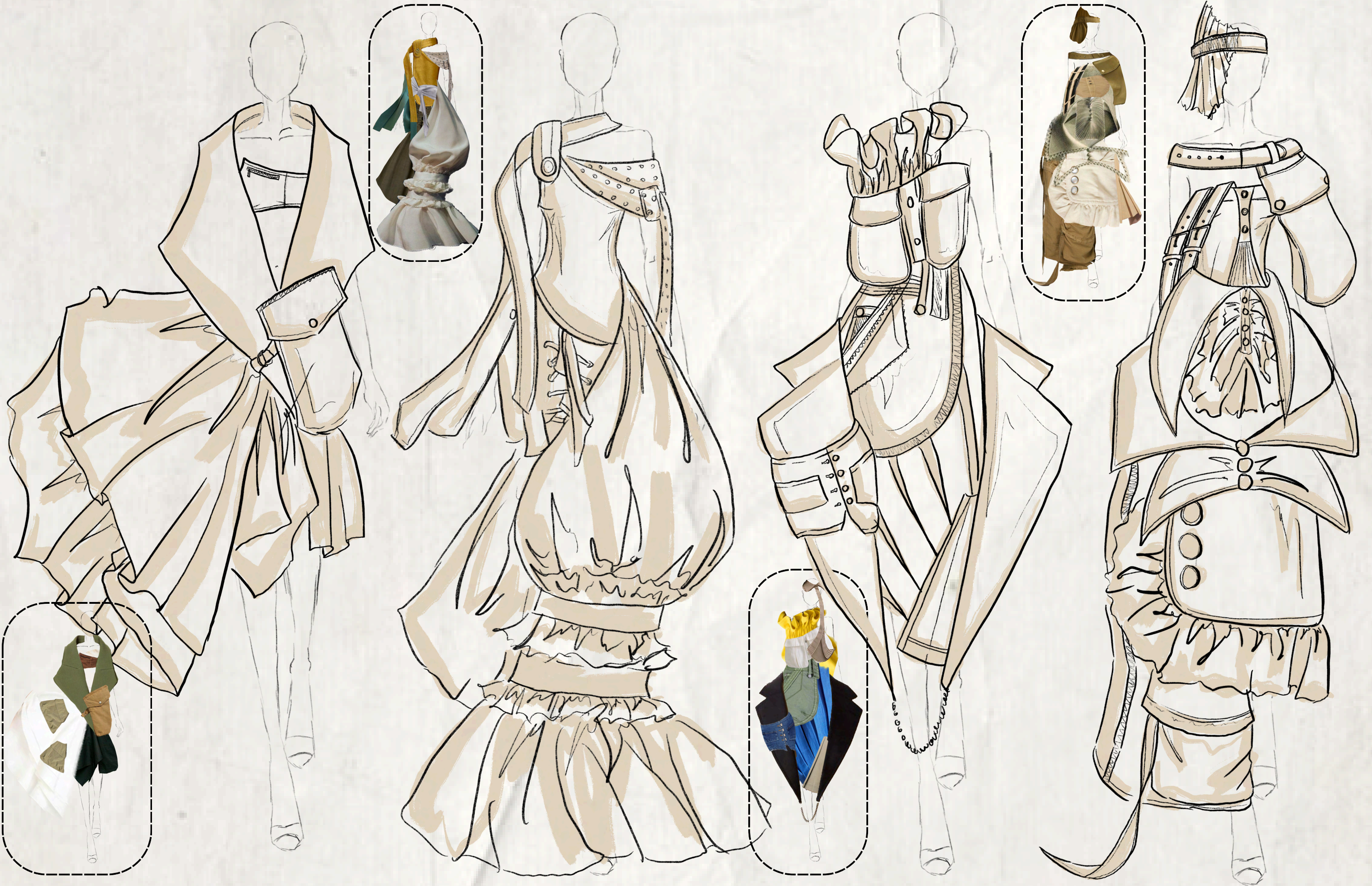


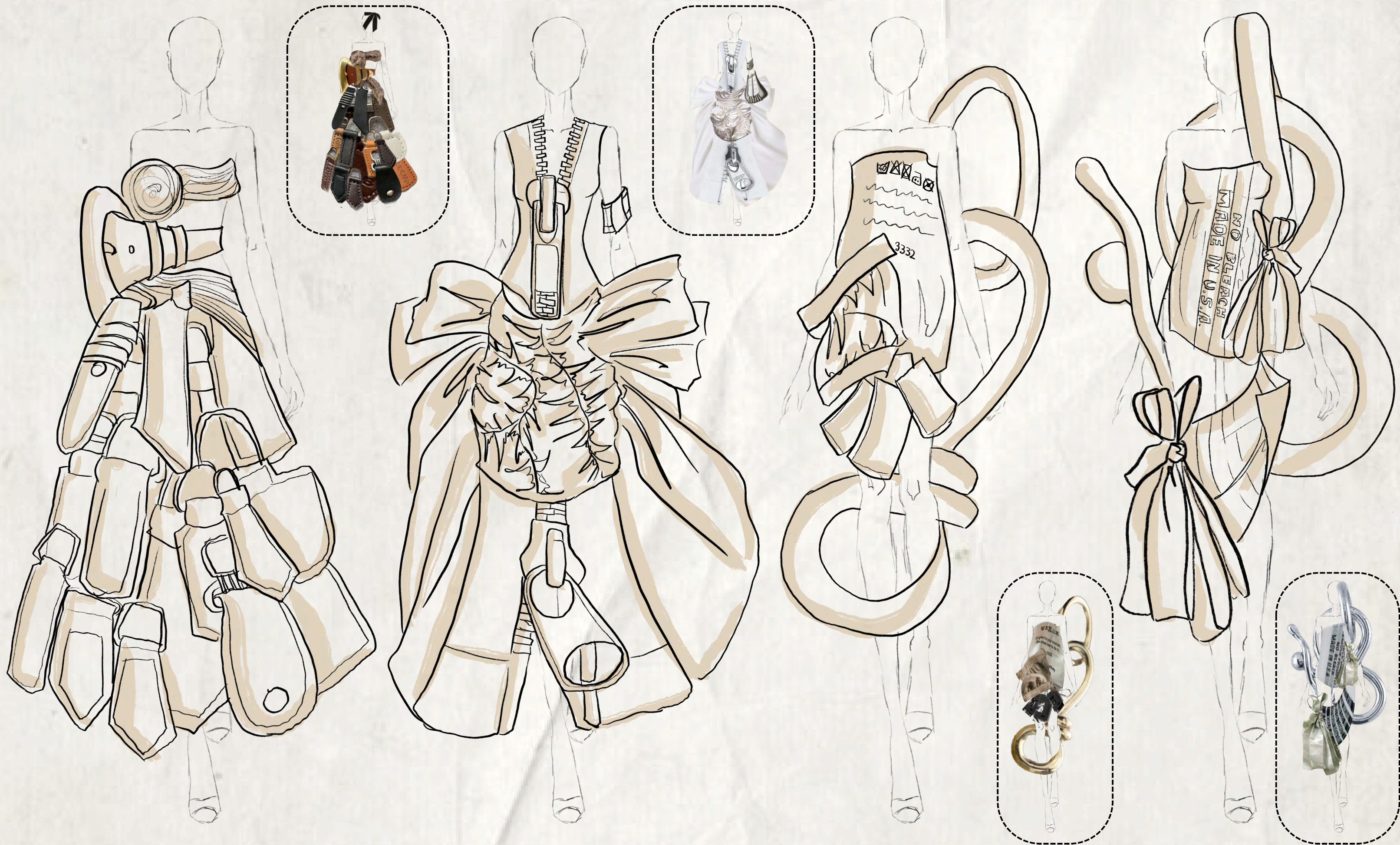


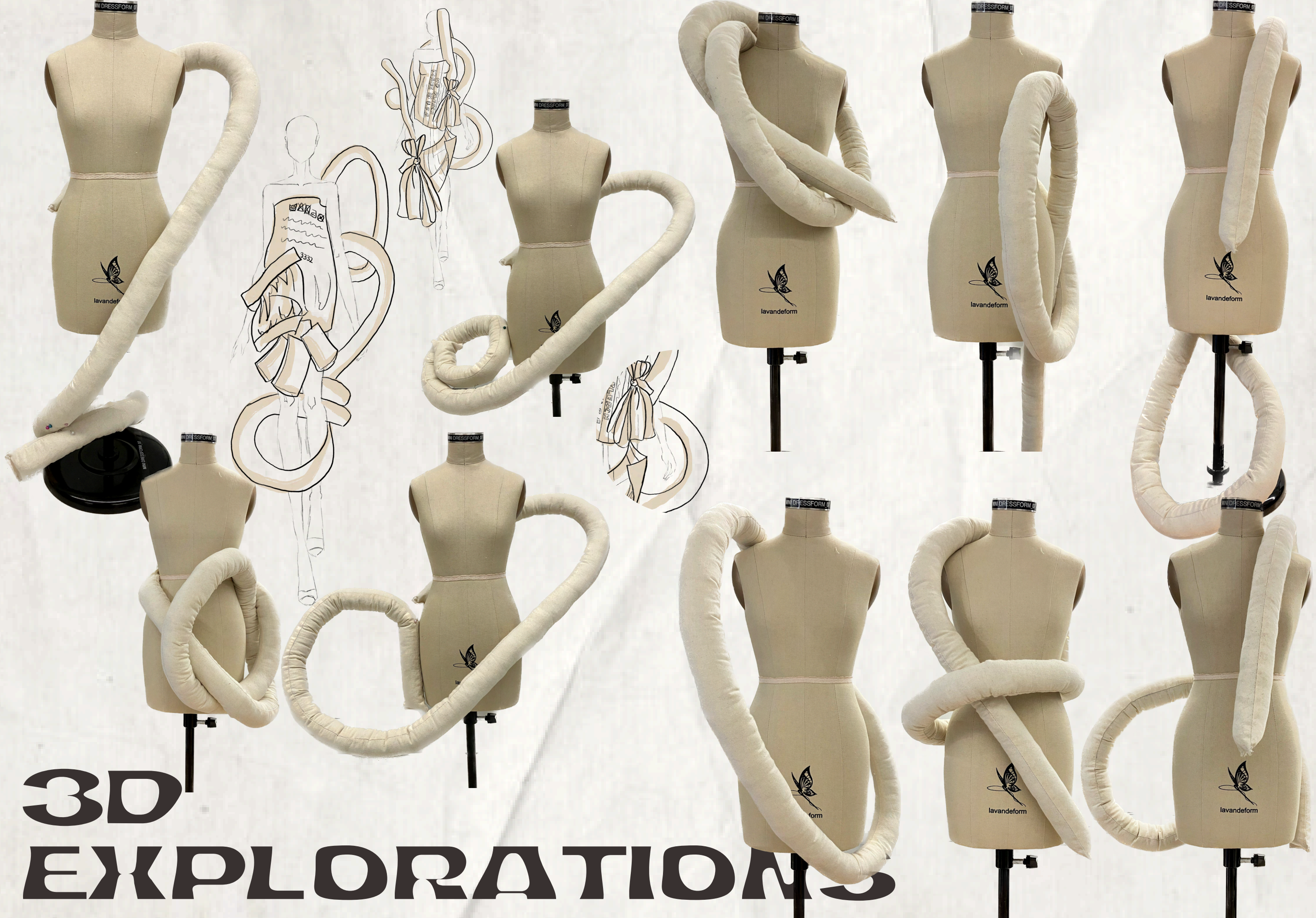
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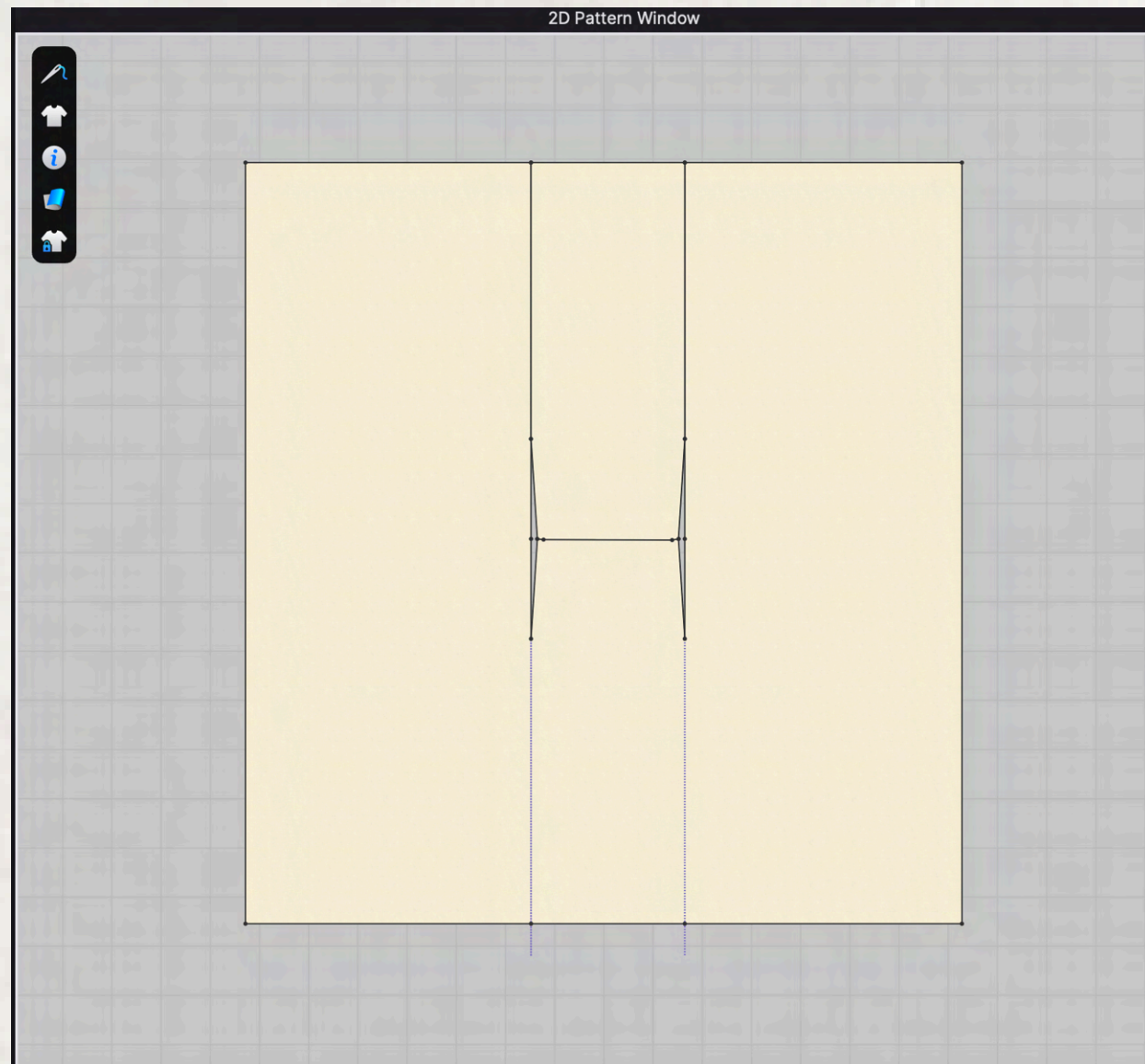




3D EXPLORATIONS



ITERATIONS



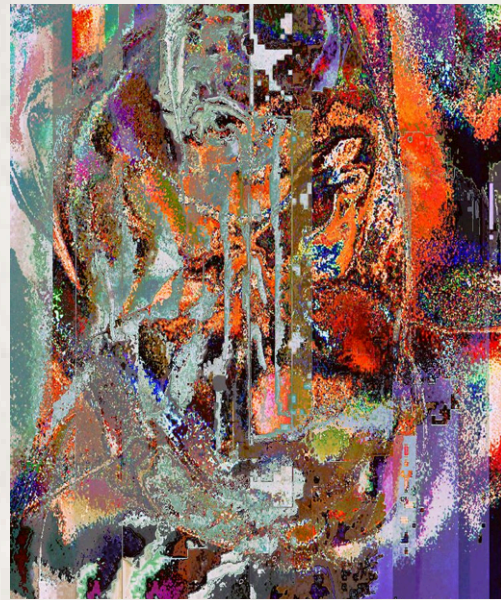
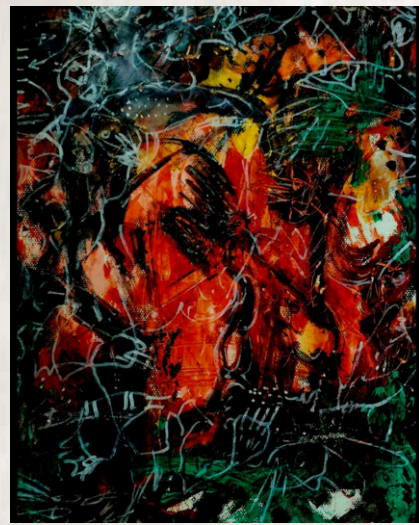
FROM
SIMPLEST
PATTERNS



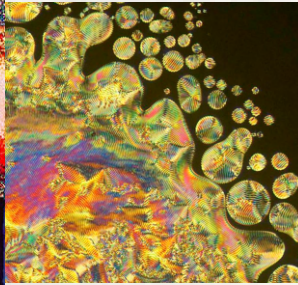


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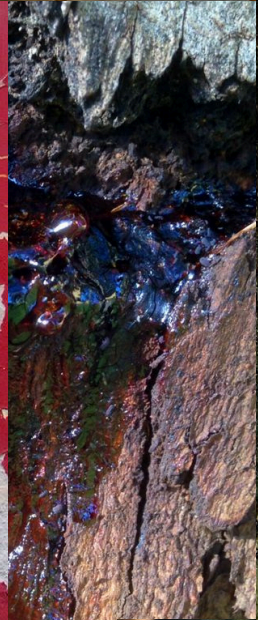
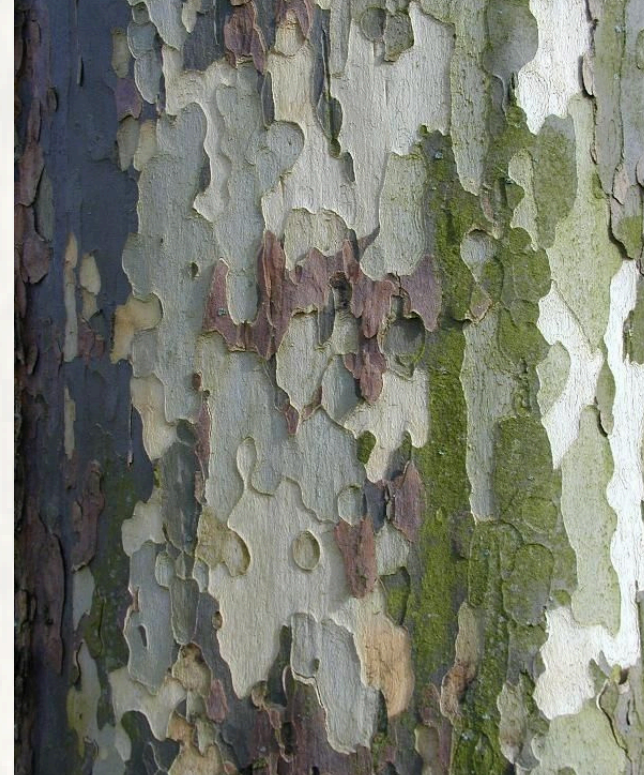




ABSTRACT



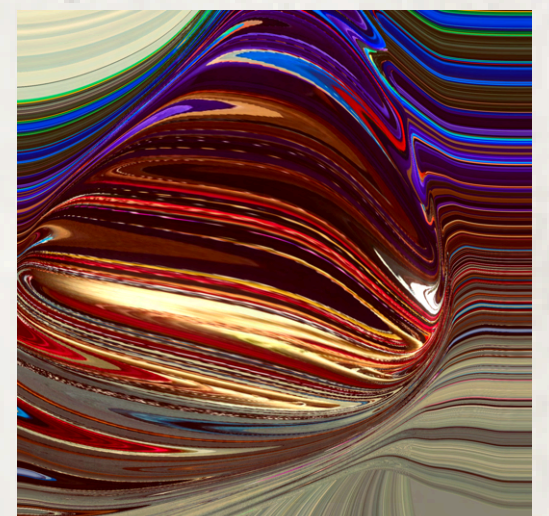
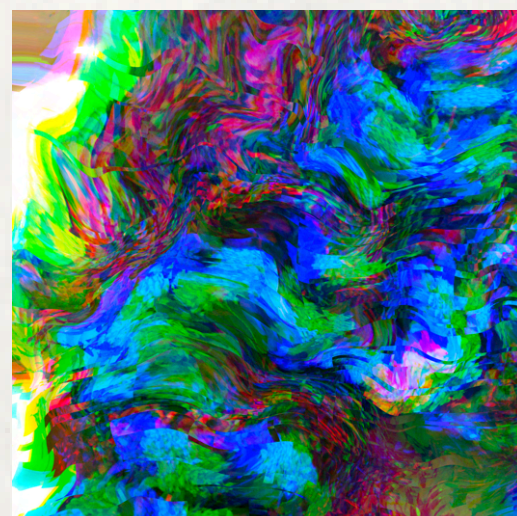
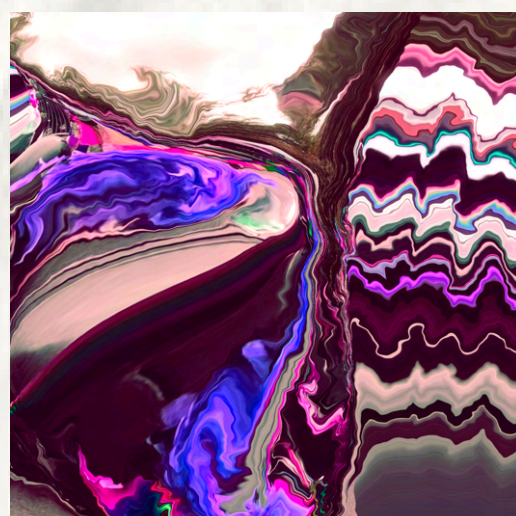
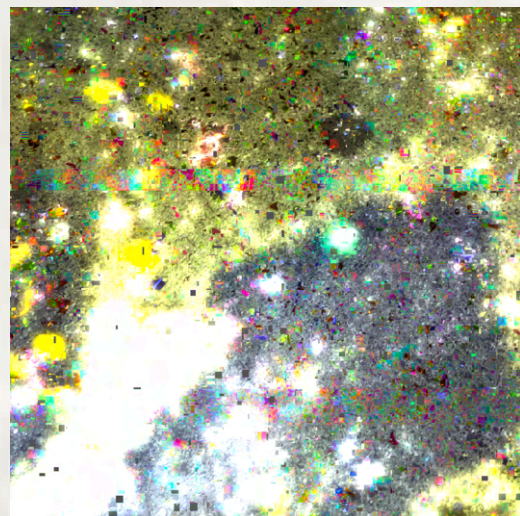
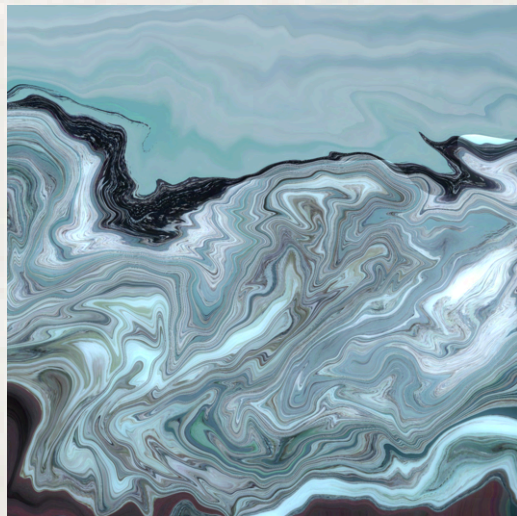
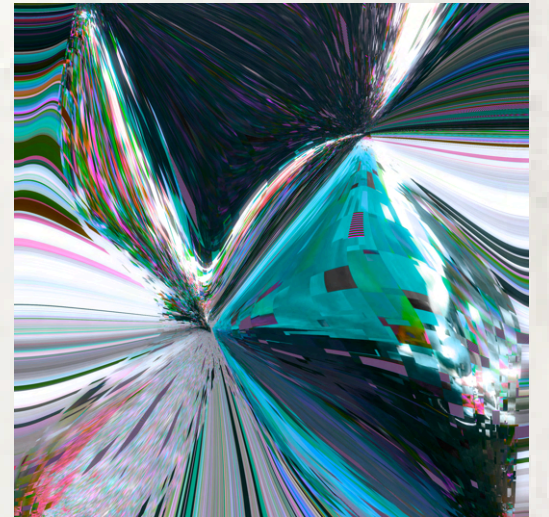
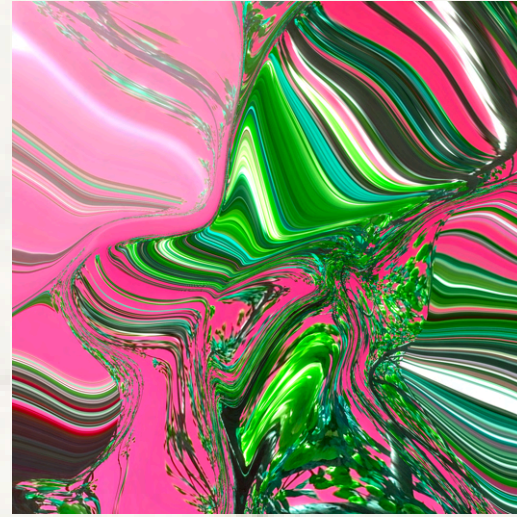
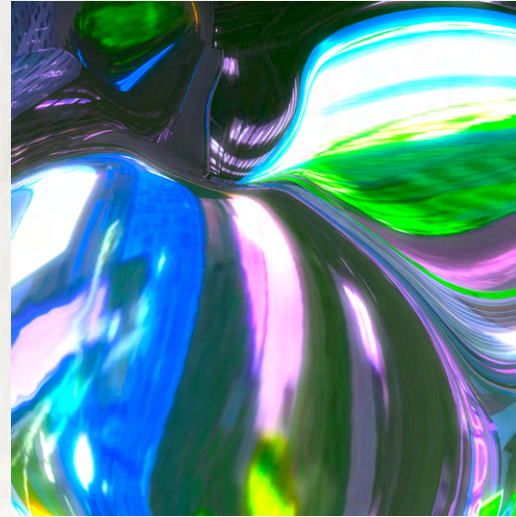
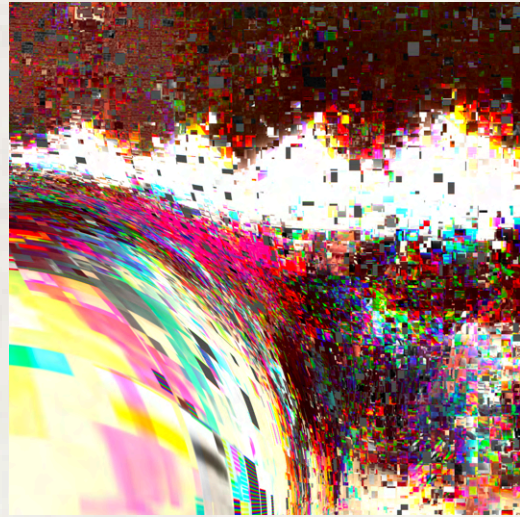
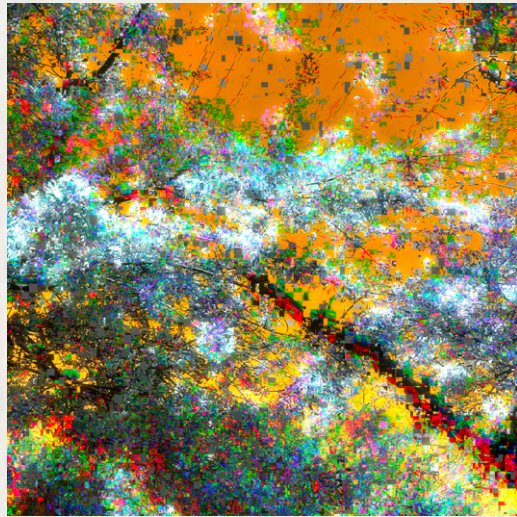
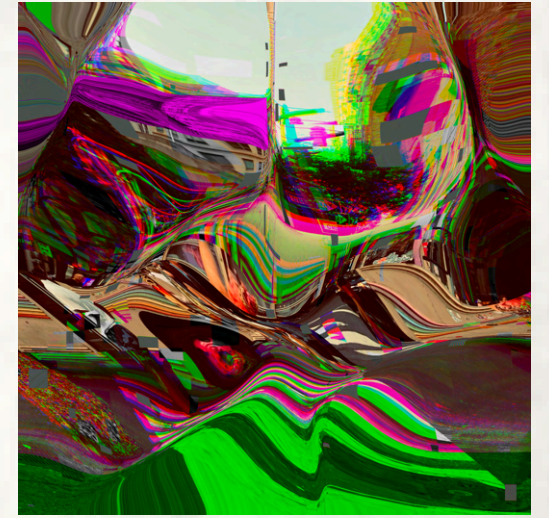
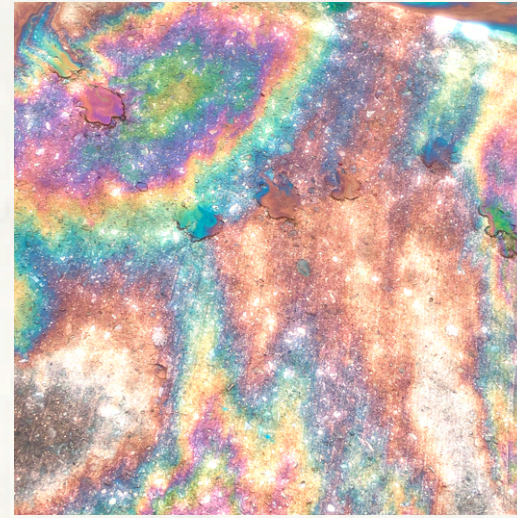
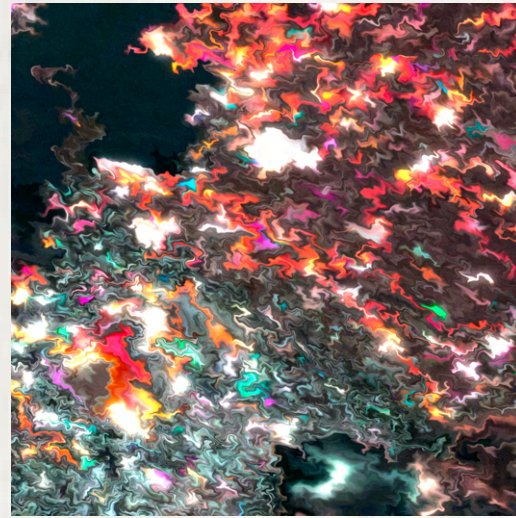
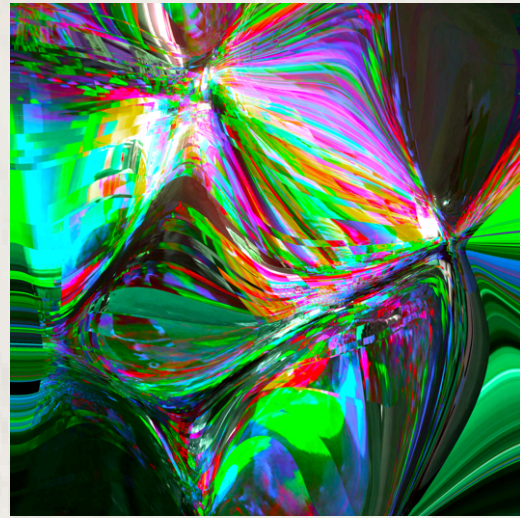
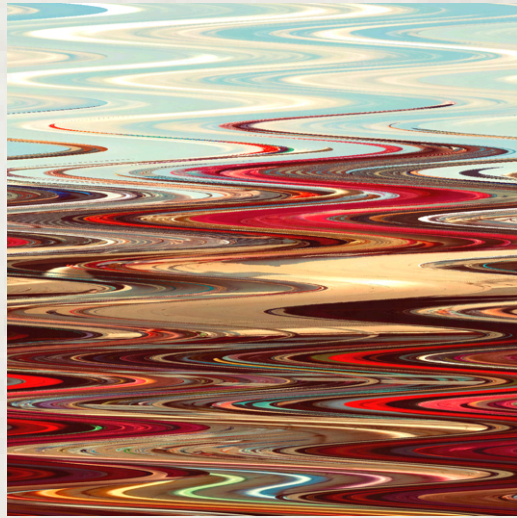
↑ chaos patterns

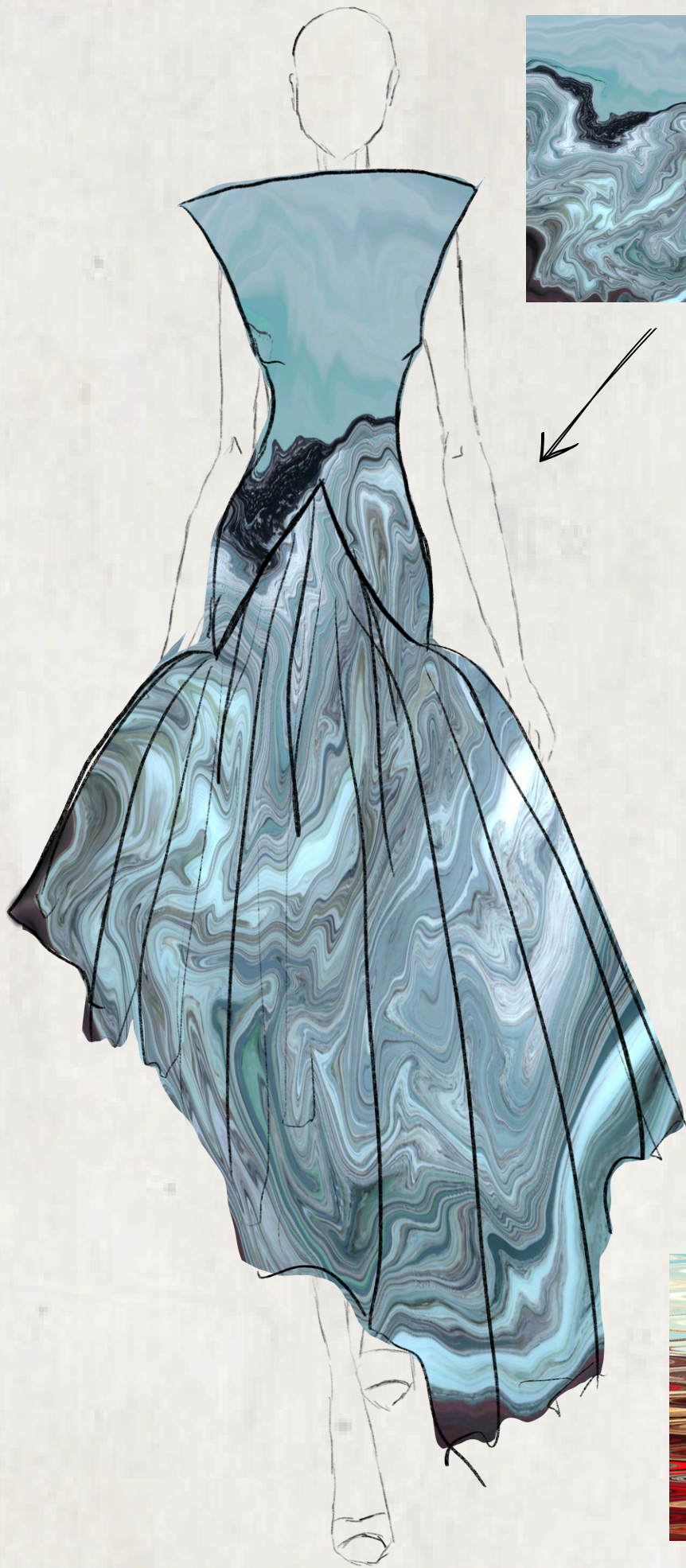


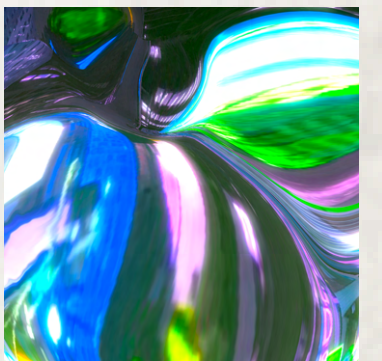
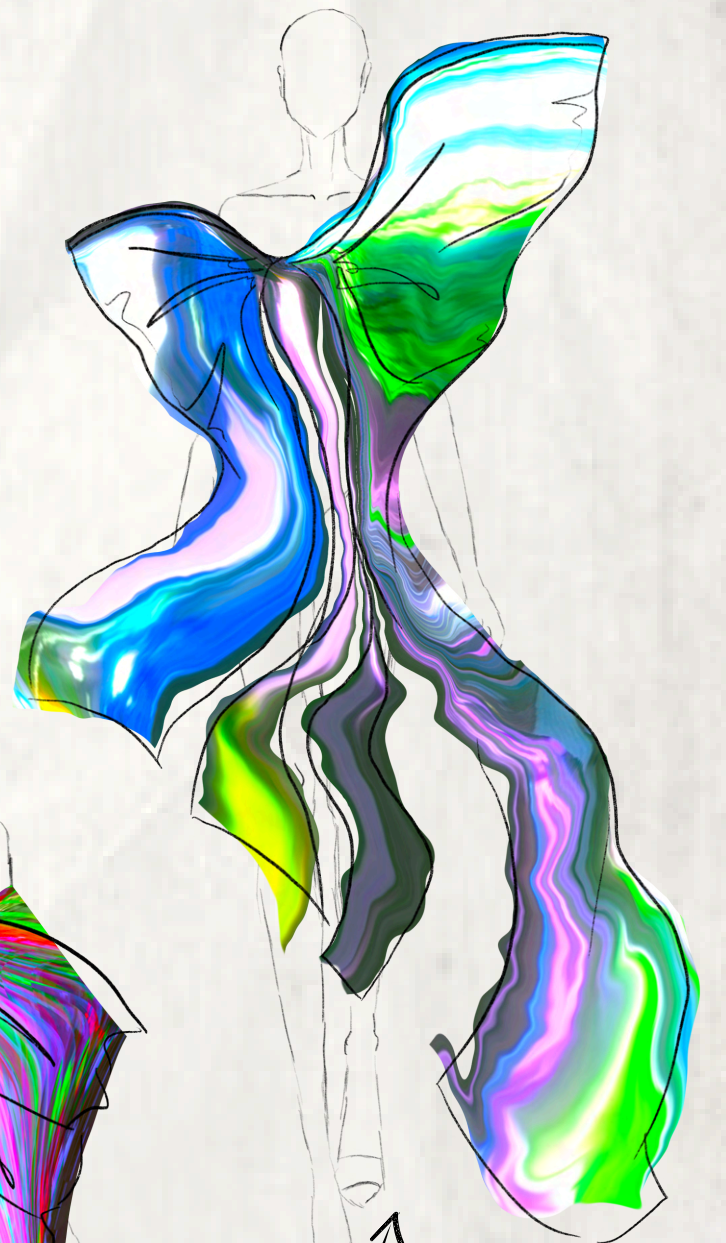
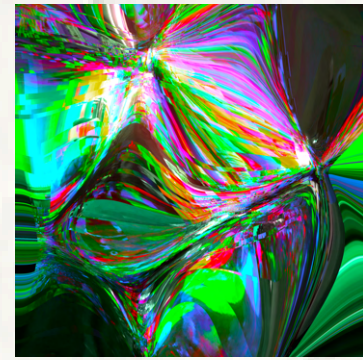
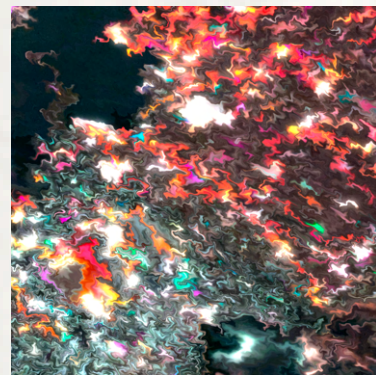
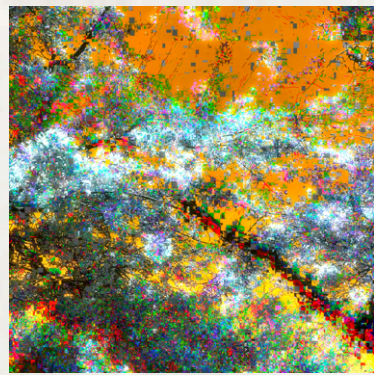
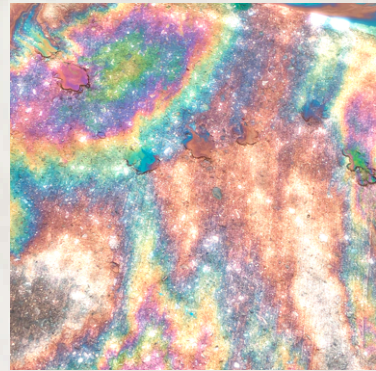
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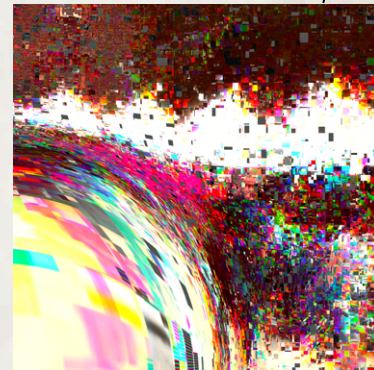
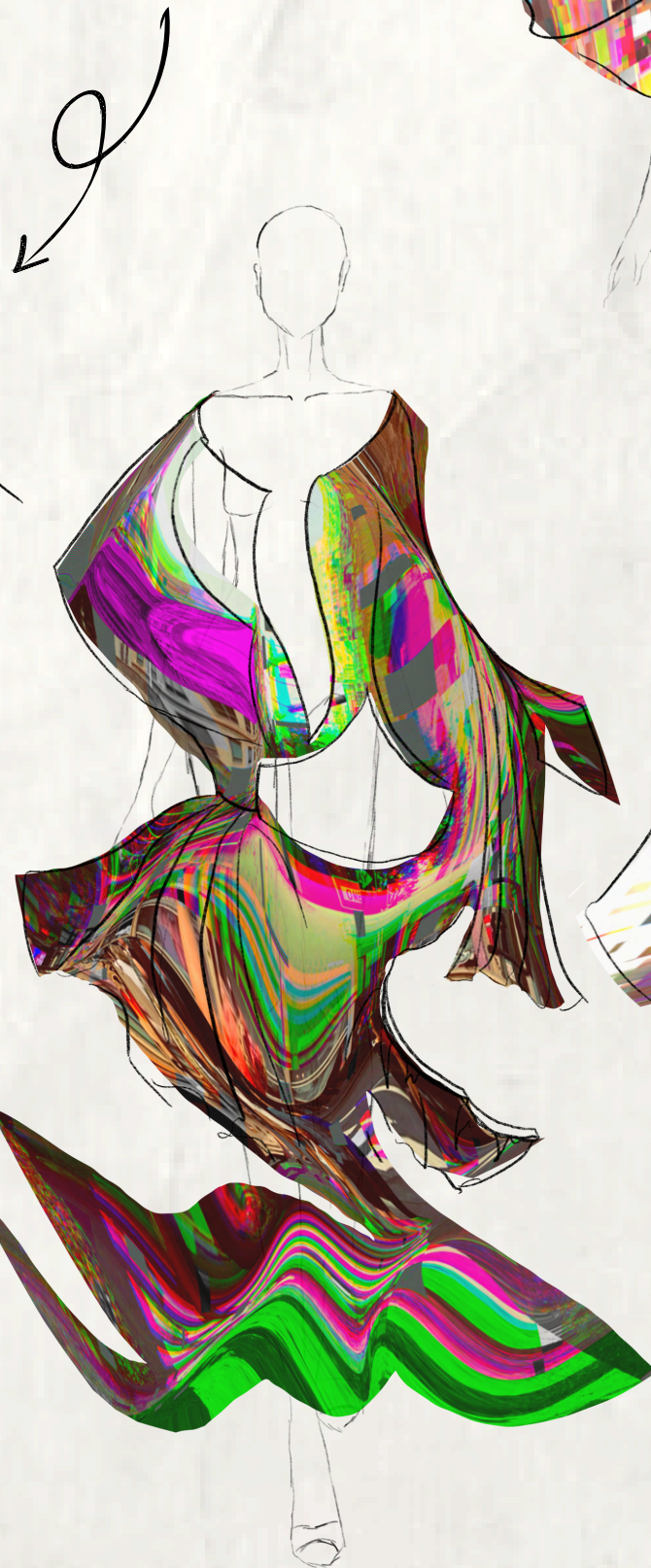
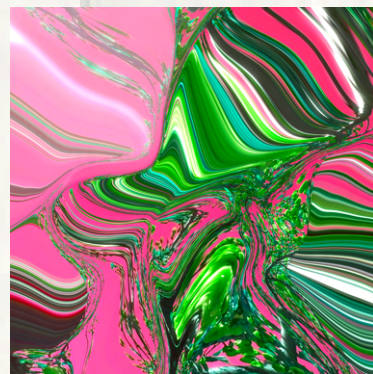
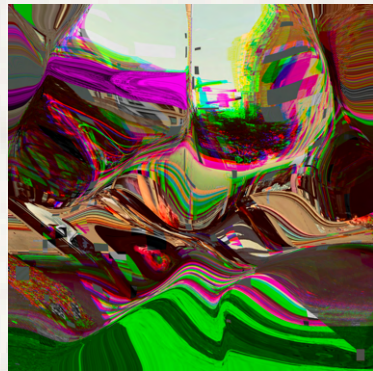
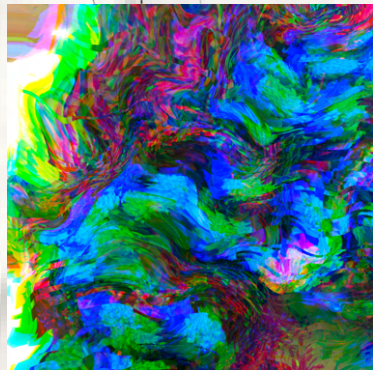
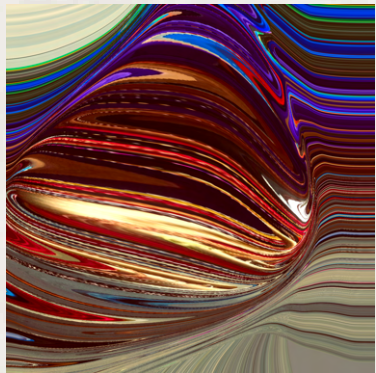
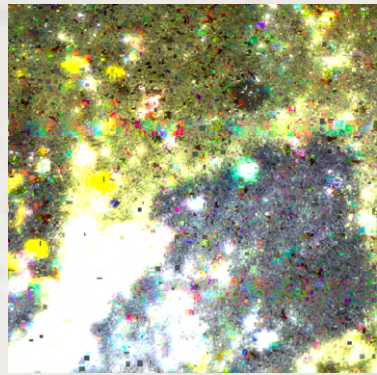
CHAOS - INSPIRED

EDITS + DRAWINGS









COLOUR BOARD





REFINED PRINTS





CLO3D



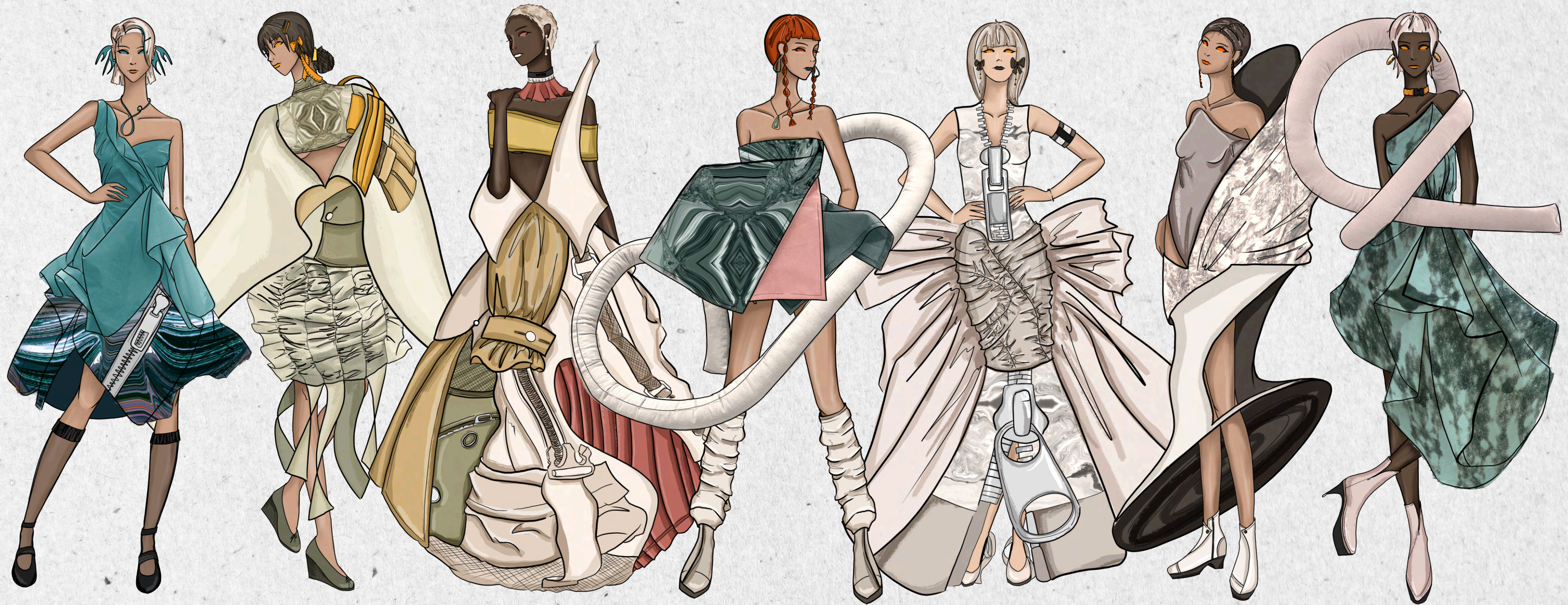
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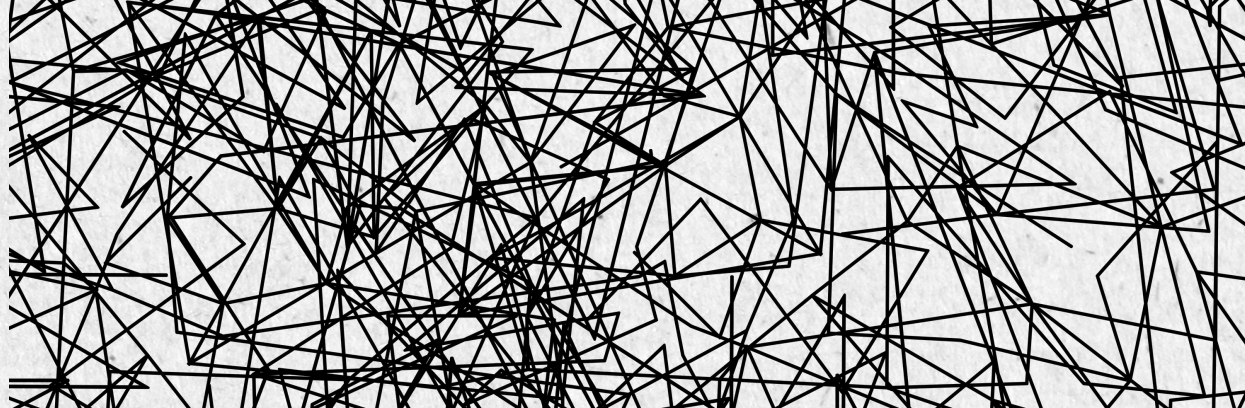
LINEUP



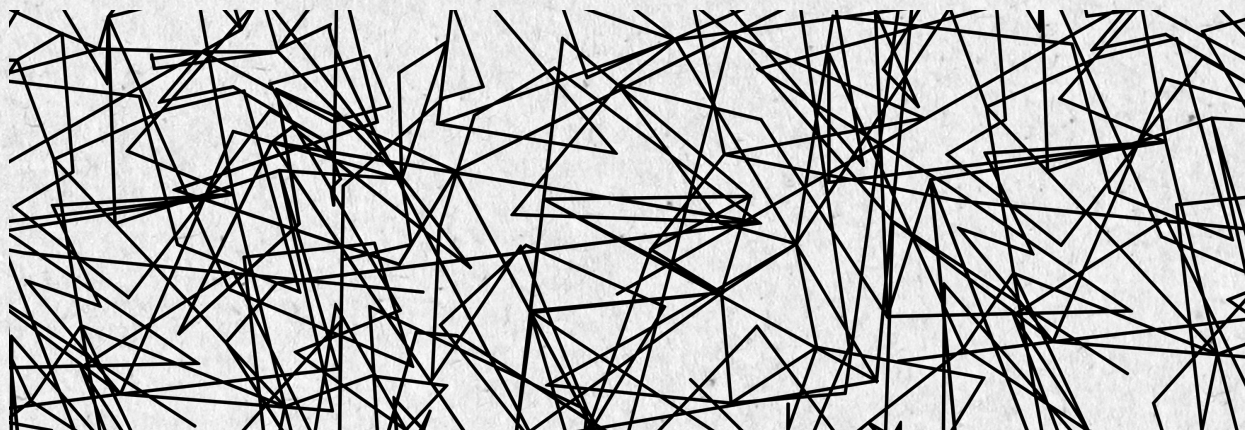
FINAL

LINEUP





LOOKBOOK





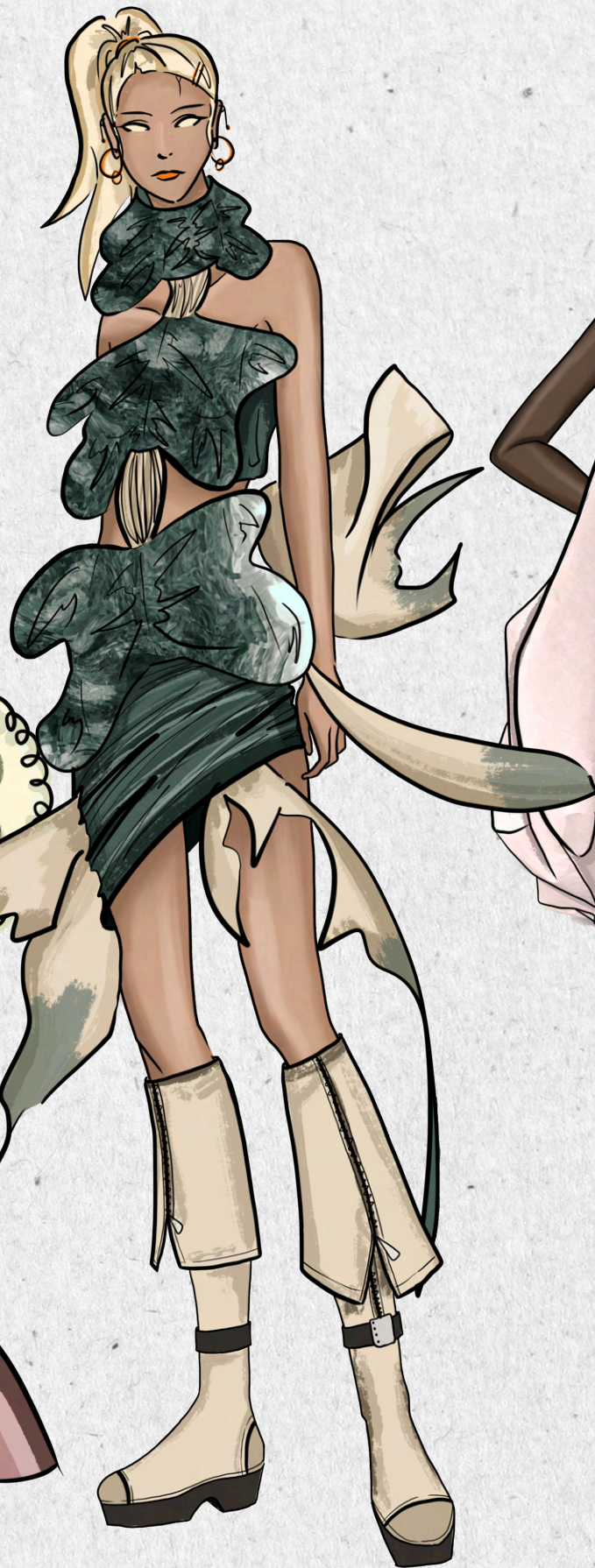
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look 2

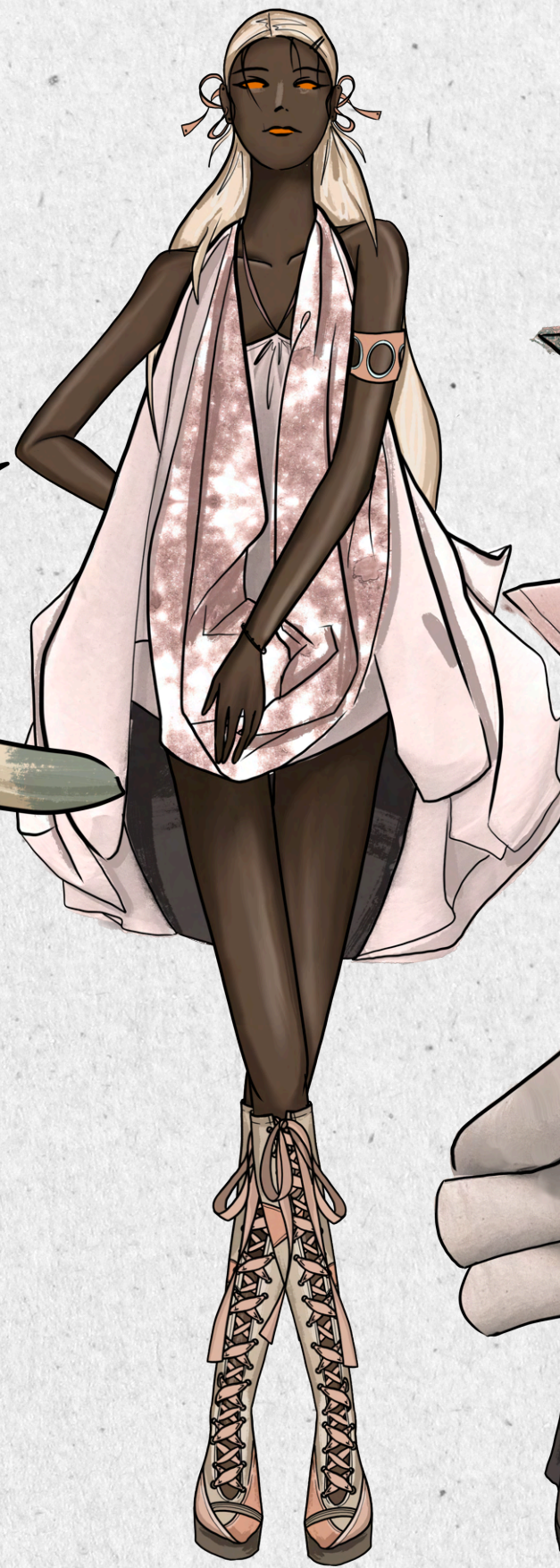
look 3



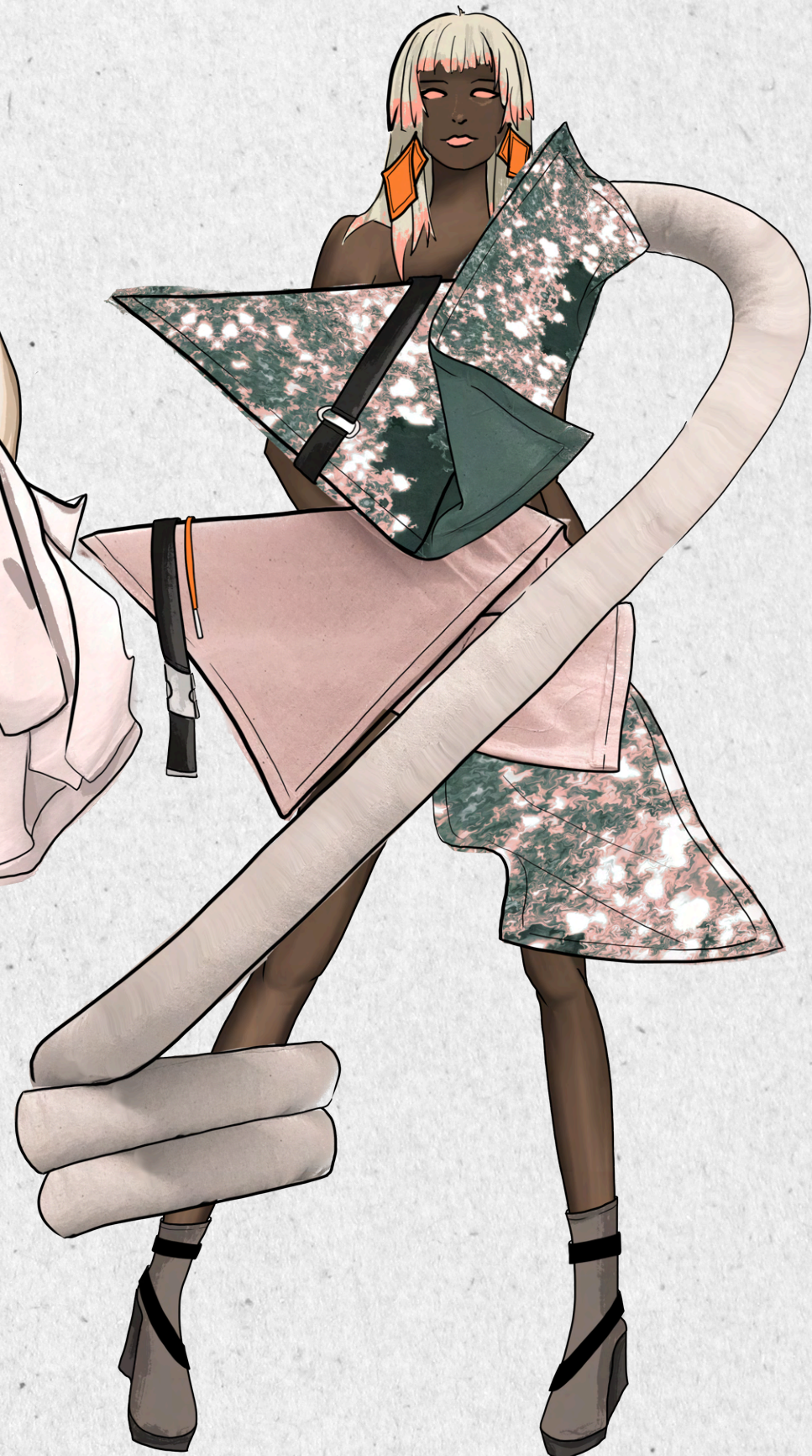
look 4



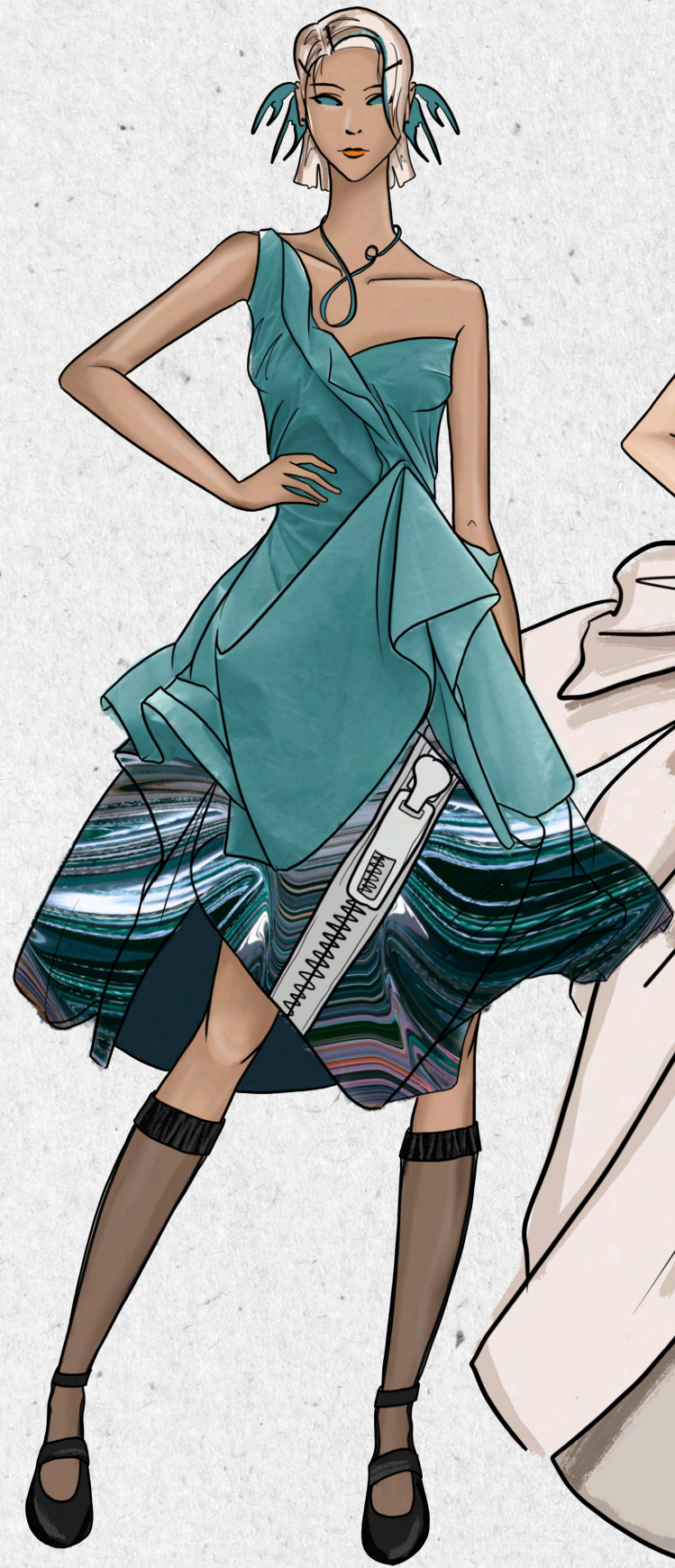
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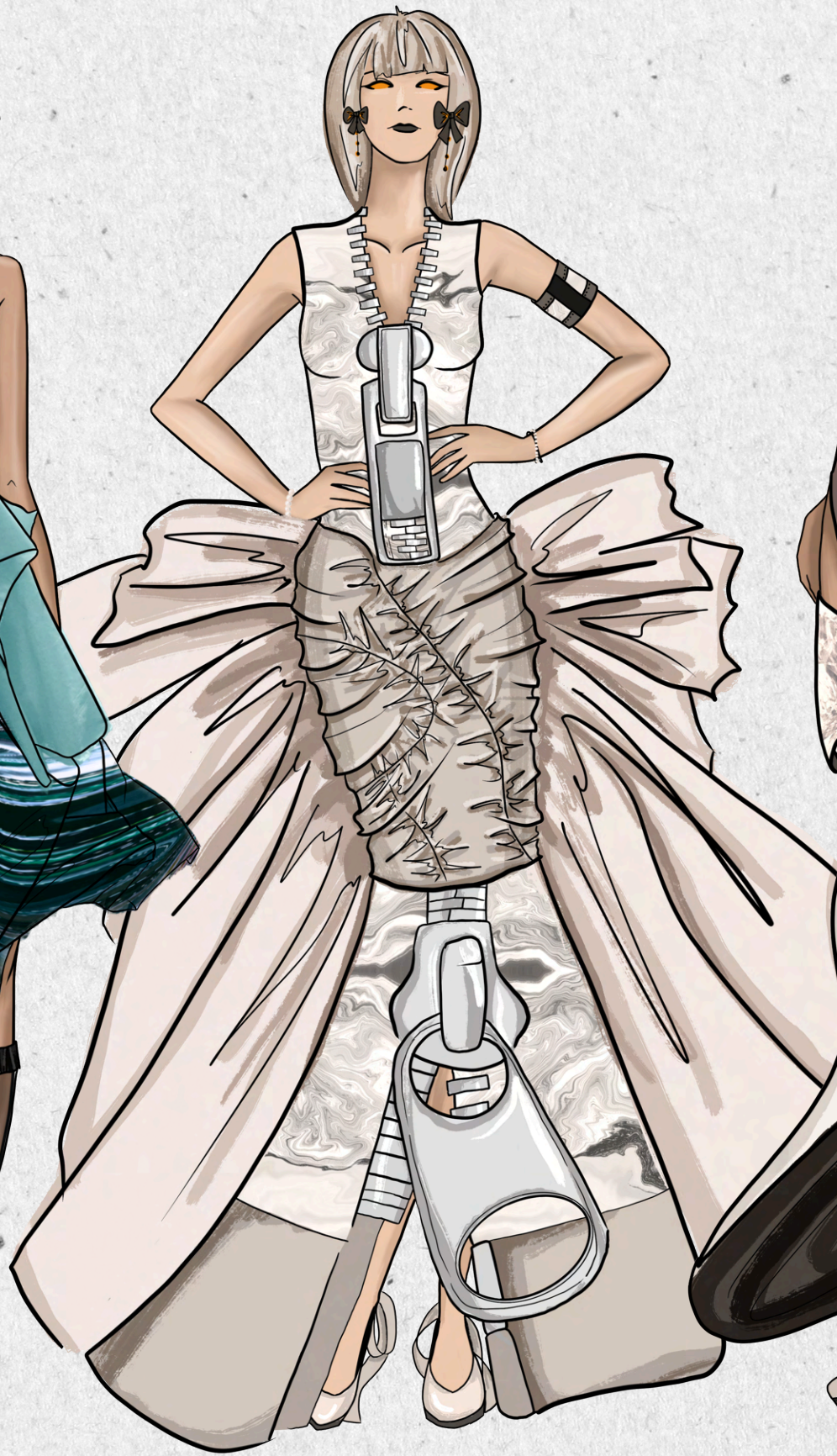
look 6



look 7



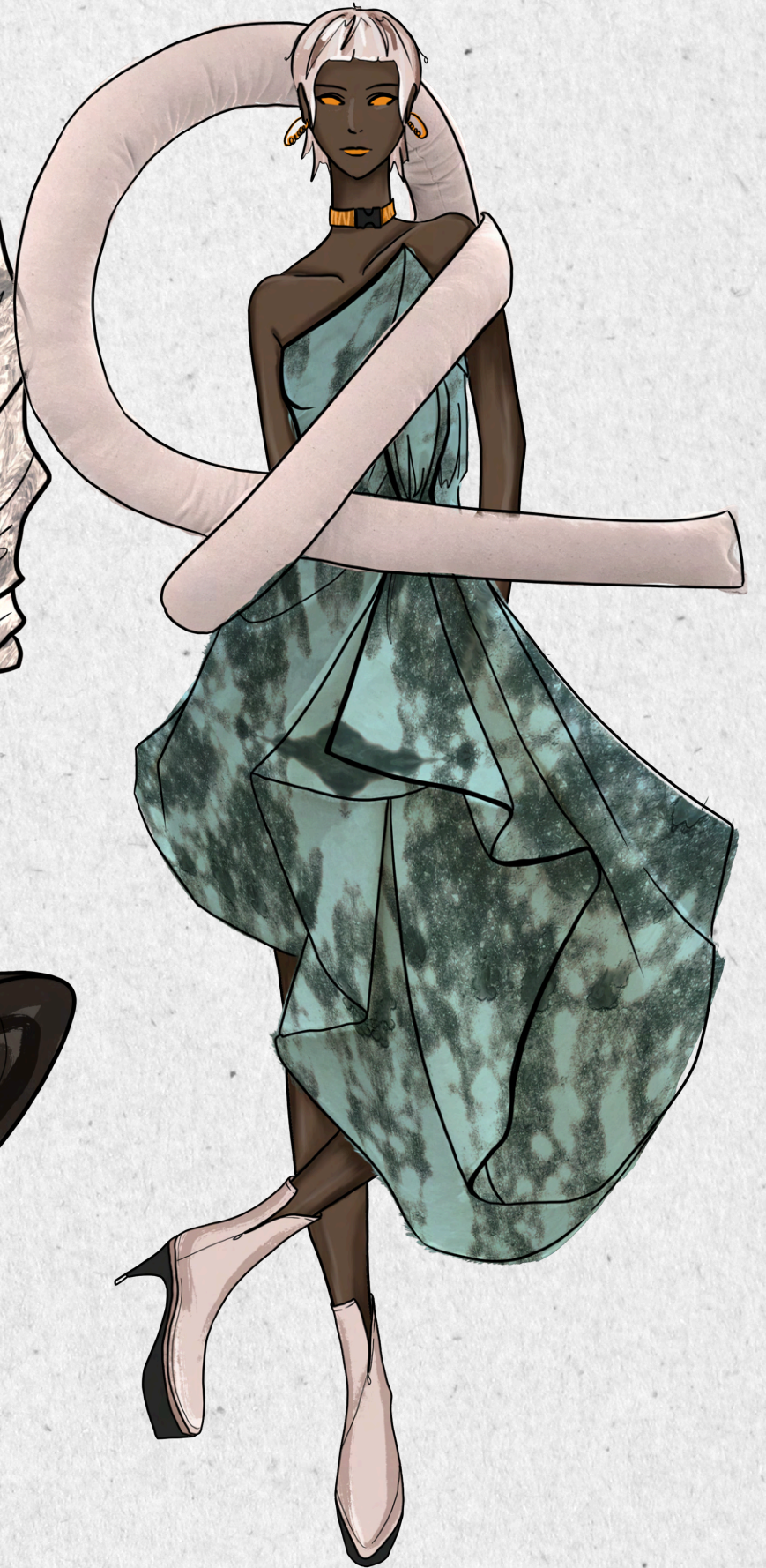
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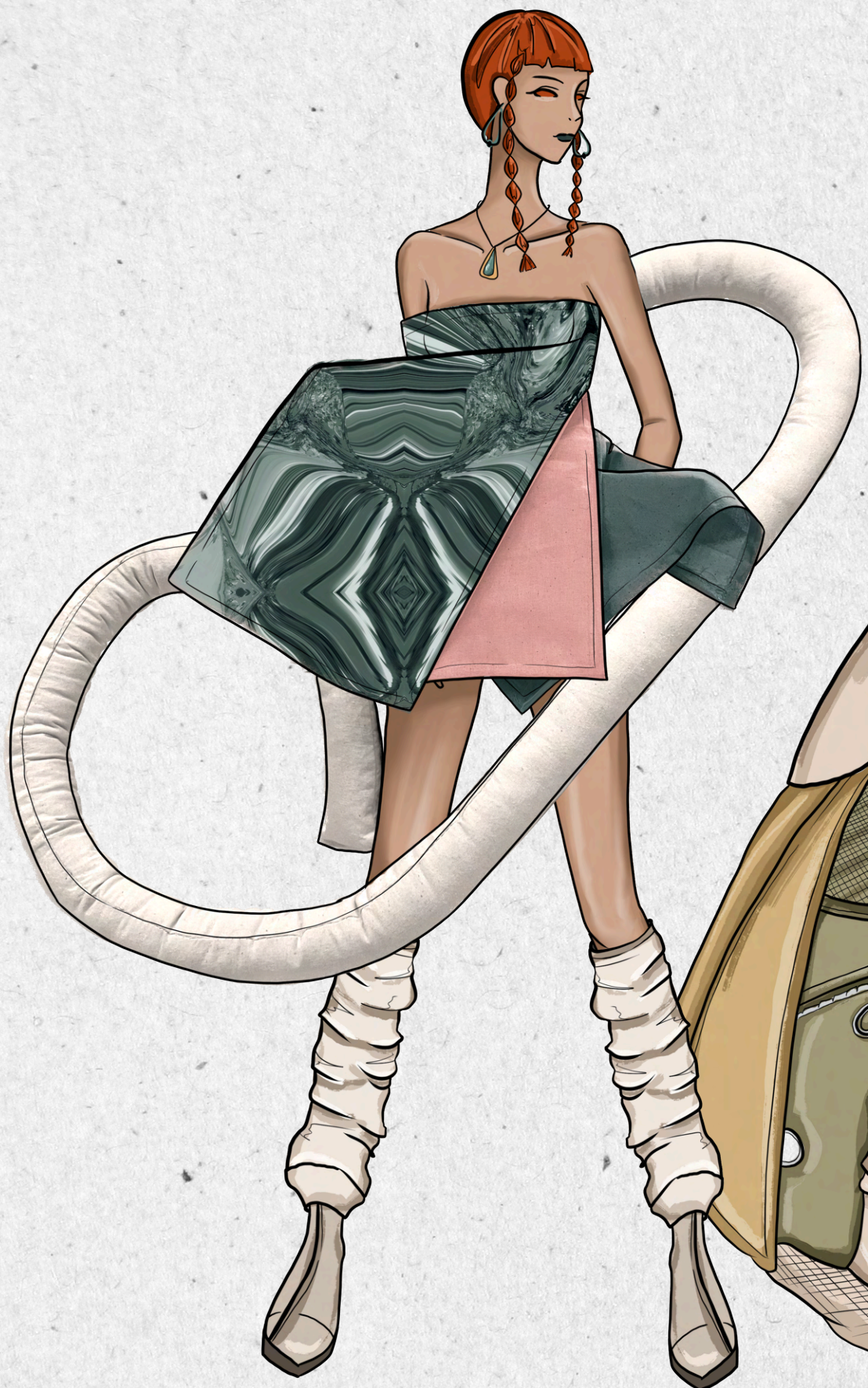
look 9



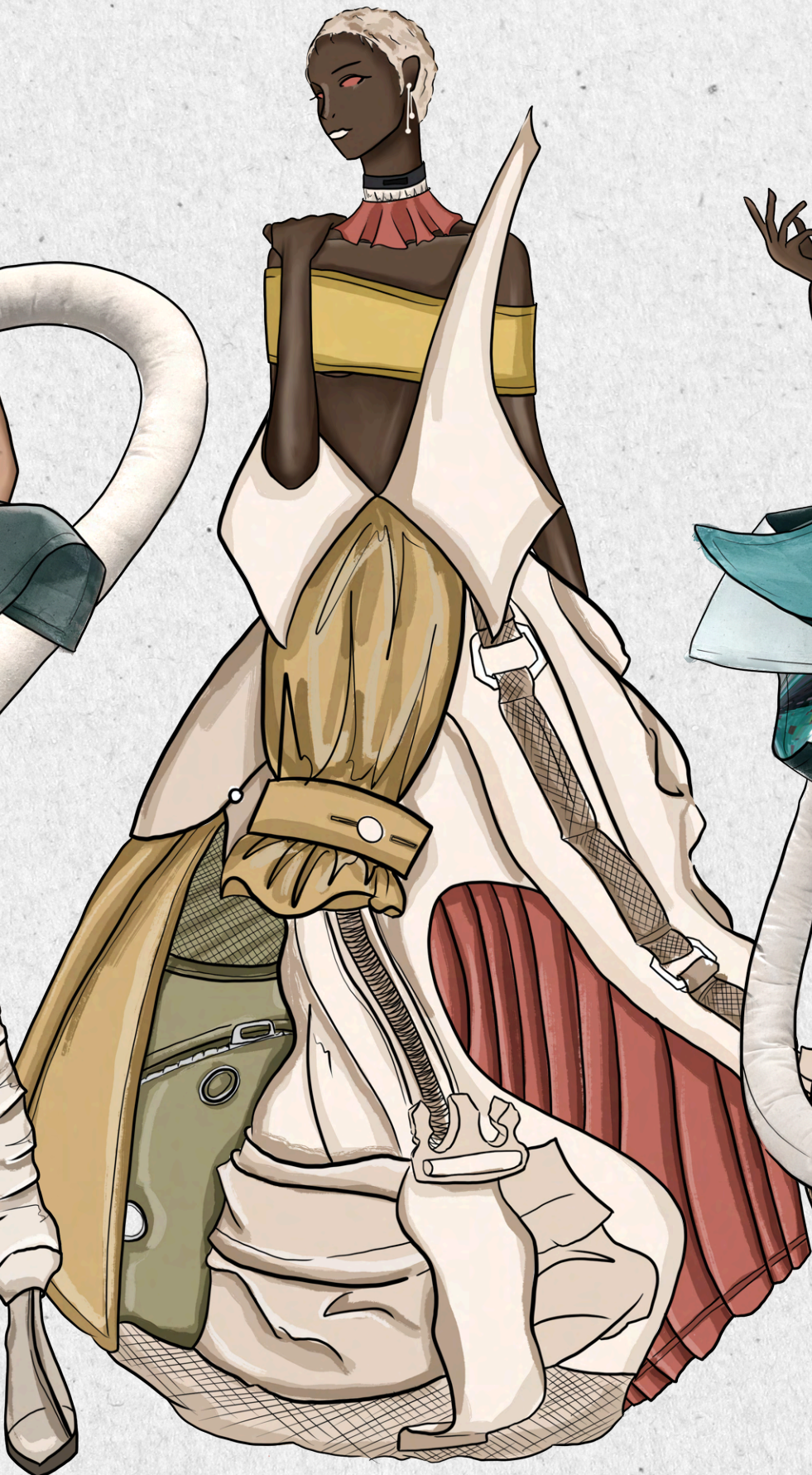
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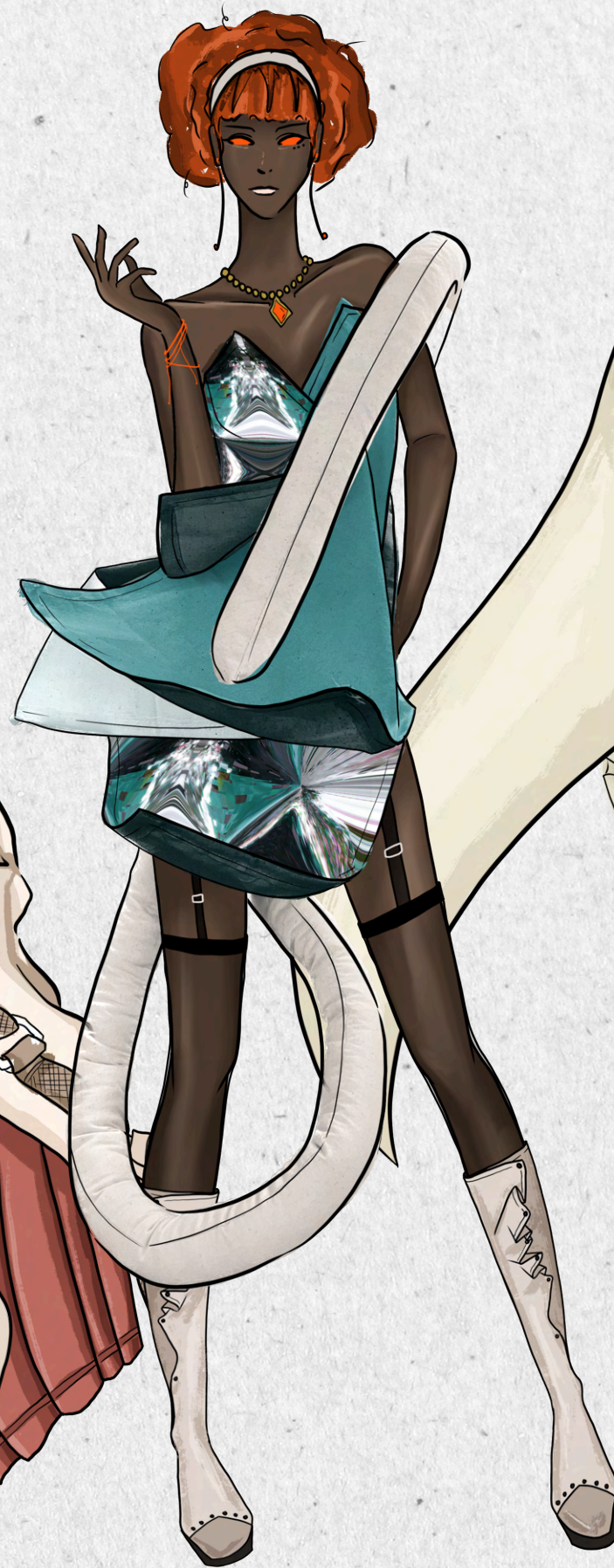
look 11



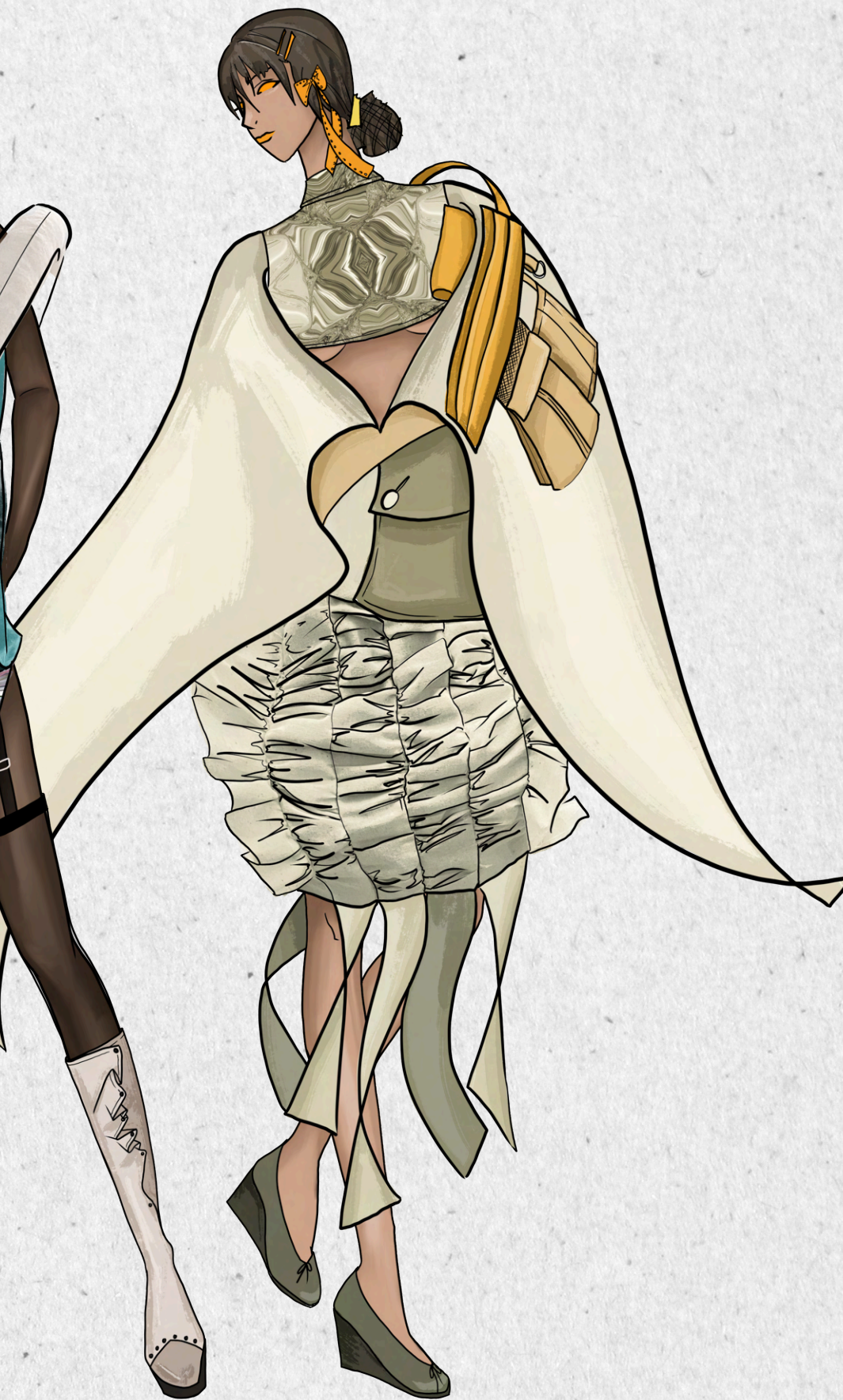
look 12



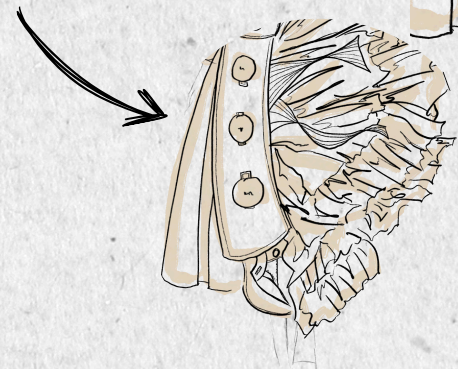
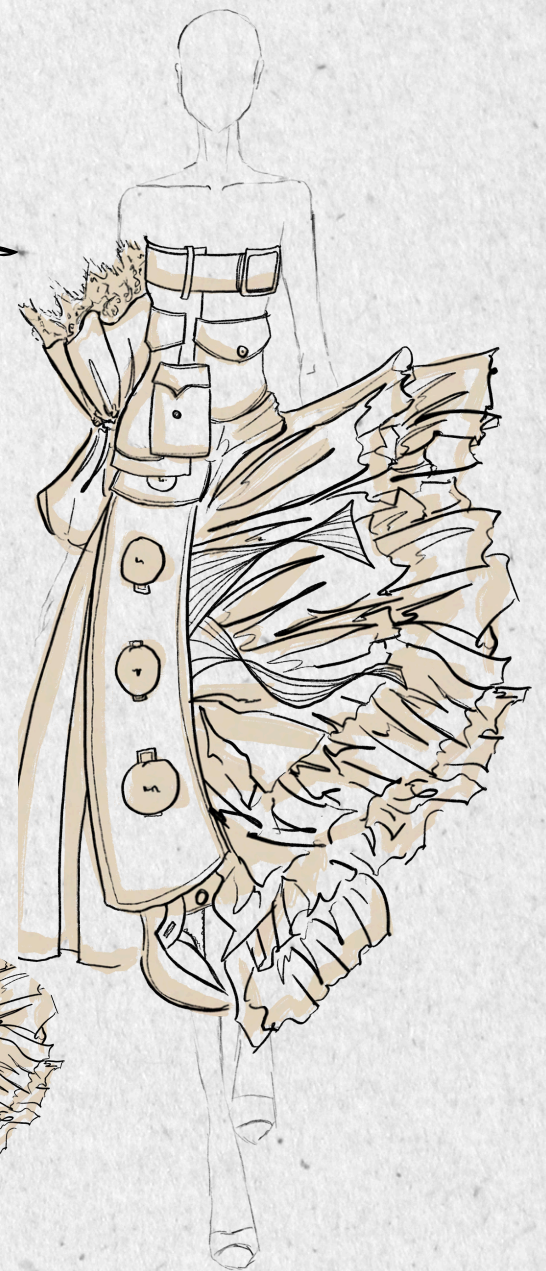
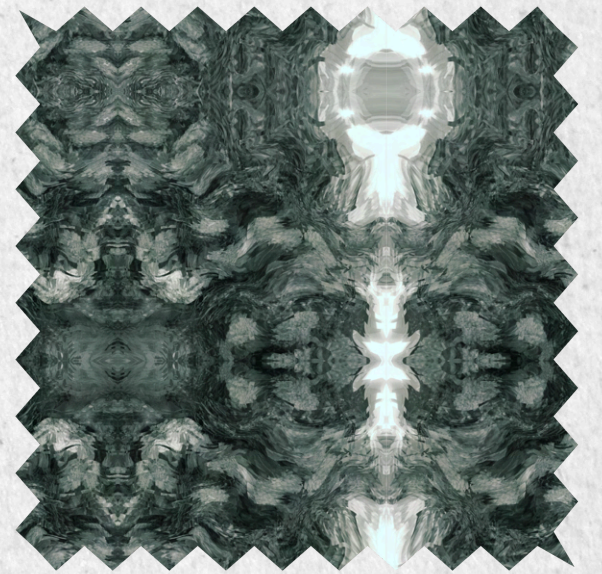
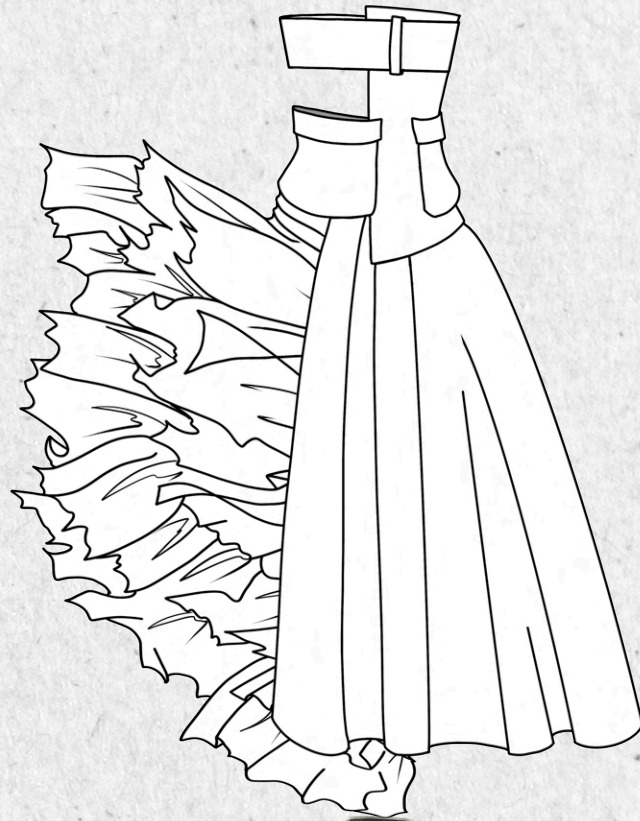
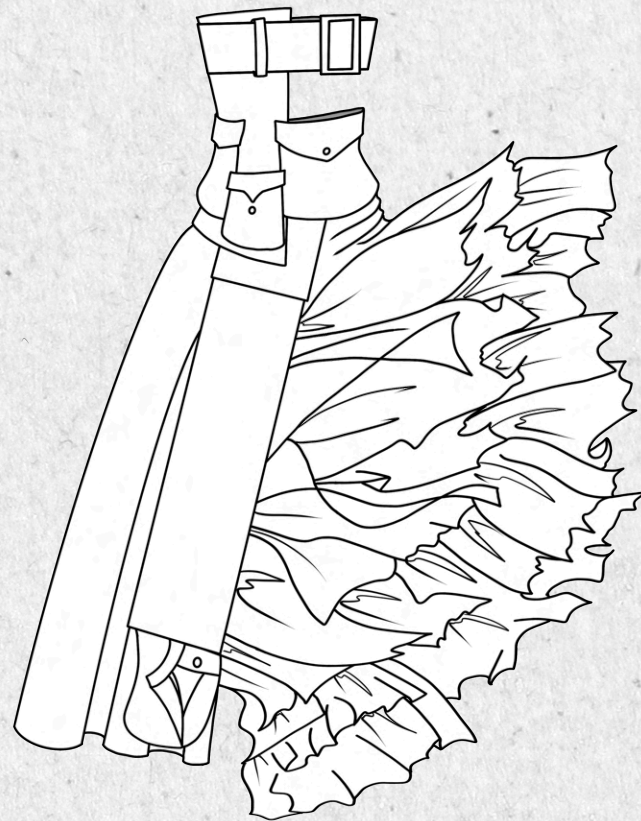
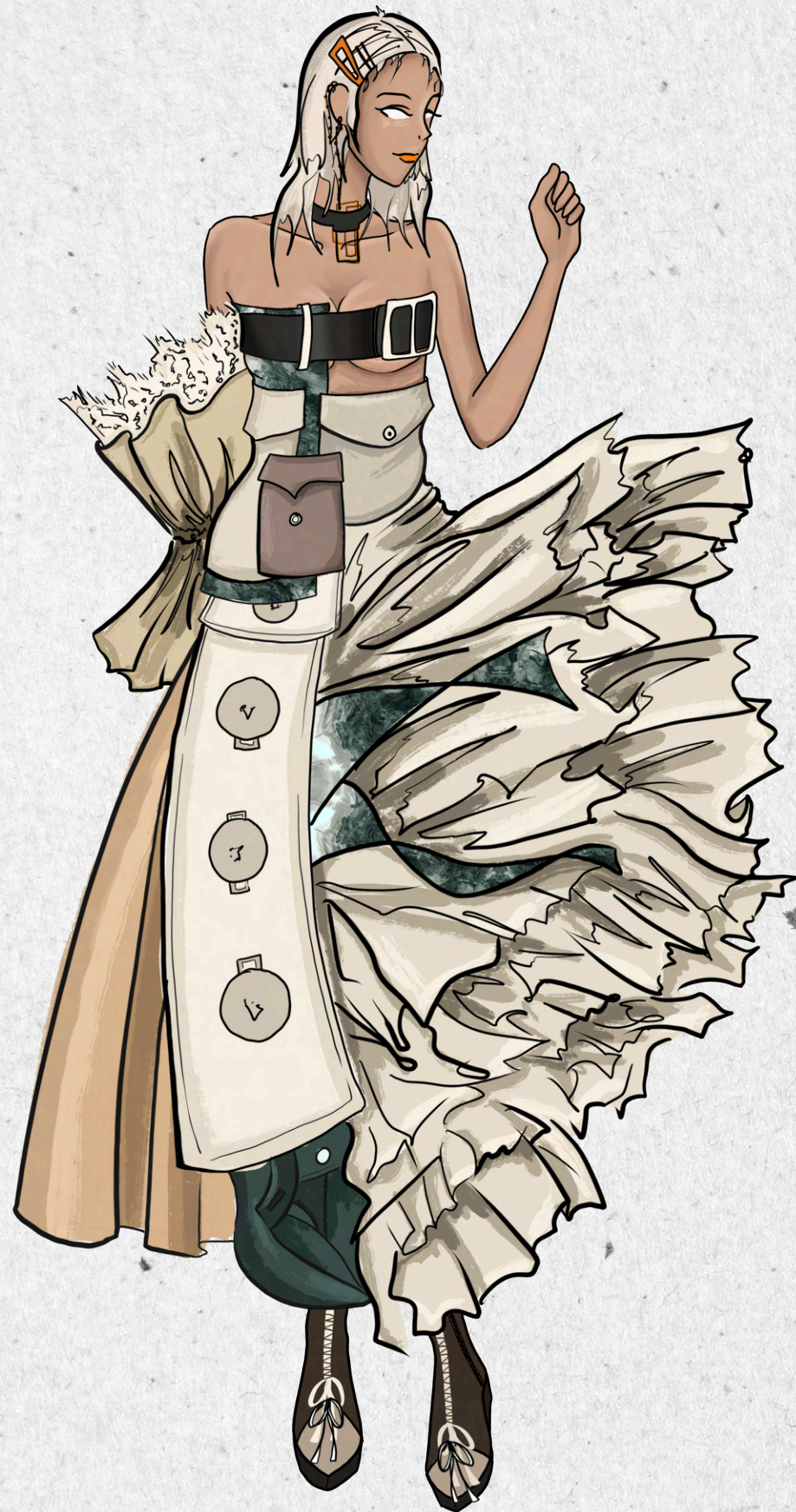
look 13

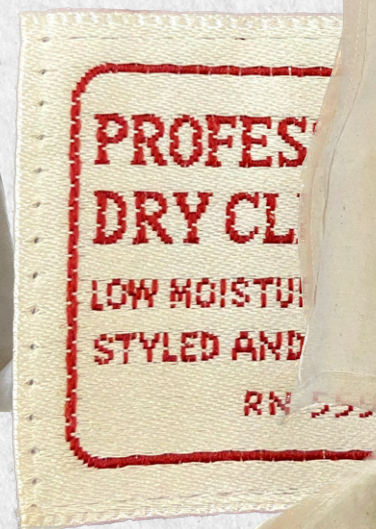
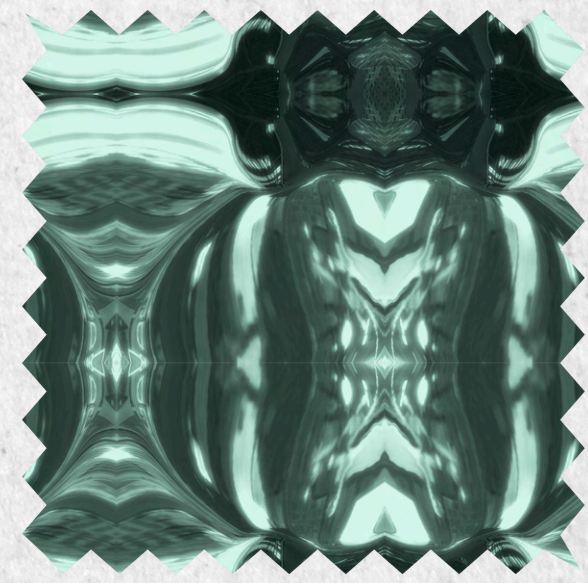


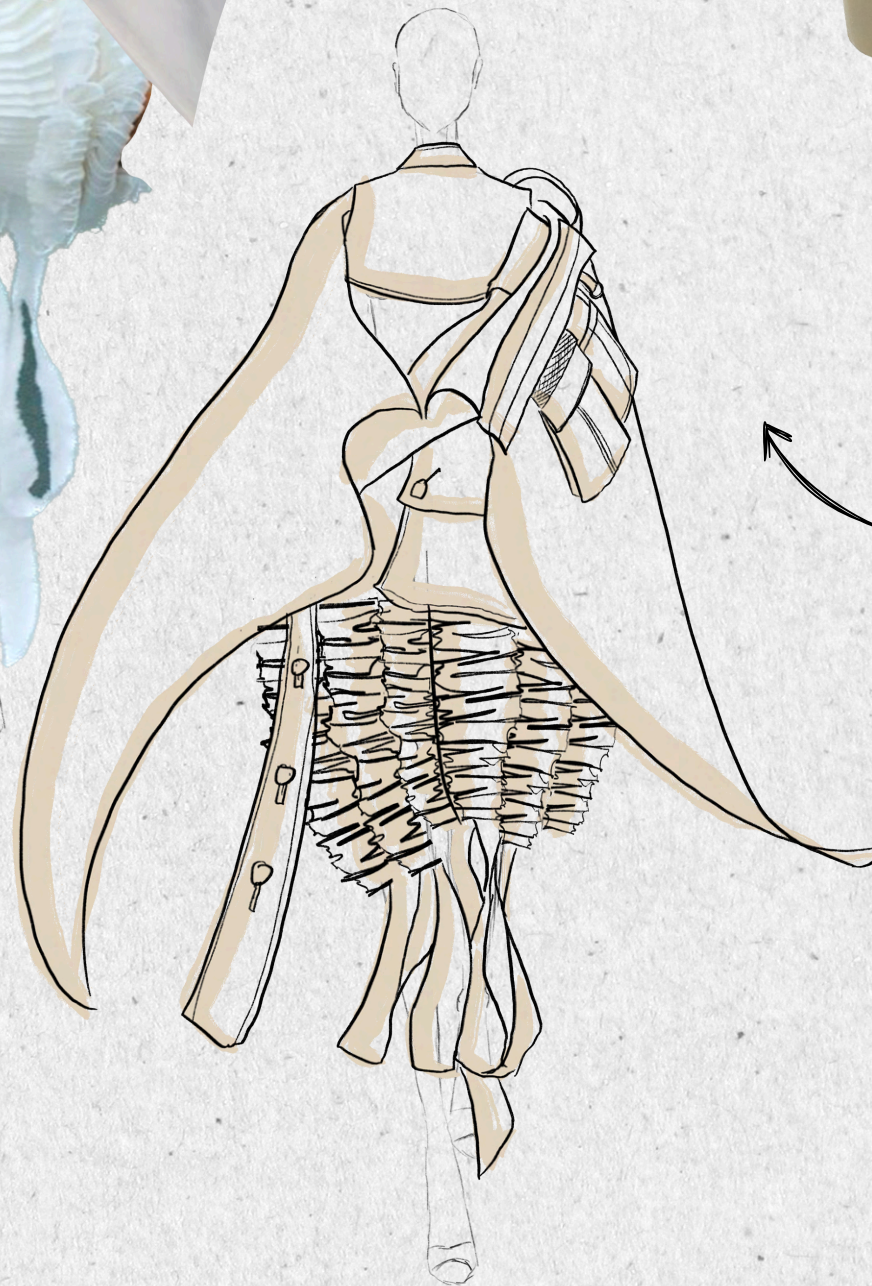
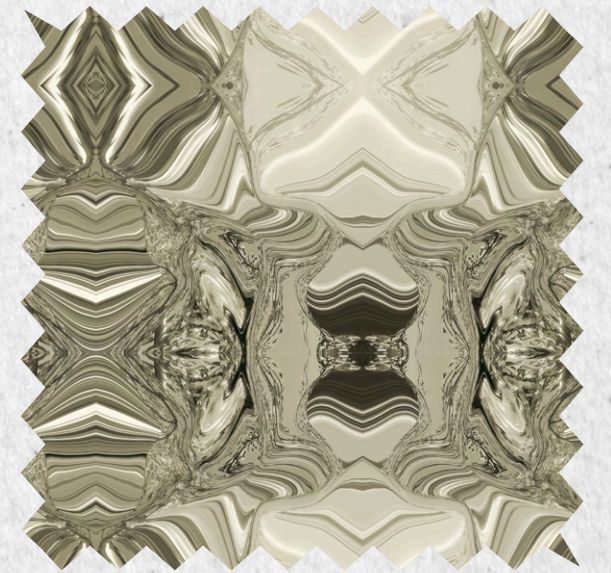
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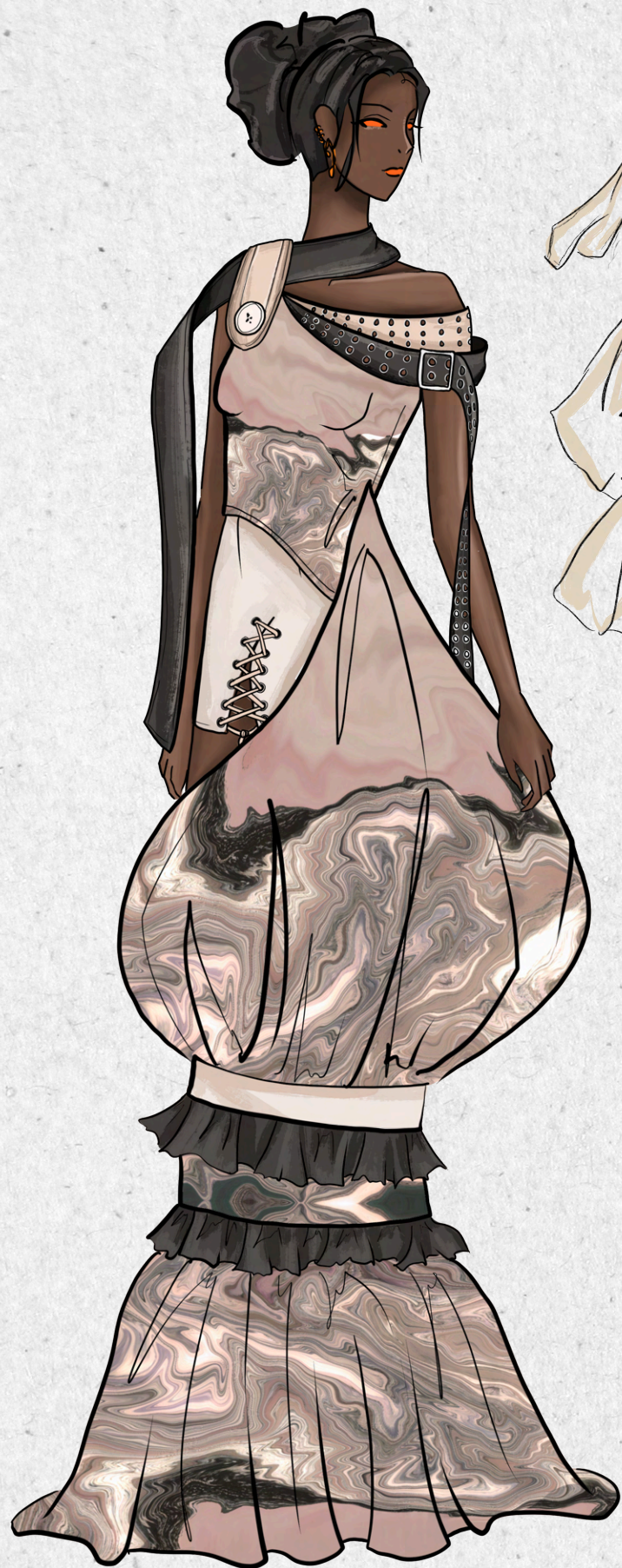


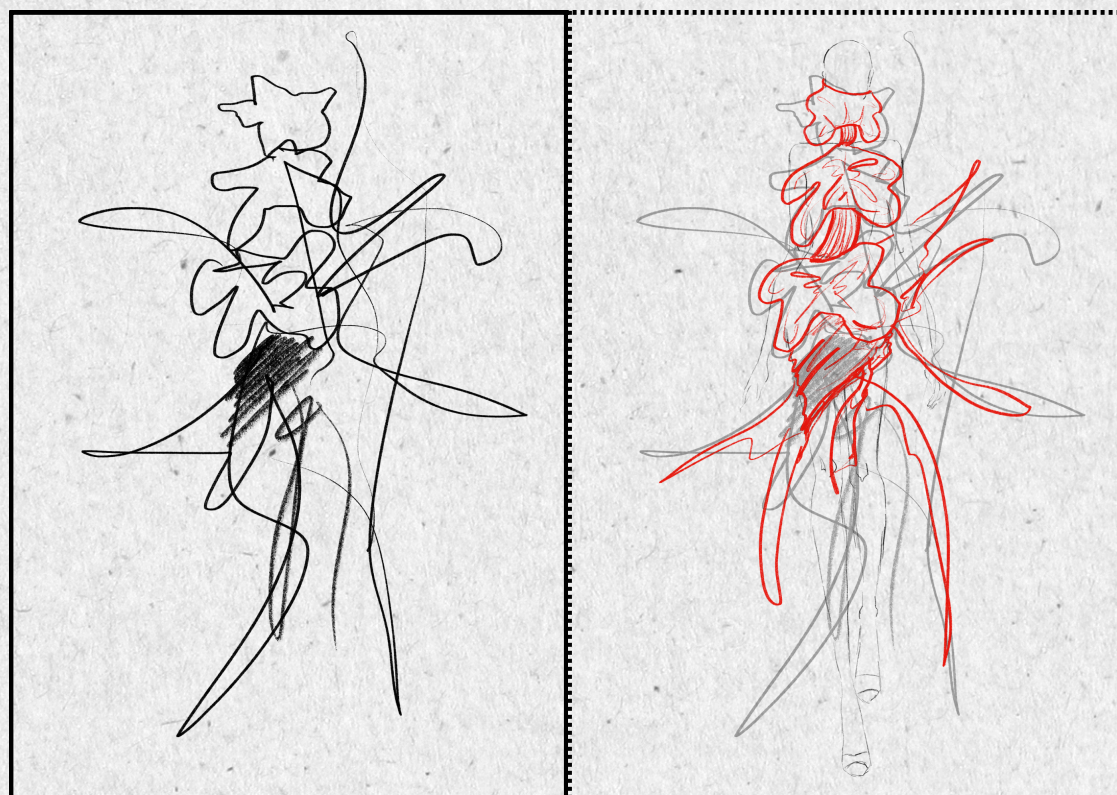
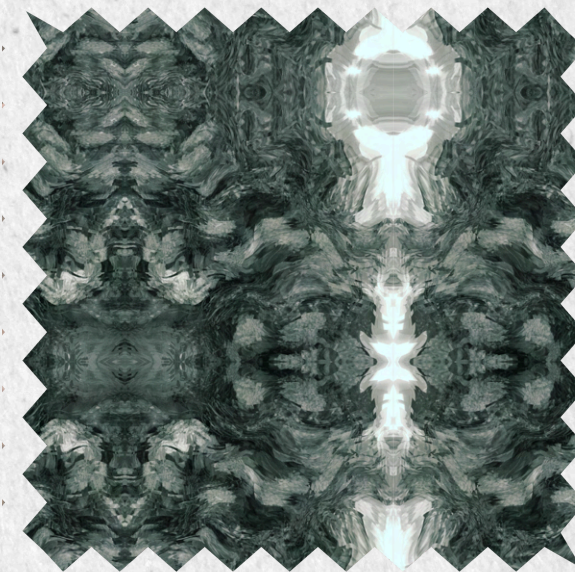
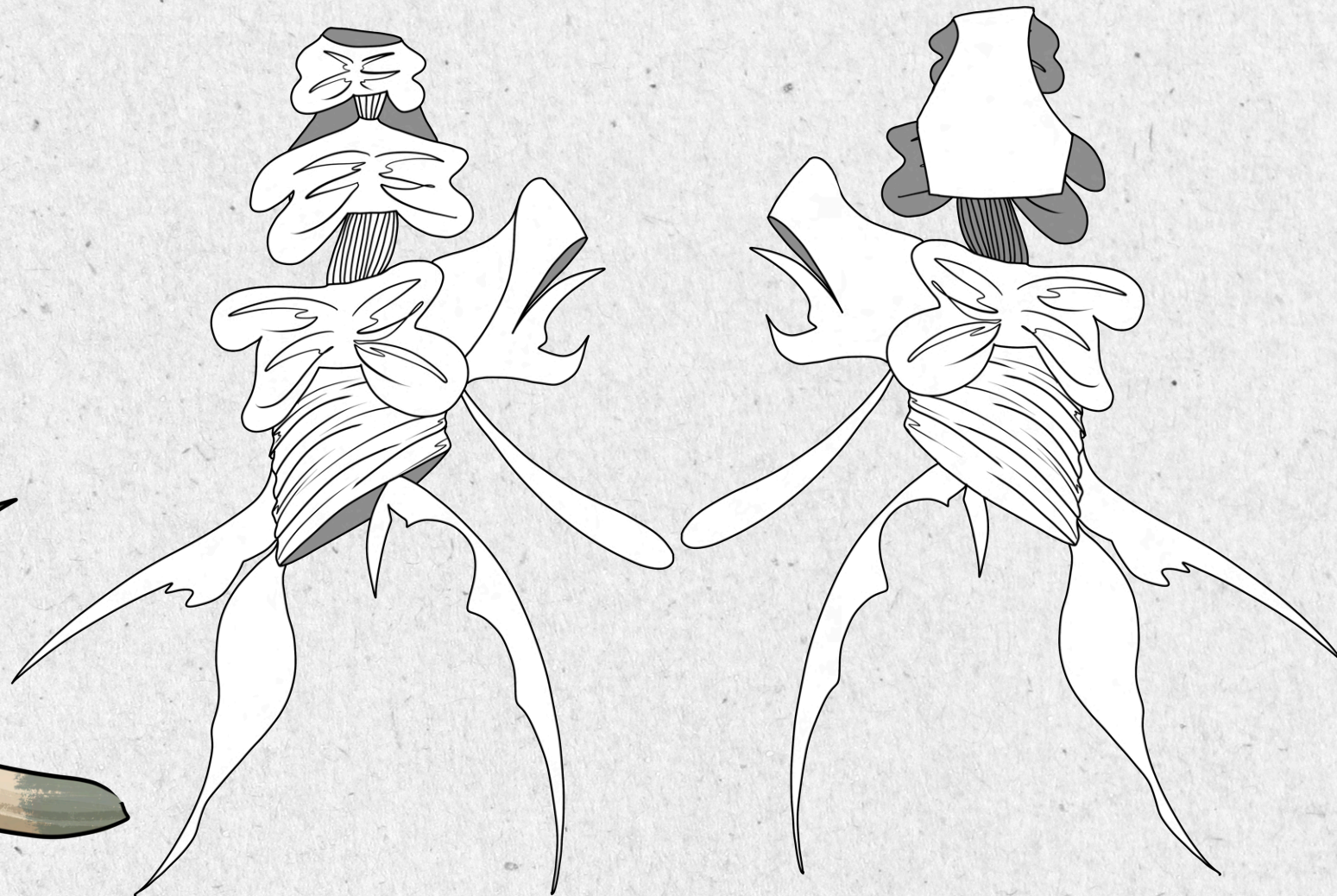
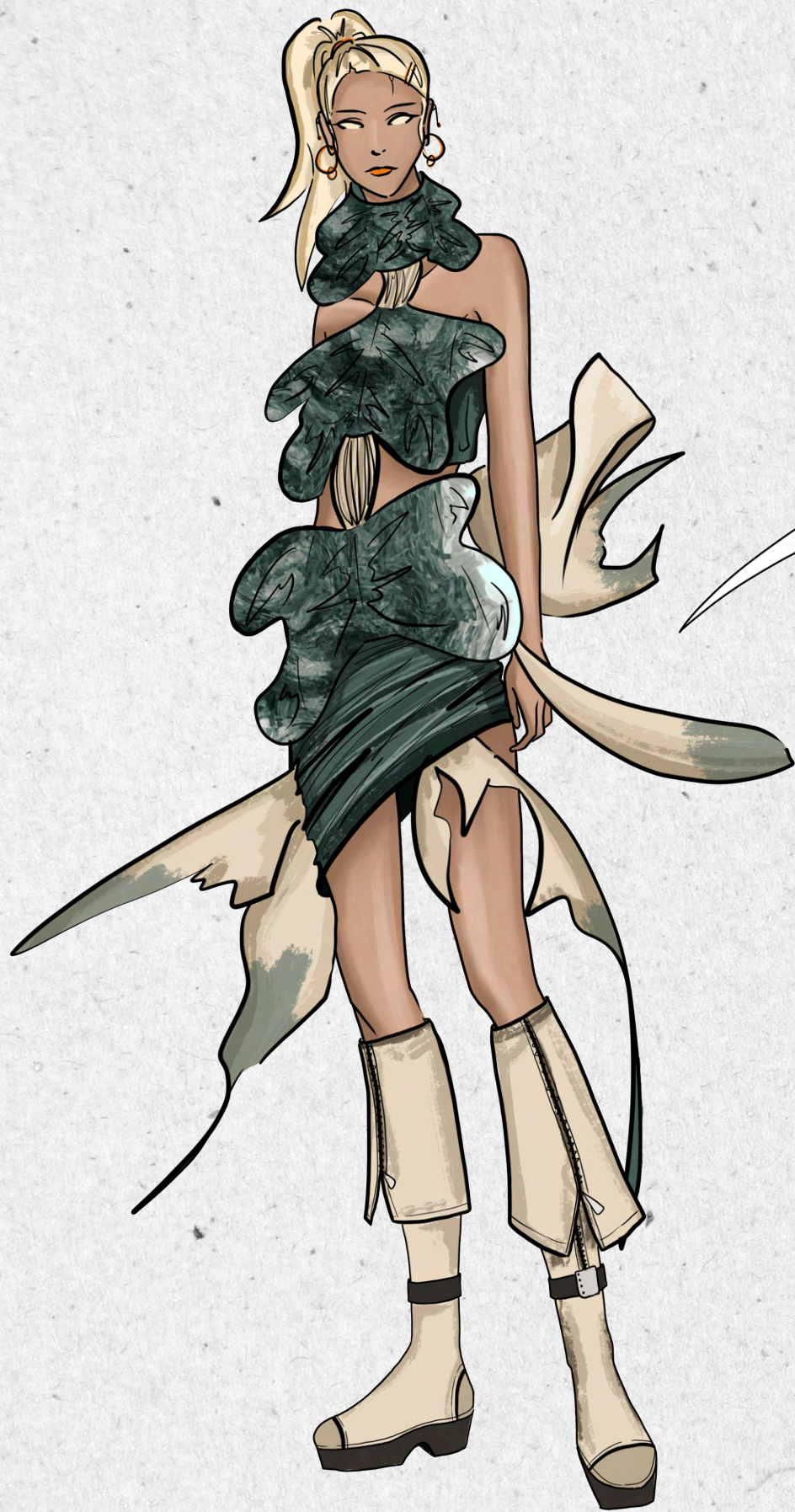
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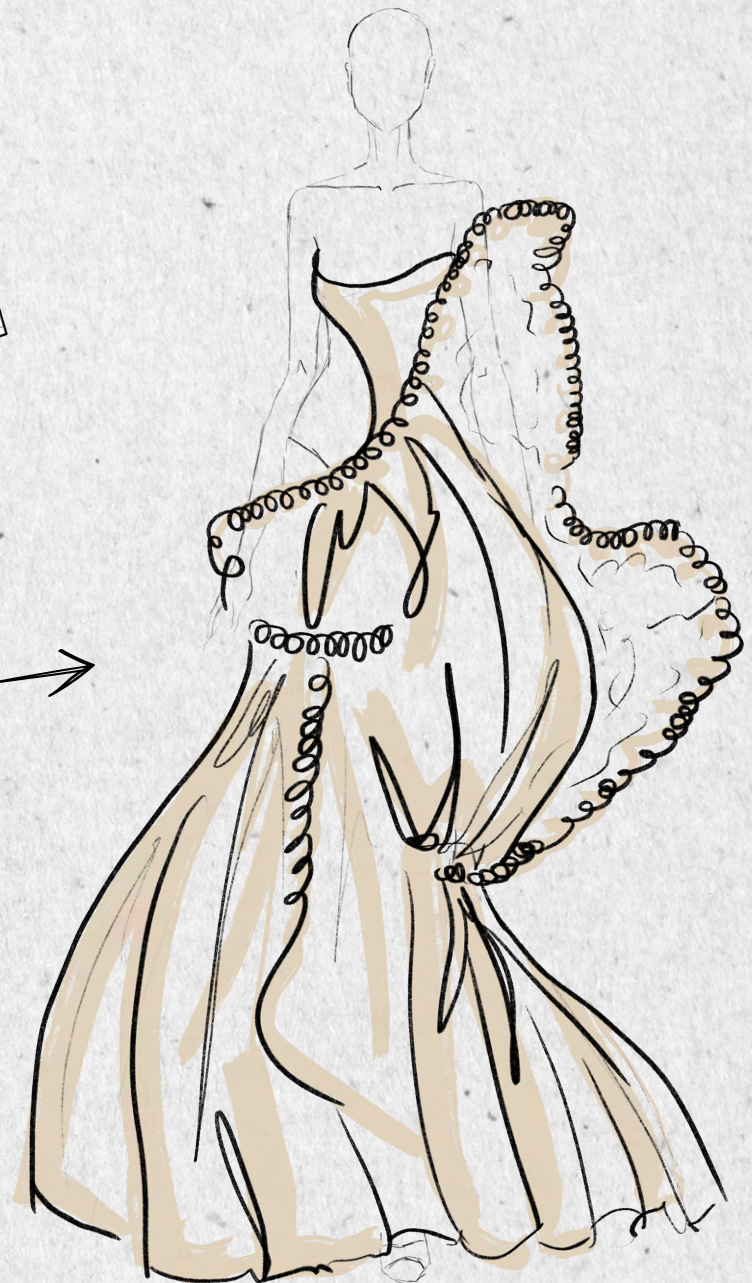
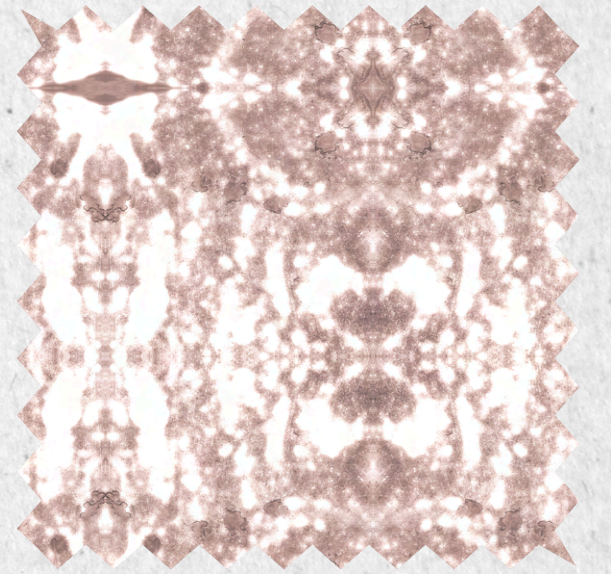
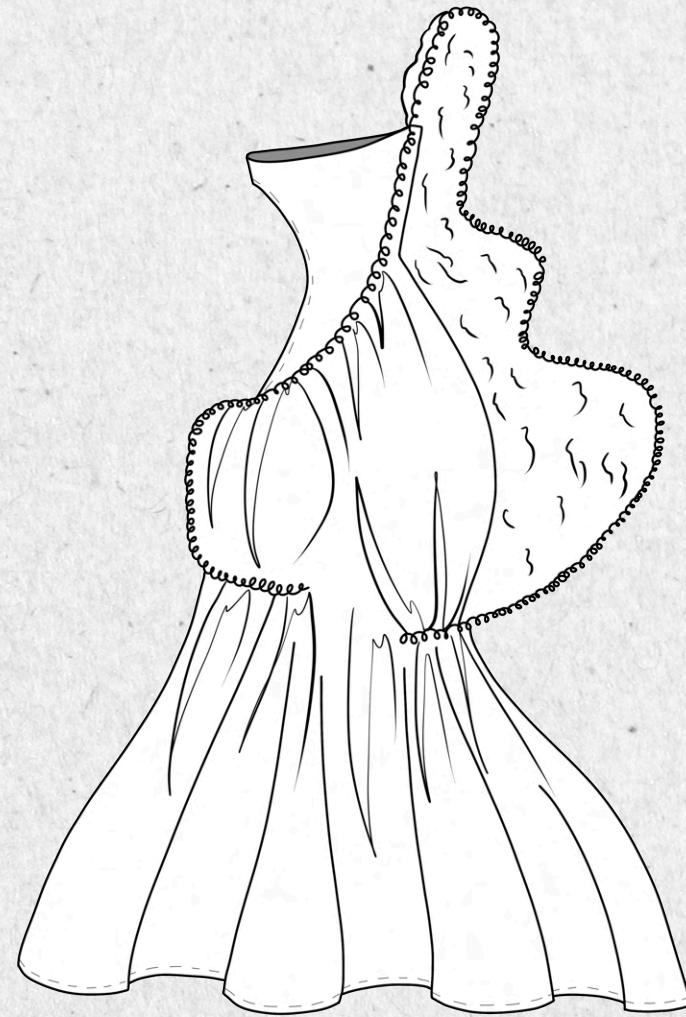
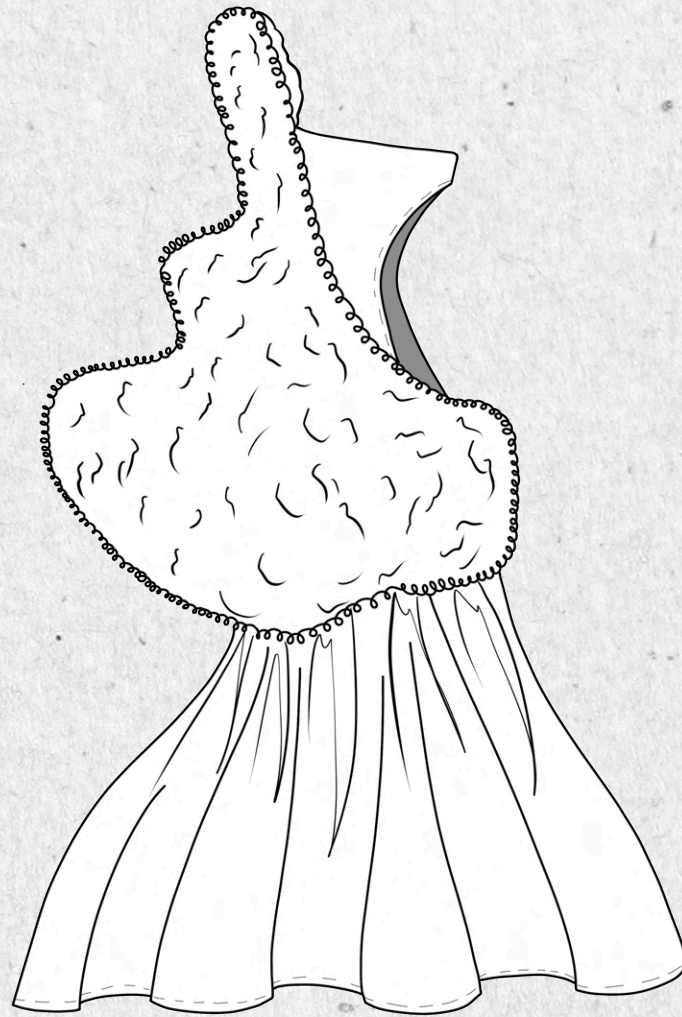


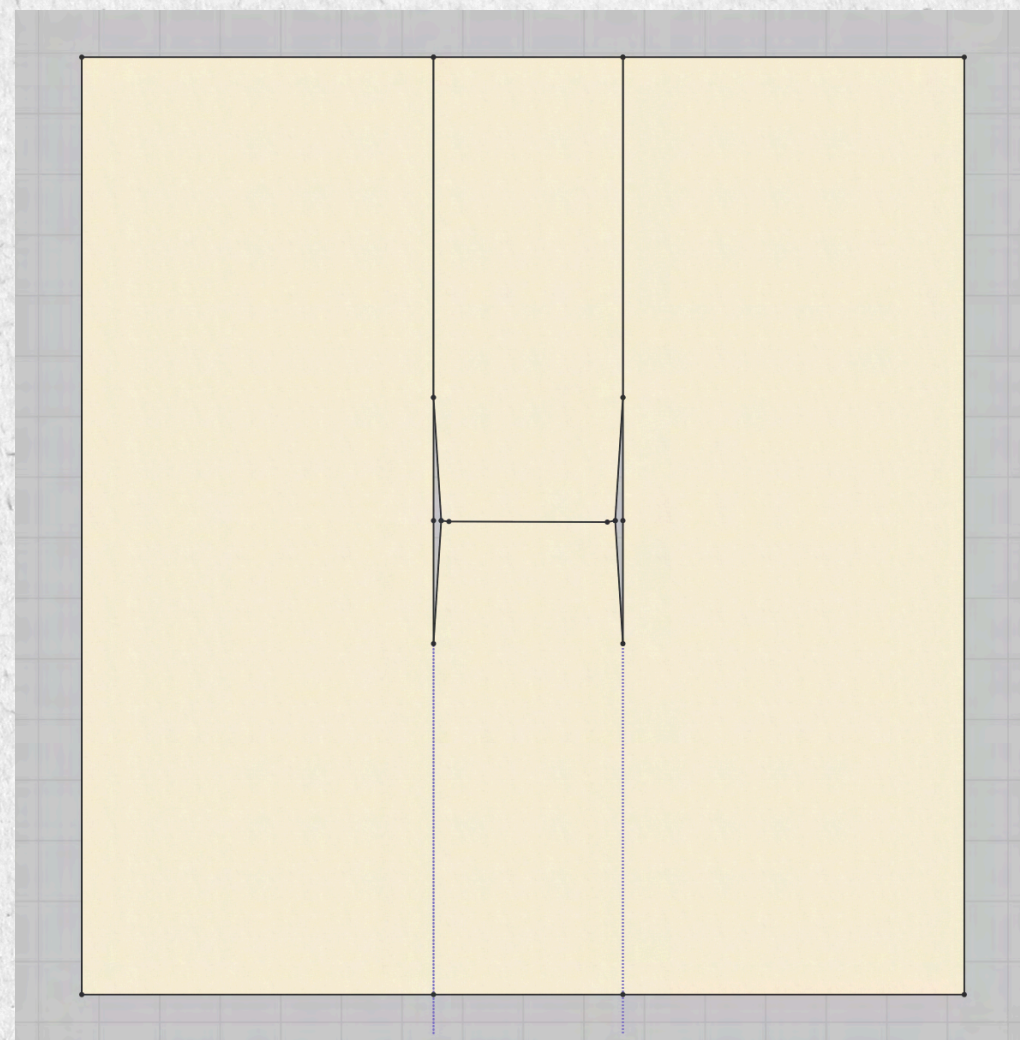
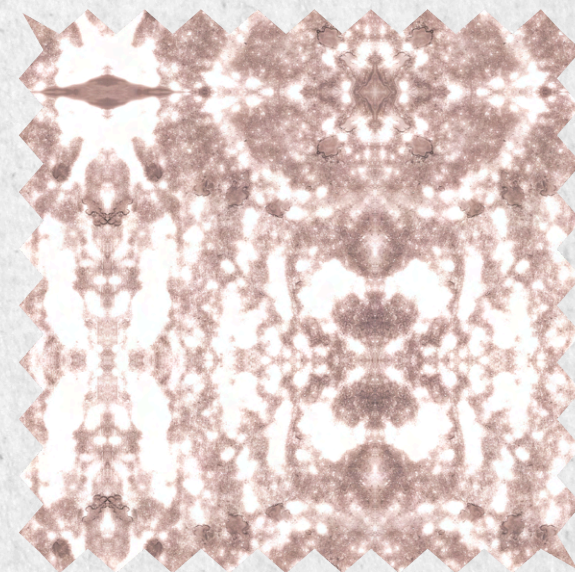


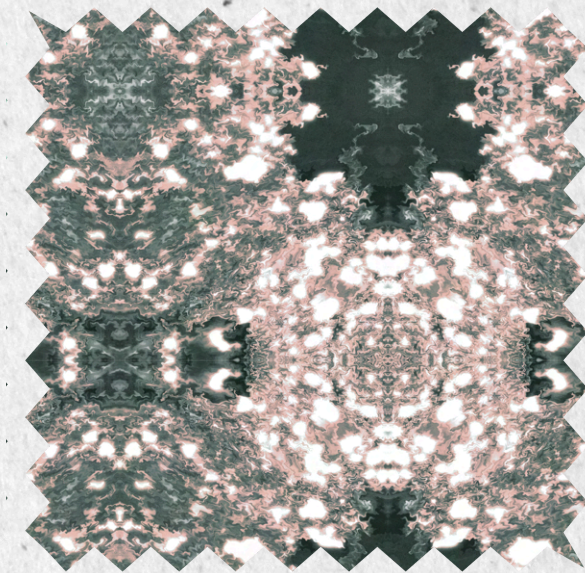
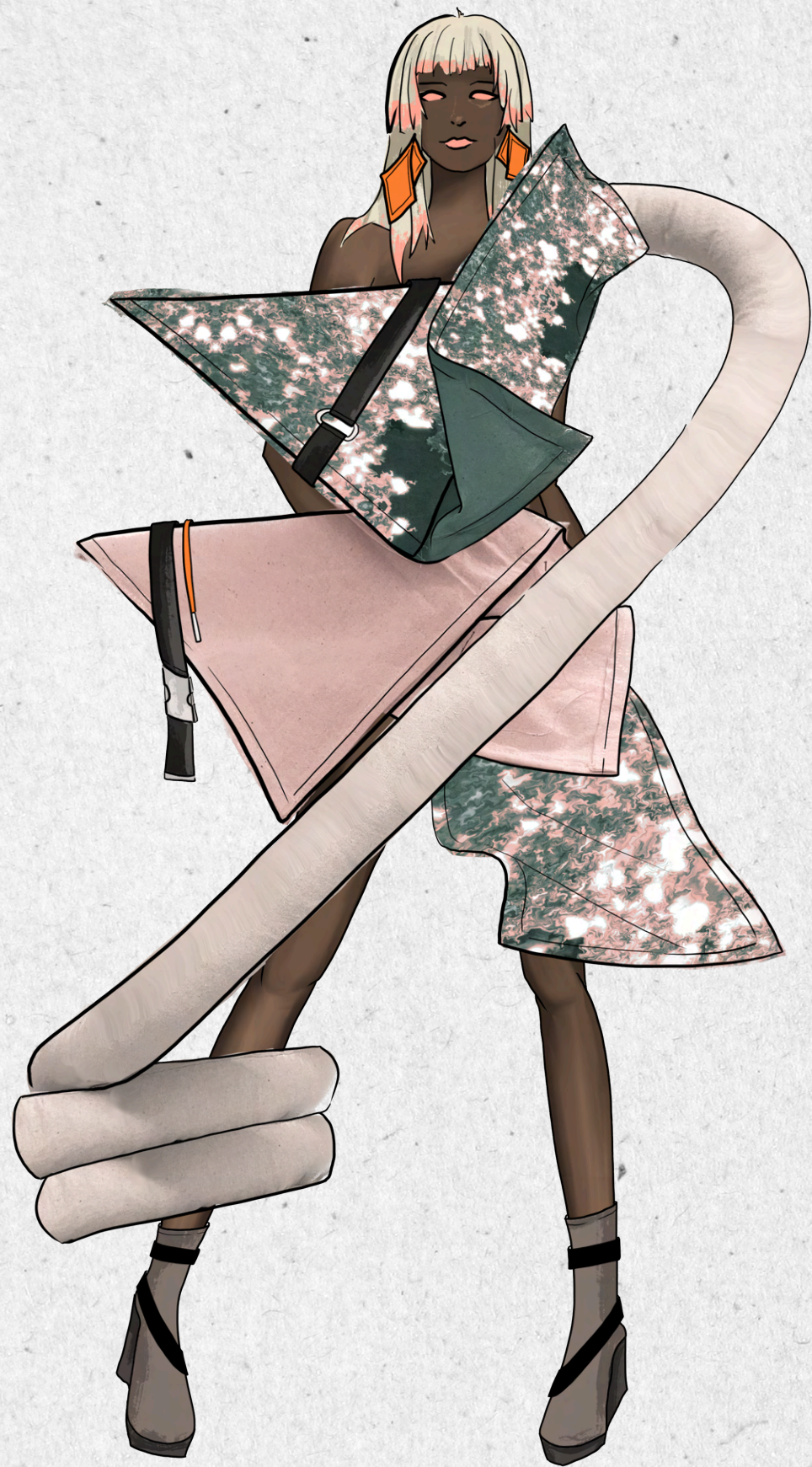


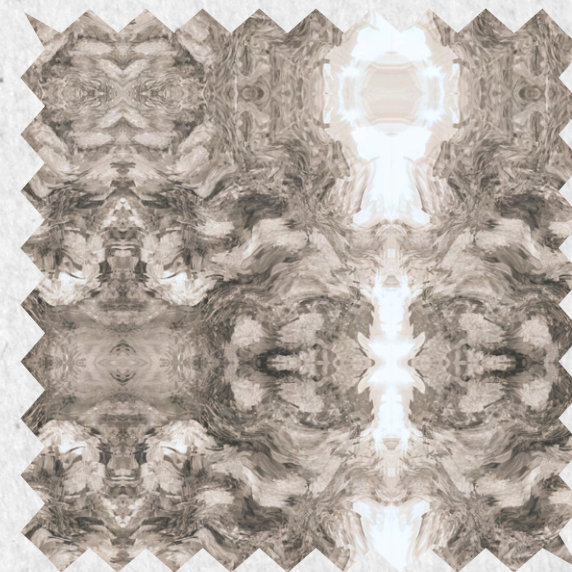
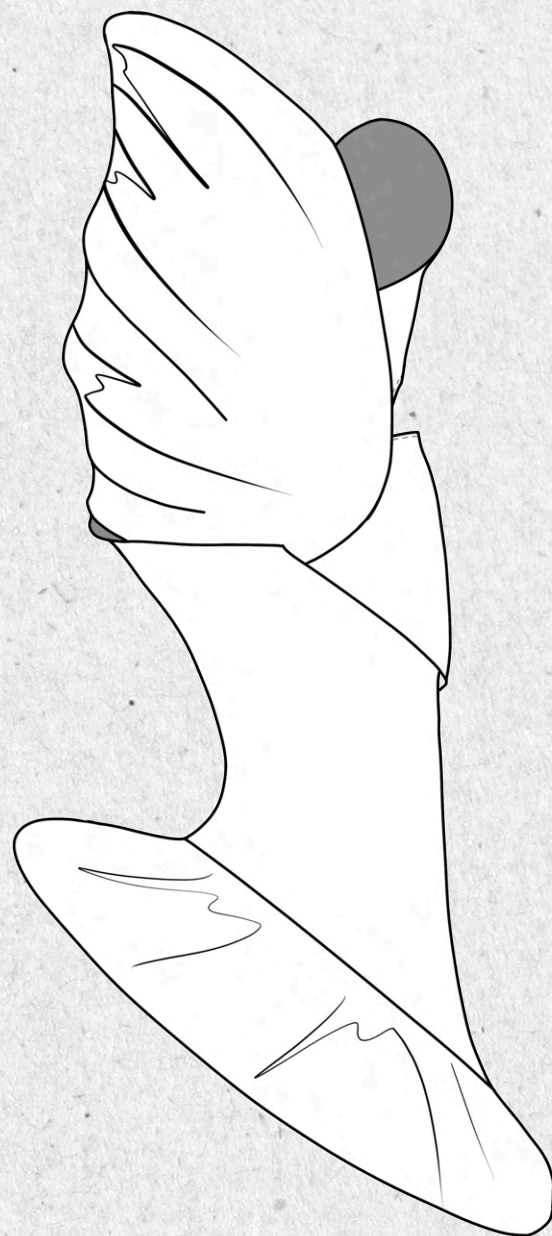


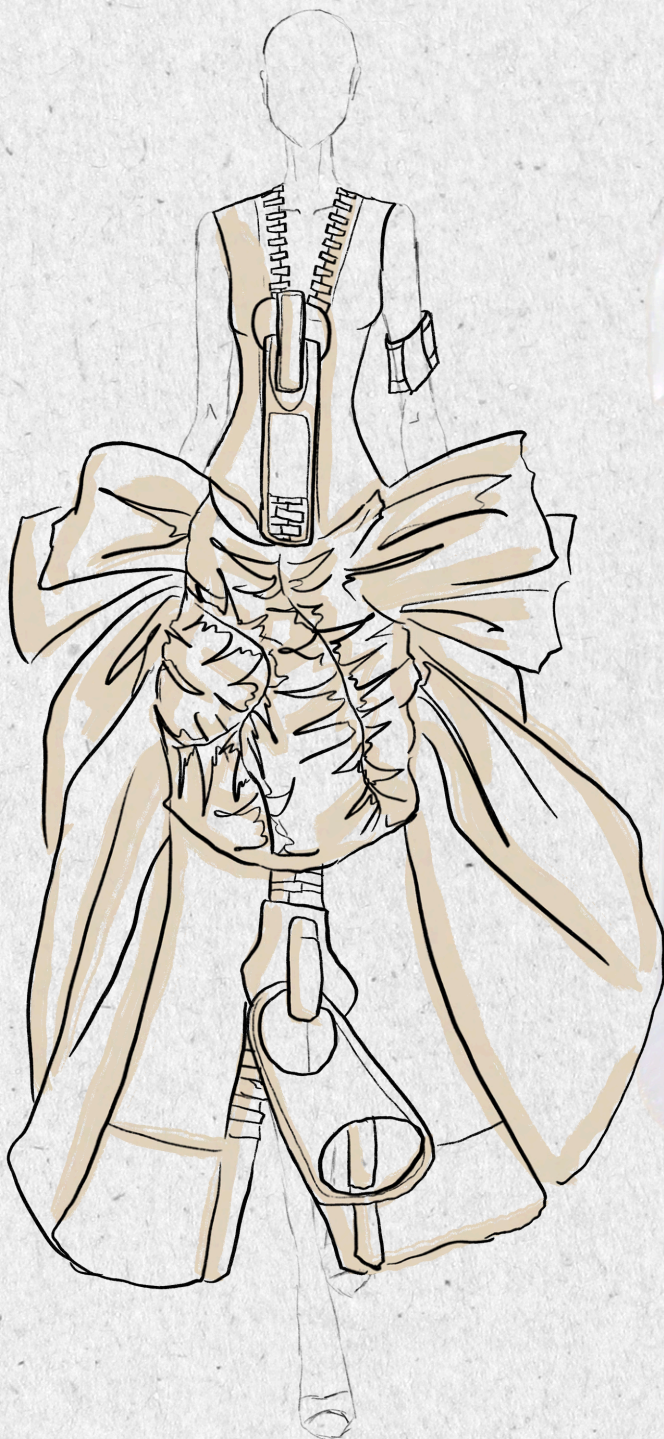
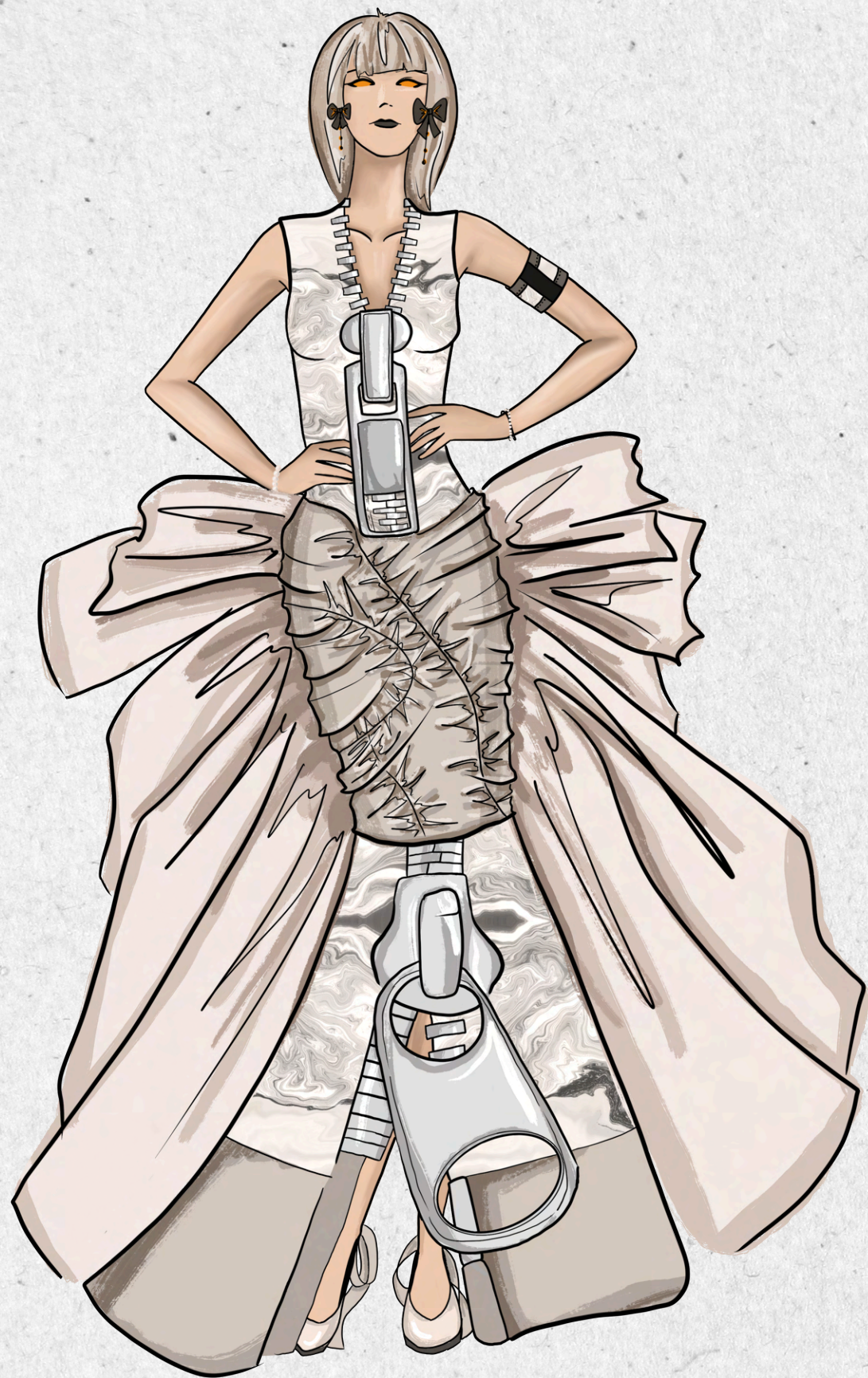


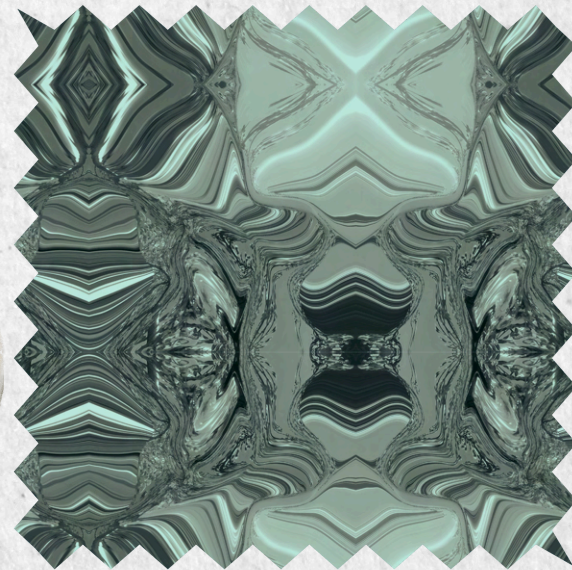
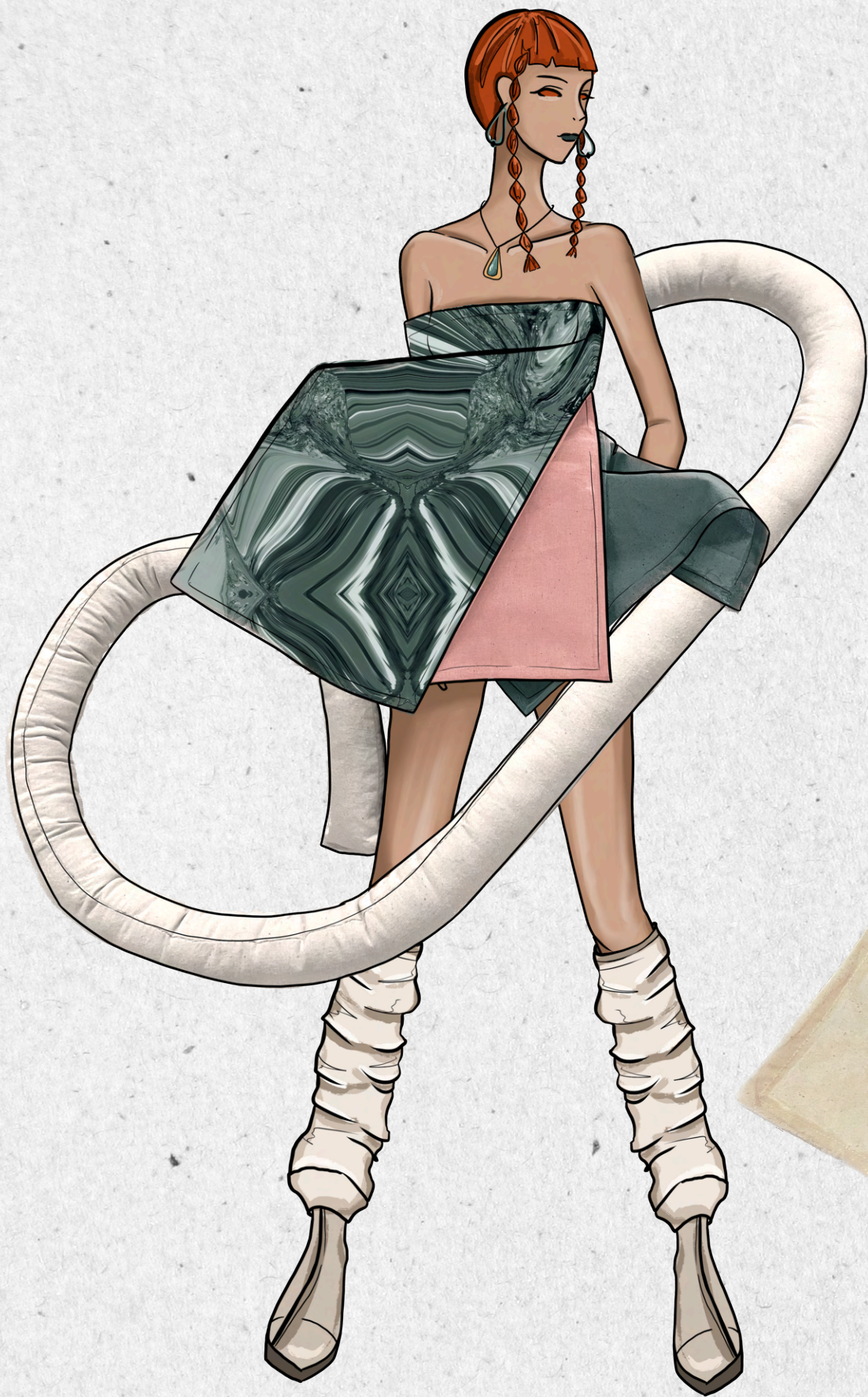


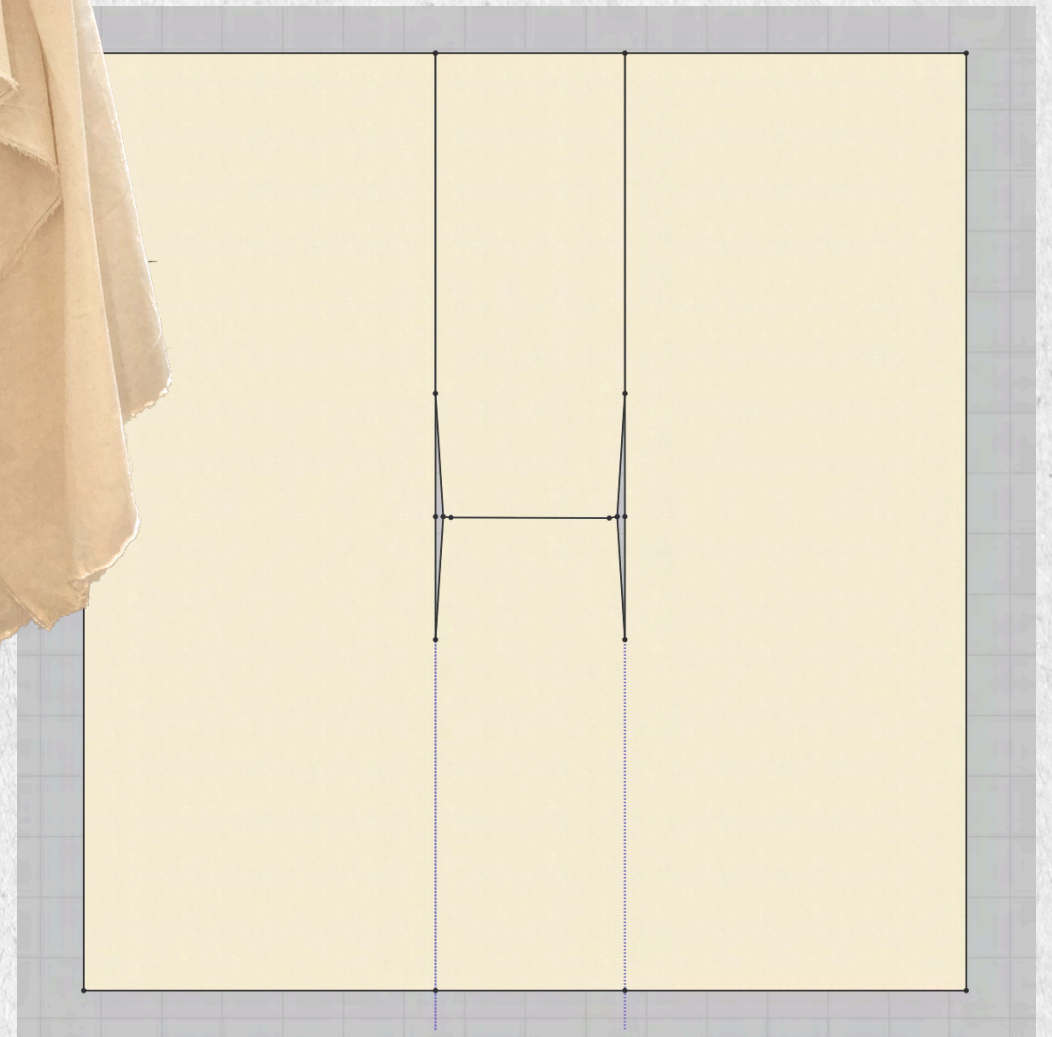
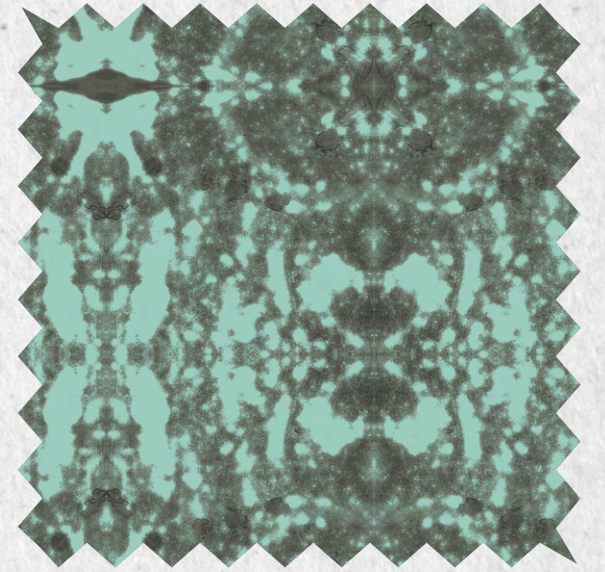
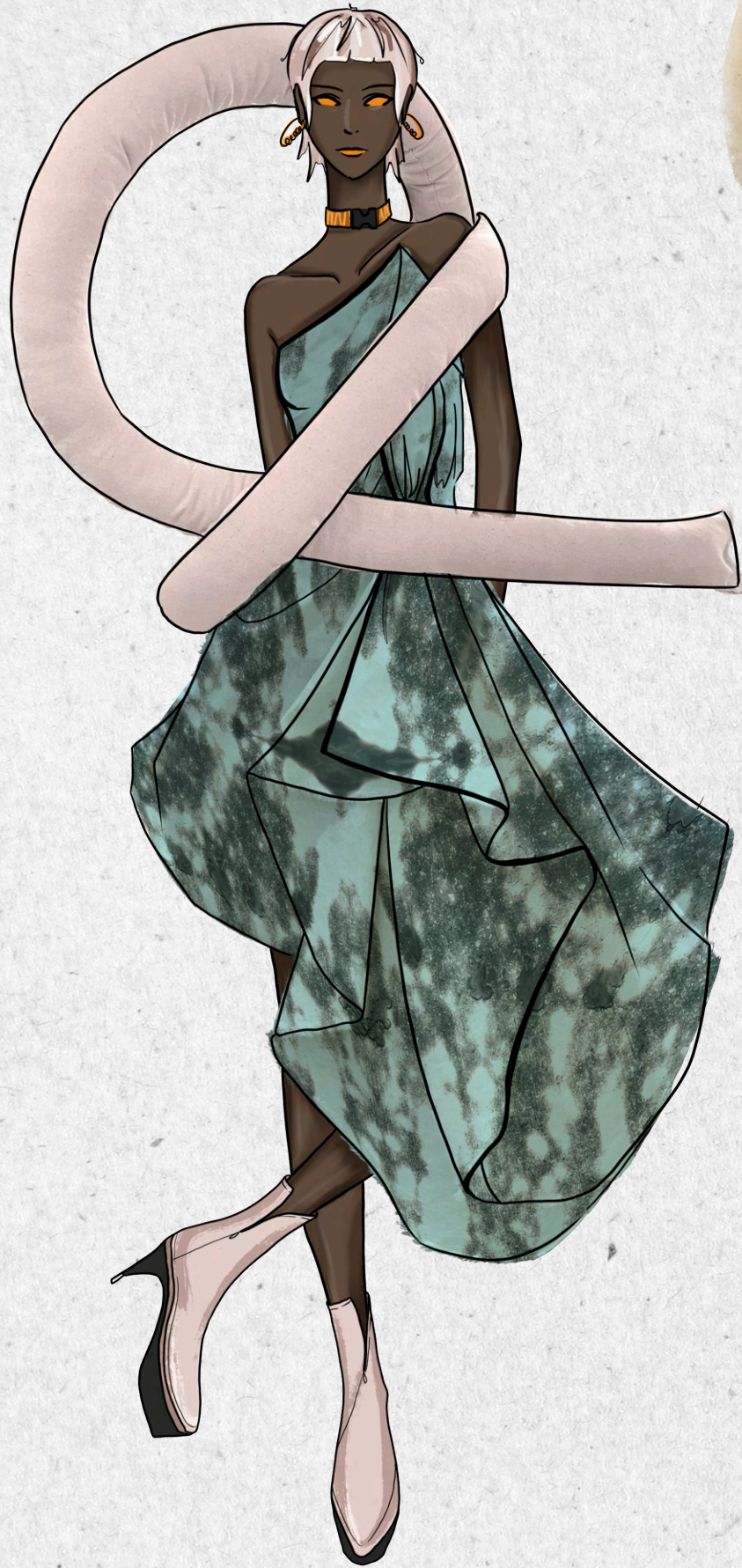


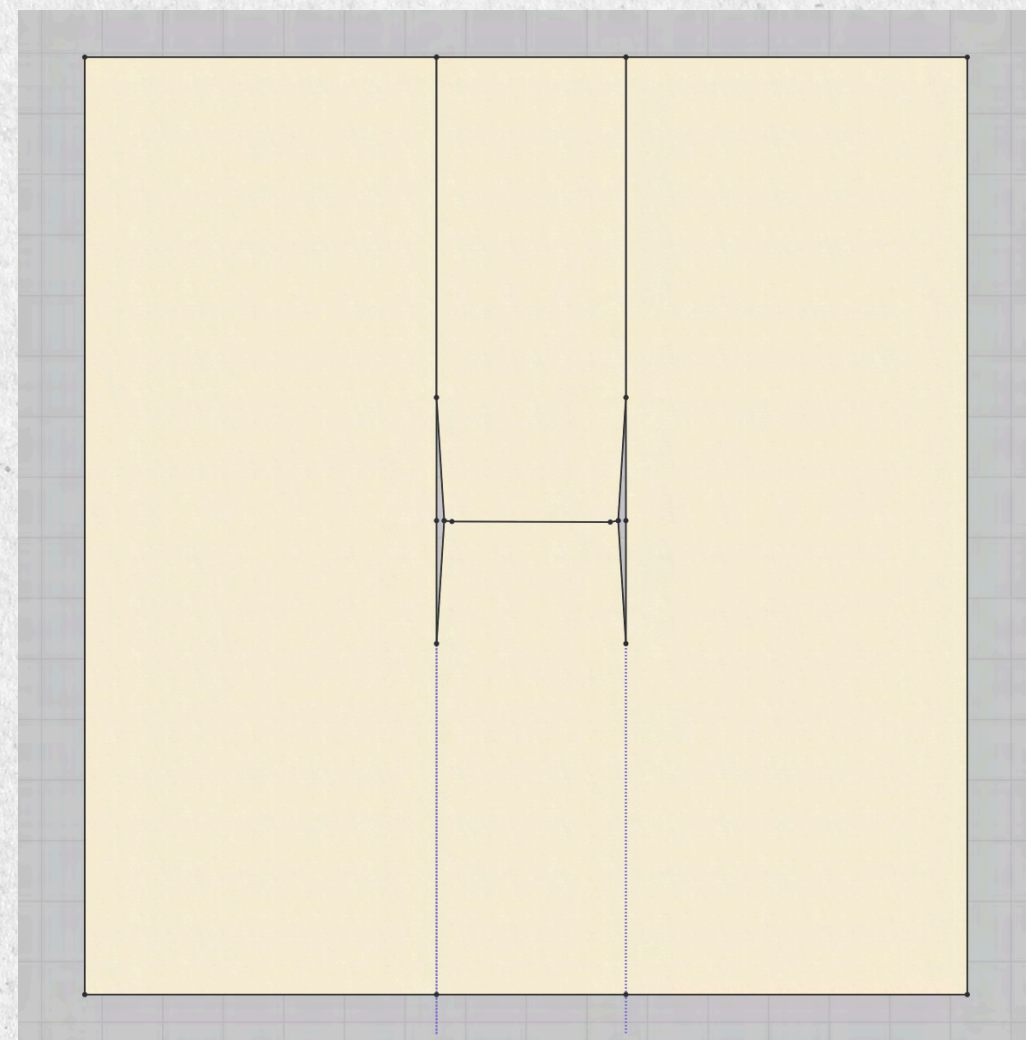
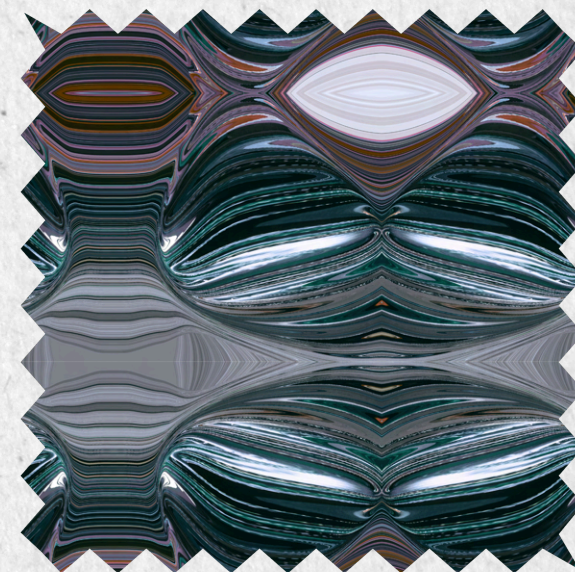


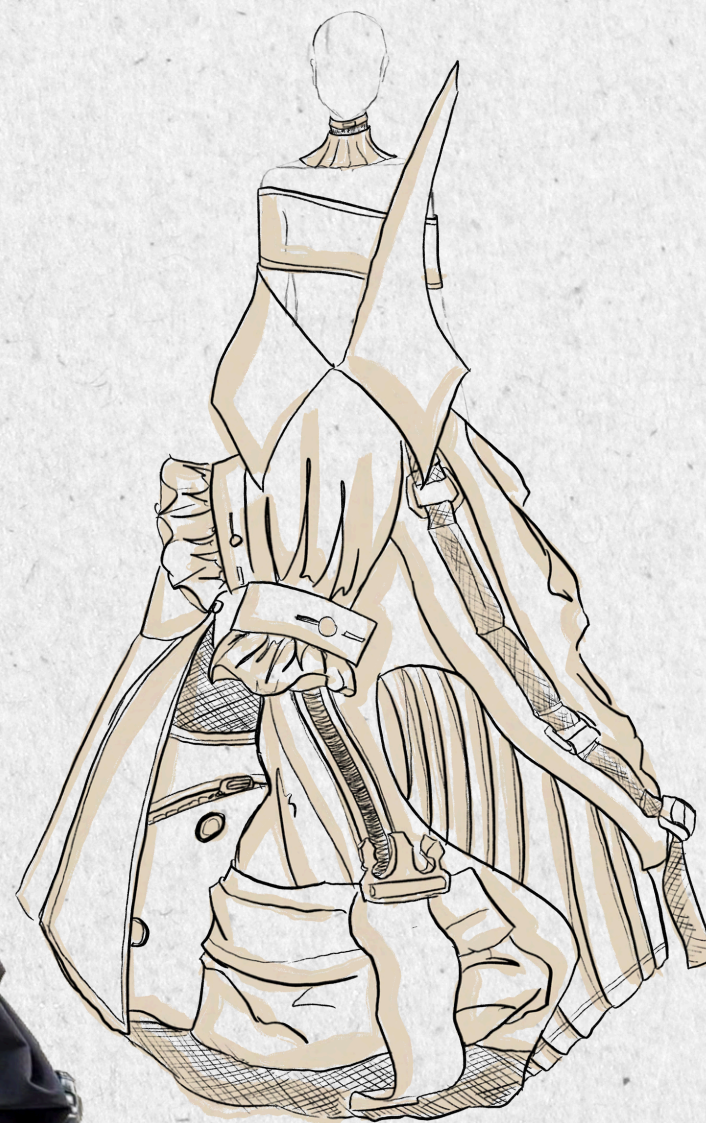
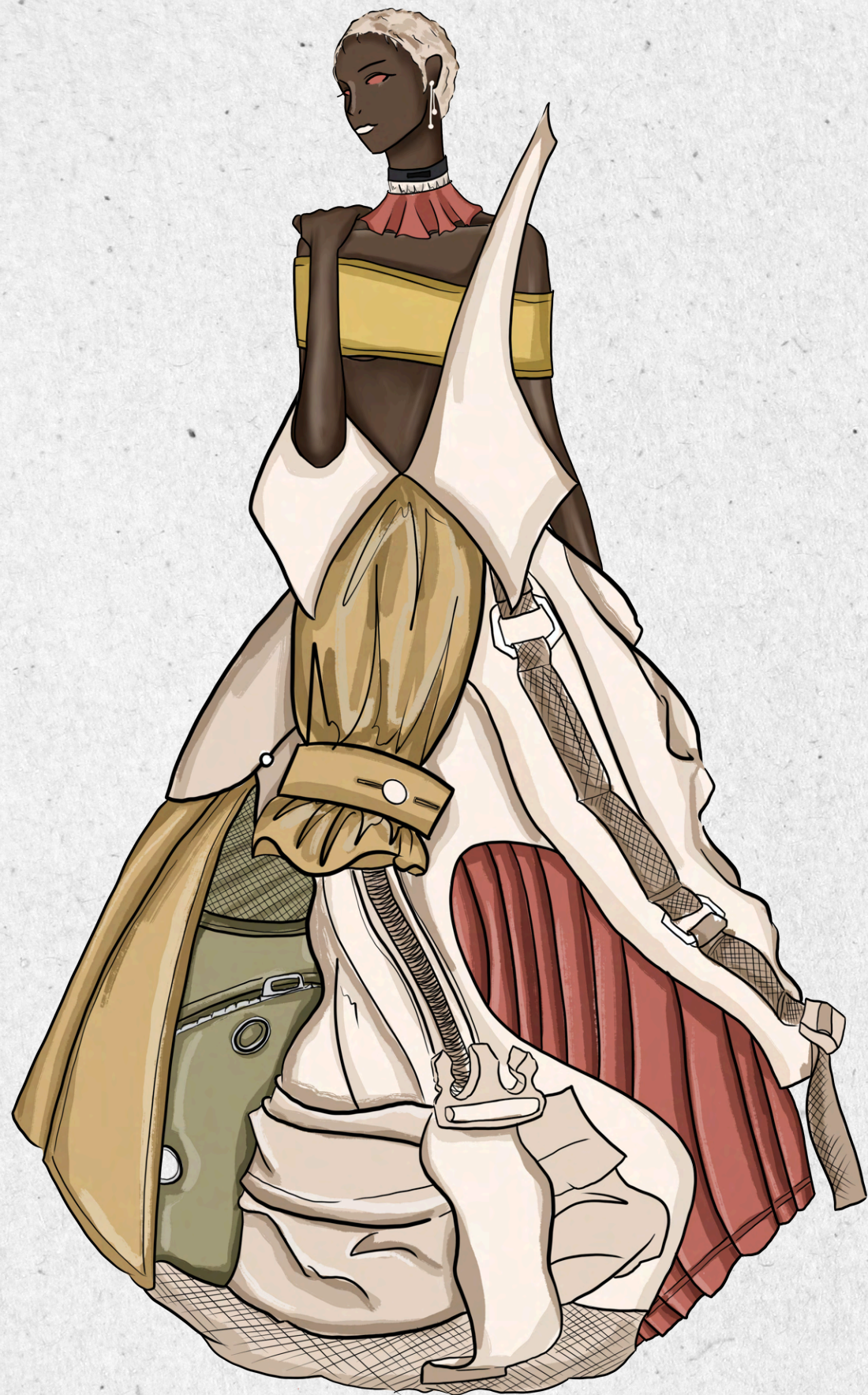












SWATCHES

