

NICOLE FARNLSLEY

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EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

BFA Candidate: Communication Design, 2026

3.98 GPA

Santa Reparata International School of Art

Study Abroad—Florence, Italy

EXPERIENCE

Crazy Bowls & Wraps, St. Louis, MO

Creative Intern (Summer 2024—present)

Pitch and create social and email campaigns to refresh the restaurant chain's visual identity.

Sam Fox School, St. Louis, MO

Studio Monitor (2023—2024)

Supervised materials, designed promotional content, and helped facilitate events.

WashU Admissions, St. Louis, MO

Social Media Content Creator (2022—2023)

Created video content for the team to share and promote across multiple platforms. Position included trend research and video production.

Moore Strategic Solutions, Louisville, KY

Graphic Designer (2022)

Created a suite of visual content for election campaign company, including print marketing, social media content, and website graphics.

Camp Laurel Maine, Mount Vernon, ME

Ceramics Counselor (2022)

Craig Greenberg for Mayor, Louisville, KY

Election Campaign Intern (2022)

Created TikTok and Instagram content for winning election campaign, edited press video.

ACTIVITIES

Armour Magazine, St. Louis, MO

Creative Director (2022—present)

Conceptualize and manage multiple fashion editorial shoots each semester, leading a team of photographers, designers, stylists and models.

Strike Magazine, St. Louis, MO

Photographer + Designer (2022—present)

Execute artistic direction with photography and layout design.

Alpha Rho Chi

Professional Chair (2024—present)

Lead networking events and development workshops in WashU's art & design fraternity.

AIGA WashU

PR Chair (2024—present)

AWARDS

Newman Fund Recipient (2023)

Selected from competitive pool to research art history in 5 countries over 9 weeks. Presented to an audience of awarding body and scholars.

The R.&D. Wilpon Family Scholarship (2023)

Awarded from the Sam Fox School.

Dean's List (2023, 2024)

Chancellor Careers Fellow (2023)

Questbridge Scholar (2022-present)

SKILLS

Adobe Creative Suite

DSLR camera and equipment operation

HTML and CSS

Microsoft Word and Excel