

Forough Yazdanpanah

(She, her)

Designer.

an empathetic, pragmatist one.

Forough.yp@gmail.com

+1 814 441 0089

[My LinkedIn](#)

[My Portfolio Website](#)

Work Experience

Visual Designer

Judy Chicago Research Portal

— *creating a comprehensive visual identity guideline for portal*

— *planning engaging content and delivering designs*

Jan. 2023 – Present

State College, US

Teaching Assistant

Penn State University

— *playing a role in Design Foundation, Typeface Design, and Design Seminar*

— *facilitating discussions, delivering lectures, providing feedback and grading*

Aug. 2022 – May 2024

State College, US

Product Design Intern

WebMD

— *participation in marketing strategy and analyzing user behavior meetings*

— *contribution to design systems and designing based on user needs*

Jun. 2023 – Aug. 2023

NYC, US

Product Designer

Snapp!

— *overhauled Snapp Pay! app with new features like installment services and Buy Now, Pay Later (BNPL) and enhancing user experience.*

— *seamlessly integrated E-Commerce section into the app, broadening Snapp's offerings for users.*

Jun. 2021 – Aug. 2022

Tehran, Iran

Visual Designer

Markazi Design Studio

— *collaboration on diverse projects in branding, web, and social media.*

— *contribution to impactful event & editorial design, motion & video and print.*

Jun. 2020 – Jun. 2021

Tehran, Iran

Graphic Designer | Photographer

Aftabnet Advertising Agency

— *responsibility for crafting social media content for high-profile brands, such as Pechpech, Ladan, Lina, Madar, Gorji, Sunstar, etc.*

— *execution a multitude of photography, photo manipulation and illustration projects to exacting standards.*

Apr. 2019 – Jun. 2020

Tehran, Iran

Graphic Designer

PGT Advertising Agency

— *responsibility for crafting social media content for brands, such as Nestle, Samsung, etc.*

— *photography and motion design for various purposes of brands.*

Apr. 2018 – Oct. 2018

Tehran, Iran

Education

M.F.A. in Arts | Graphic Design

Penn State University

M.A. in Visual Communication

University of Tehran (National Ranking: 1)

B.A. in Visual Communication

Shariati Technical and Vocational University

Aug. 2022 – May 2024

State College, US

Sep. 2015 – Sep. 2018

Tehran, Iran

Feb. 2012 – Feb. 2014

Tehran, Iran

Honors and Awards

Apr. 2024

Second place in visual arts category and third place in diversity, equity, and inclusion category in graduate exhibition for the animation “welcome to my world”, Penn State University, US.

March. 2024

Honorable mention, new talent awards 2024 competition in Graphics for "bird strike data visualization poster", US.

Aug. 2023

Selected poster, inclusion category in United States international poster biennial for "say her name poster", US. Exhibited in national exhibitions in states such as Alabama, Arkansas, California, Iowa and Massachusetts.

March. 2023

Creative achievement medal, graphic design faculty, Penn State University, US

Jun. 2016

Third place, first international red ribbon festival for “HIV poster” Tehran, Iran.

Soft Skills

- Strong interpersonal skills, friendly demeanor, always smiling
 - Active listening, empathy and caring
 - Resourceful self-learner, by curiosity and independently solving challenges
 - Proficient in improvisation in spontaneous problem-solving and adept at thinking creatively on the spot.
 - Sensitive to nuances and details, ensuring meticulous precision in design work.
-

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Figma
- Adobe XD
- Adobe Aftereffects
- Branding & Visual Identity
- User Experience
- Photography