



Heji Joo

She/Her

Illustrator + Motion Designer

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hejjoo.info

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EDUCATION

09.2020 - Present

**ArtCenter College of Design
Pasadena, CA**

Bachelor of Fine Arts in Illustration
Emphasis in Motion Design + Branding

RECOGNITION

01. 2021 - 04. 2024

ArtCenter Student Gallery

Temple of Beauty (3D Animation)
Whatever Doesn't Kill Me (Style Frames)
Snowpiercer (Style Frames)
Love and Blues (3D Animation)
Sci Channel: Question Everything (Style
Frames)

2020 - 2022

ArtCenter Provost's List

GPA of 3.8 or higher

2023 - 2024

**Elise Mudd Marvin Mem End
Scholarship**

2020 - 2024

ArtCenter UG Scholarship

EXPERIENCE

04.2024 - Present

**ArtCenter College of Design
Cesar Sponsored Project
Pasadena, CA**

Worked directly with client to rebrand Cesar and explore the ways in which product & packaging designs convey the idea of humanizing pet food.

01.2024 - 04.2024

**ArtCenter College of Design
Teaching Assistant
Pasadena, CA**

Assisted instructor Ann Field in the course History of Illustration with tasks including organization of class files and communication with students.

EXPERTISE

Adobe Suite: Photoshop, Illustrator, After Effects, InDesign, Lightroom, Media Encoder

Maxon: Cinema4D, Redshift

Other: Clip Studio Paint, Blender, Figma

Craft:

Digital illustration, 2D & 3D animation, 3D Modeling, Rigging, Typography, Painting, Ceramics

Language:

English (Fluent)

Korean (Native)