

Damn.

Fine.



**Produce \$#%^ that
plants a flag.**

Media.



Dramatic. Fearless. Meaningful.

That's Damn.Fine.Media.



OVER THE TOP CONTENT. IN SO MANY WAYS.

Damn.Fine.Media is an OTT video platform that is community centric, creatively driven, & intentionally different.

We produce podcasts, documentaries, games shows, live & pre-recorded-performances, real time streaming sports...

Basically, if it can be filmed, pushes the envelope, and is made damn fine

It's Damn.Fine.Media



NOT ANOTHER NETFLIX. BEYOND BROADCAST

Damn.Fine.Media is a platform fusion: connecting traditional and social media so they overlap and influence each other rather than remain reactive and separate.

Our community is motivated to explore new media that isn't widely available in large for-profit OTTs. We don't just follow trends, we create a hub for unique stories from voices that cut through the noise.

Every Artist we work with is searching for a more personal connection to their audiences and those audiences are encouraged to actively engage with our hosts and creative teams.



Familiar. Yet. Fresh.

Easy to navigate like other OTTs, but with a social drawer like most streaming services.

The conversation is always alive, a social feed is usually featured, and everything is easily muted when viewers want to fully tune in.



Categories

Video

Audio

Search





Categories

Video

Audio

Search





Categories

Video

Audio

Search





Current Content Ideas...

FEAST across the country

INDY Doc

Chicago stand up

Jessica's Game Shows

Gurus

Man Man

Liam

Divine Intervention

Live Shows

Celebrity interview show

Having a Night

Dance Film Festival

Ojia online reading

Let's plant a flag, with a pilot



With D.F.M. you can:

Create bespoke subscription membership sites

Foster an online community

Sell courses and education content

Host exclusive live streaming events

Sell more ecommerce and physical merch

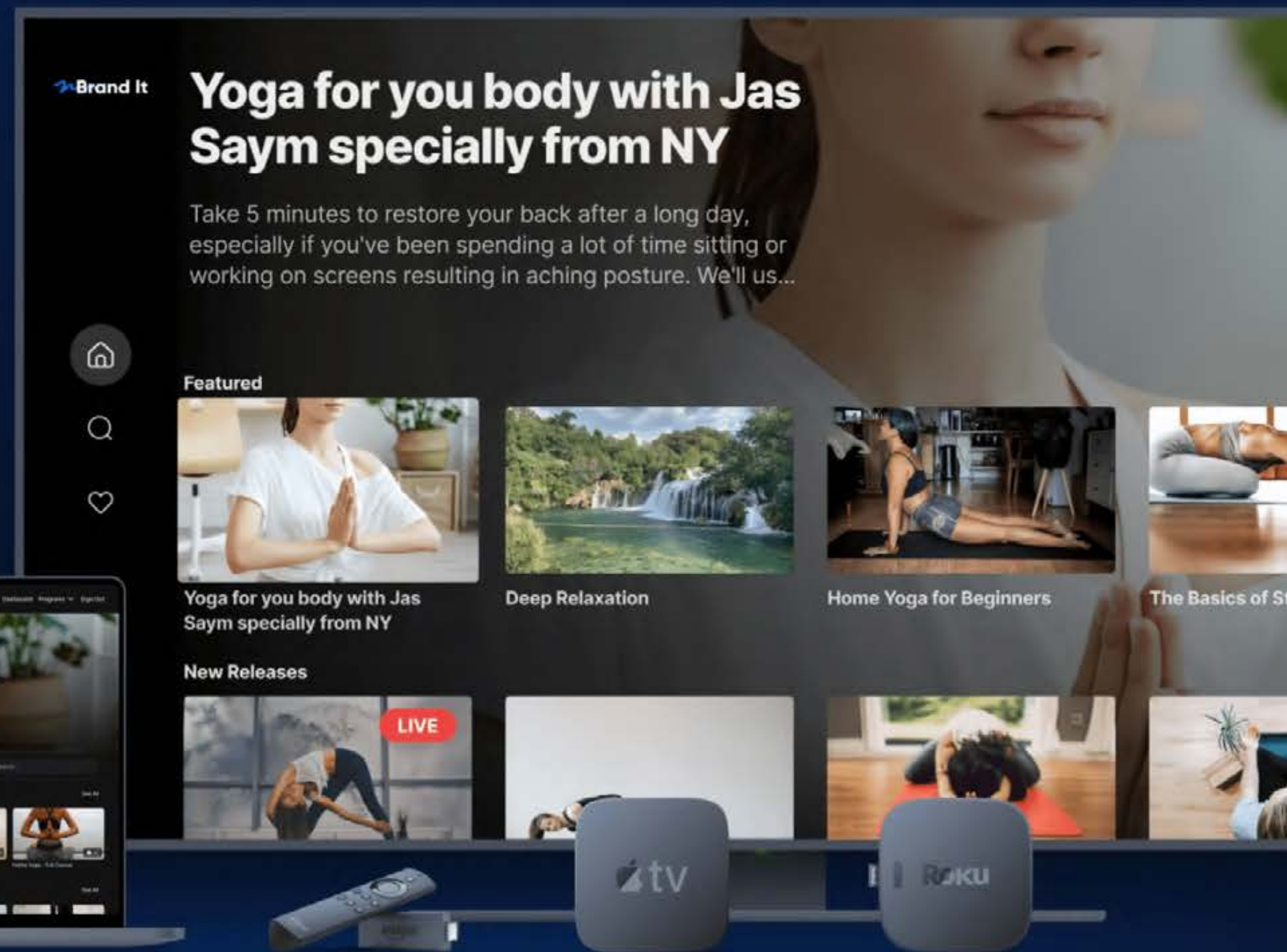


**Introducing the platform that will take us
there:**

Uscreen.



Distribute Everywhere With OTT Apps

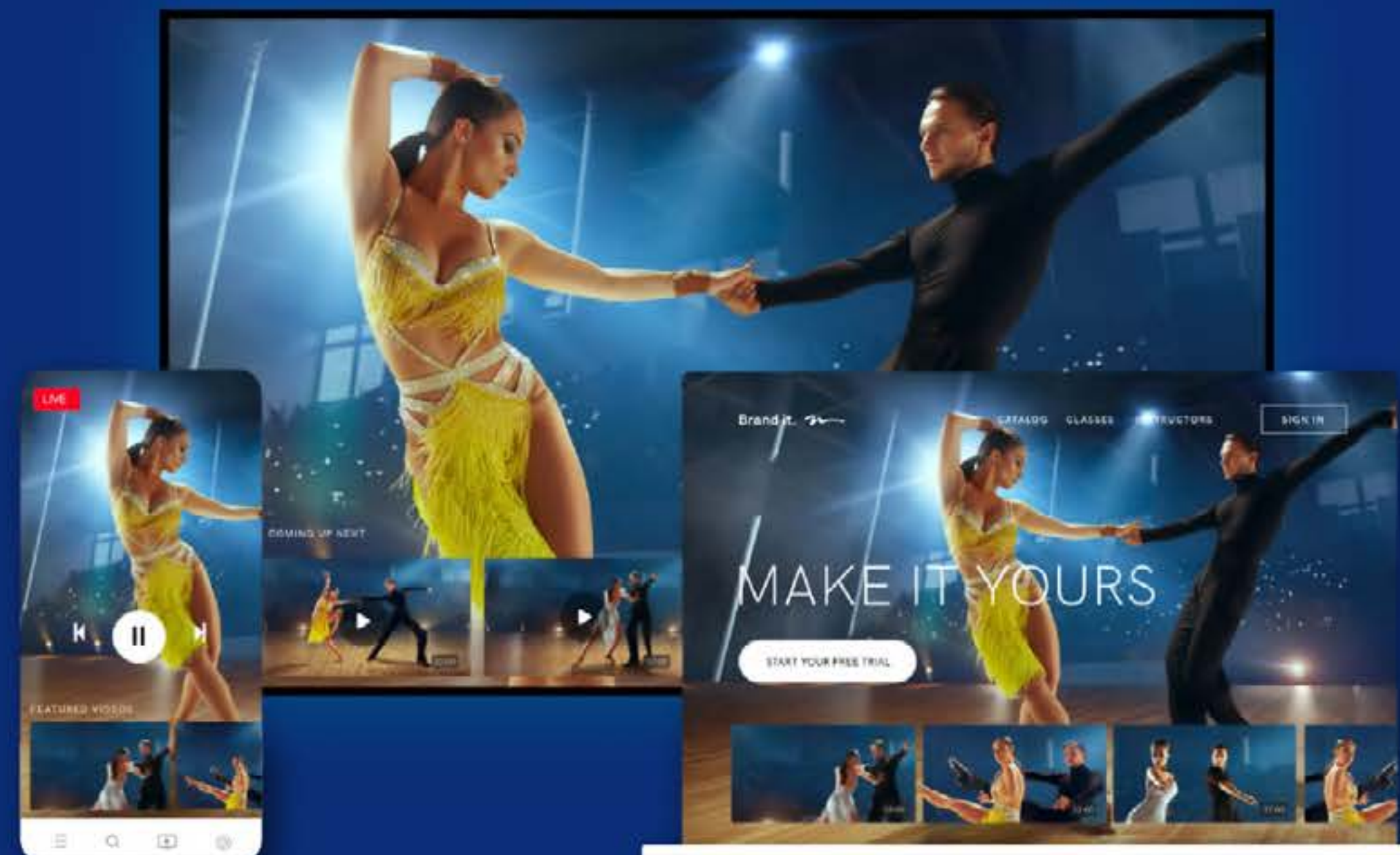




MORE FEATURES

Mobile & TV Apps

Your 'true fans' want to watch your content across platforms. And you want to fully immerse them in your branded experience.



iPhone

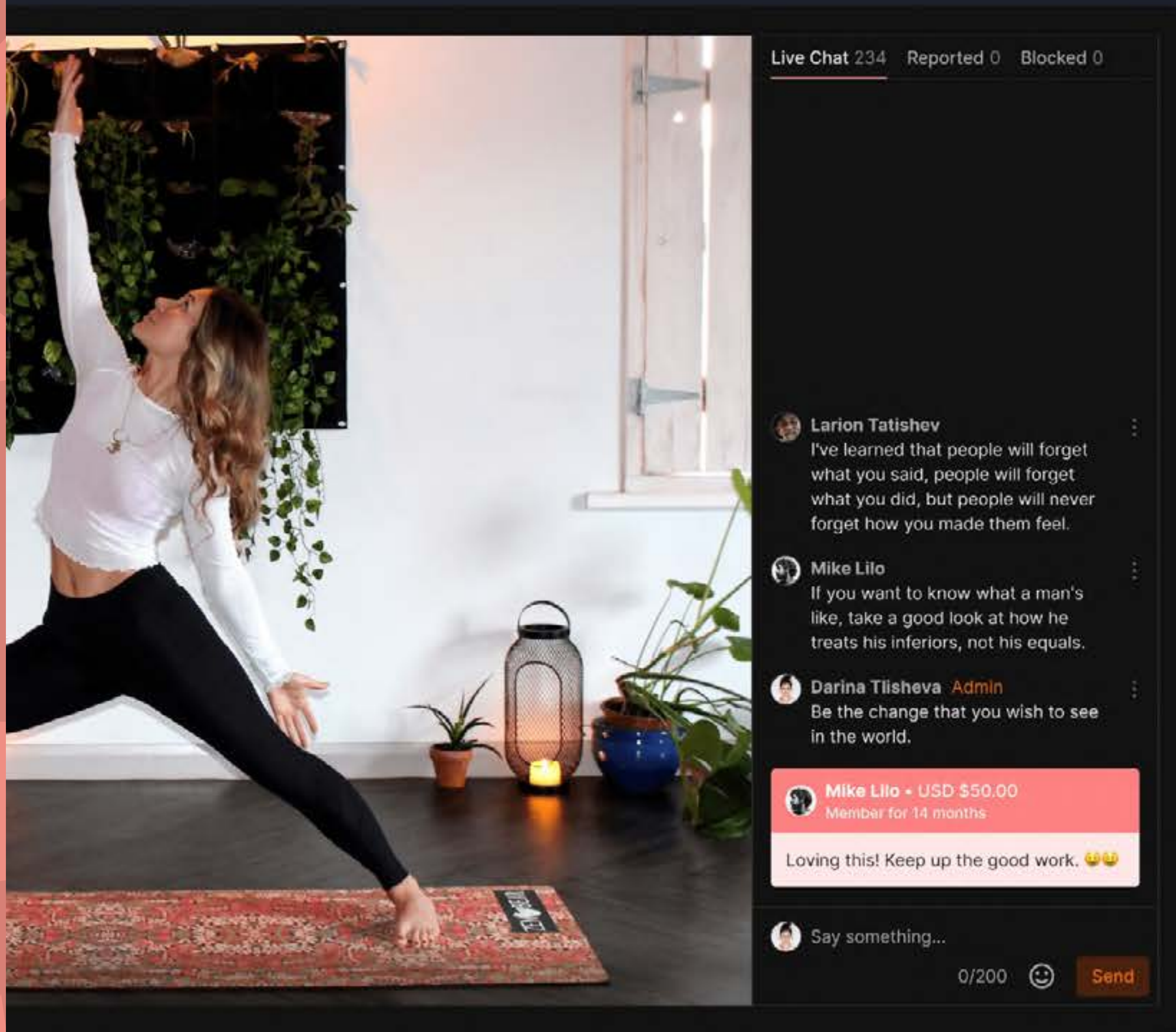
android

Apple tv

Roku

firetv

androidtv



MORE FEATURES

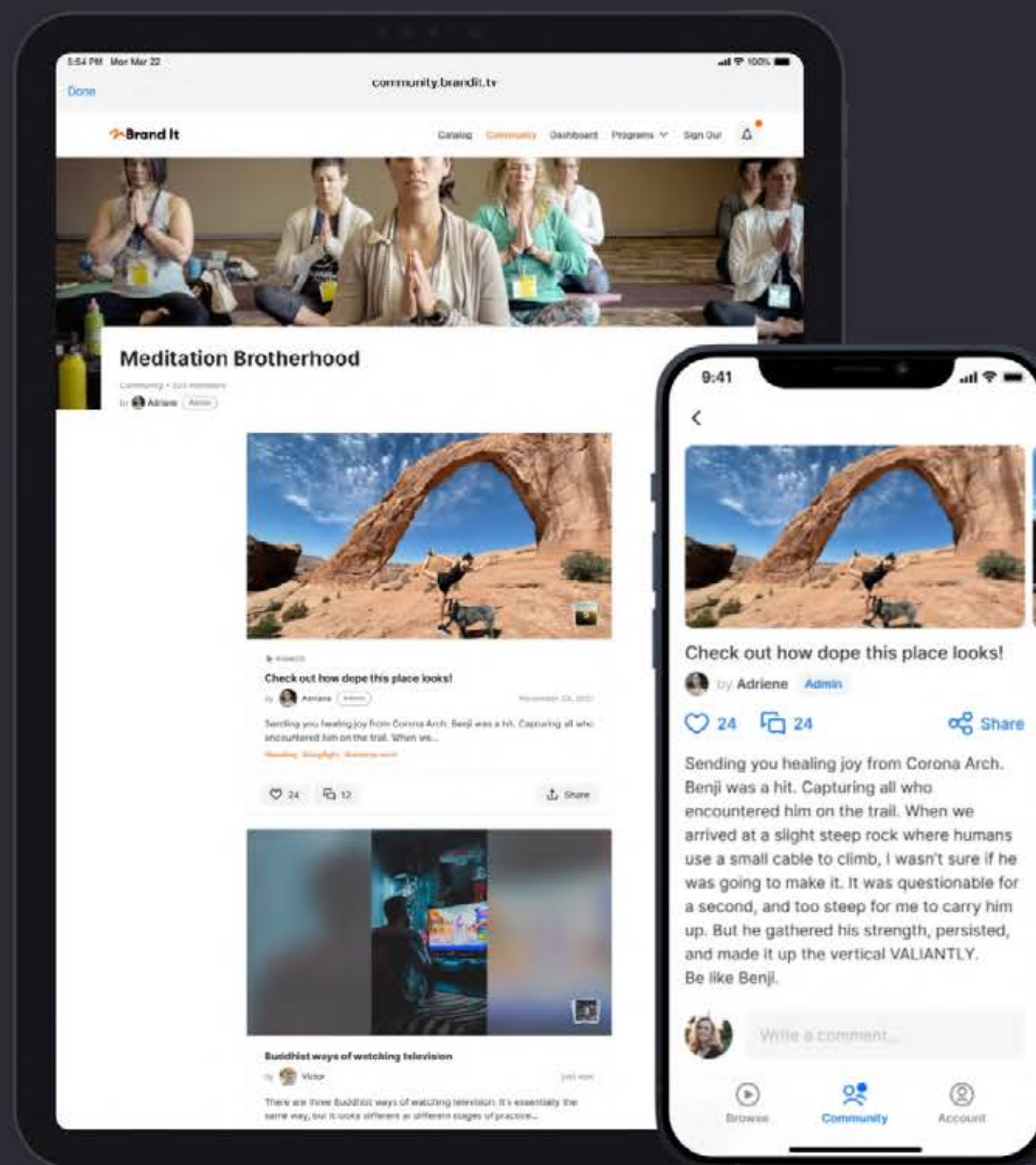


Streaming

Go live to your customers directly from Uscreen to connect with your audience.

Schedule online events and sell tickets to your live stream, or include them in your subscription price.

Interact with your audience LIVE through chat.



MORE FEATURES

Foster your community

No need for multiple platforms to manage different parts of your business.

Uscreen's 'Community' feature allows you to connect with your customers, and empower your customers to connect with each other.

Connected communities drive engagement – and engaged customers buy more.



SELL | MARKET | MANAGE | GROW

Manage everything

Keep track of your customers, revenue, and video engagement with our integrated CRM platform. And make informed business decisions with our analytics and business insights tools.

- CRM platform
- Advanced analytics
- Business insights
- Customer engagement
- Revenue tracking

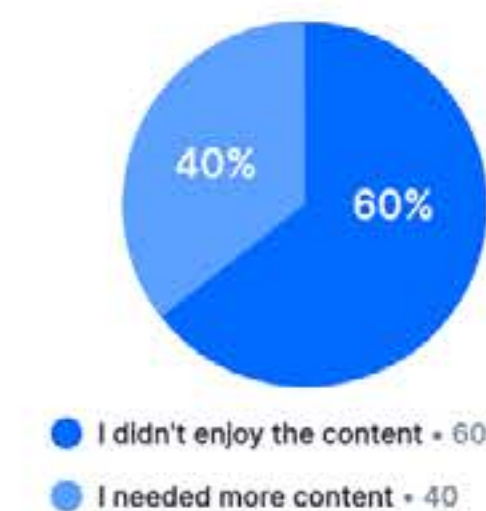


Watch Time

3,750 minutes

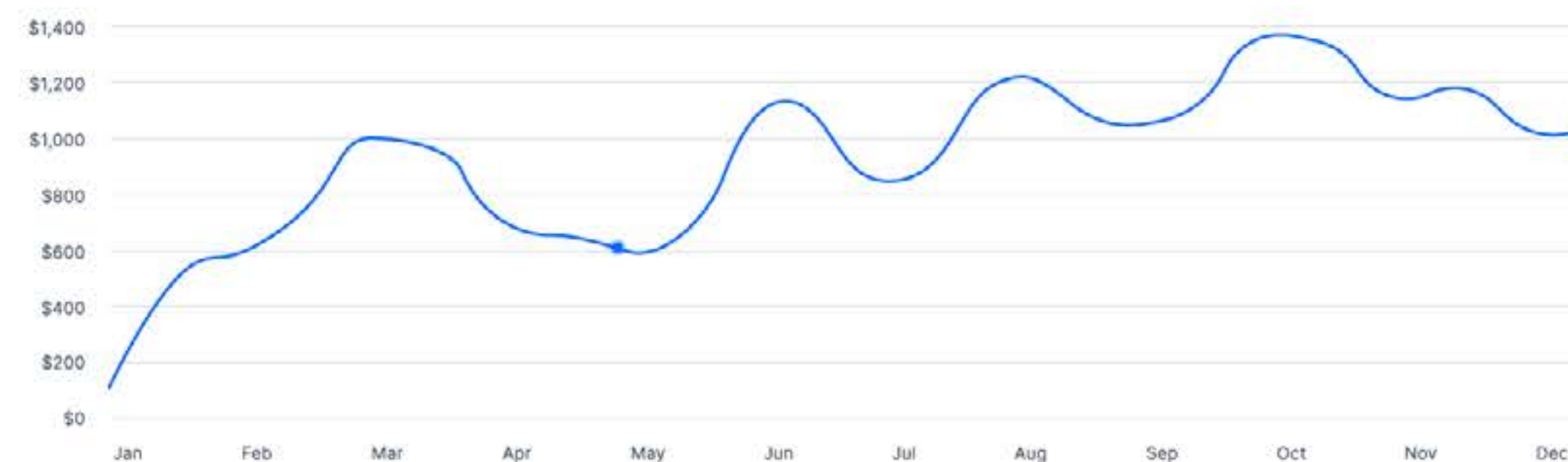


Cancellation Reasons



Revenue Report

An overview of your annual revenue.





Abandoned cart

Set up email campaigns to encourage users to complete their orders.



Try again for free

Win back cancelled subscribers by offering another free trial.



Leadzen

Create any sales funnels, turn users into subscribers and earn more



Coupons

Create discounts & promotions to get more customers.



Gift Cards

See active gift cards and manage suggested gift amounts.



Subscription Upsell

Increase subscriber's lifetime by giving them a discount during checkout process.



Reduce Churn

Prevent cancellations and collect user feedback.



Landing Pages

Personalize your landing pages for any of your goals.



SELL | MARKET | MANAGE | GROW

Market Your Business

Our marketing tools and automation were purpose-built to help you grow. With Uscreen, you can generate leads, nurture your audience, and win-back churning customers.

- Landing pages
- Sales funnels
- Subscription upsells
- Abandoned cart & reduce churn
- Coupons & gift cards

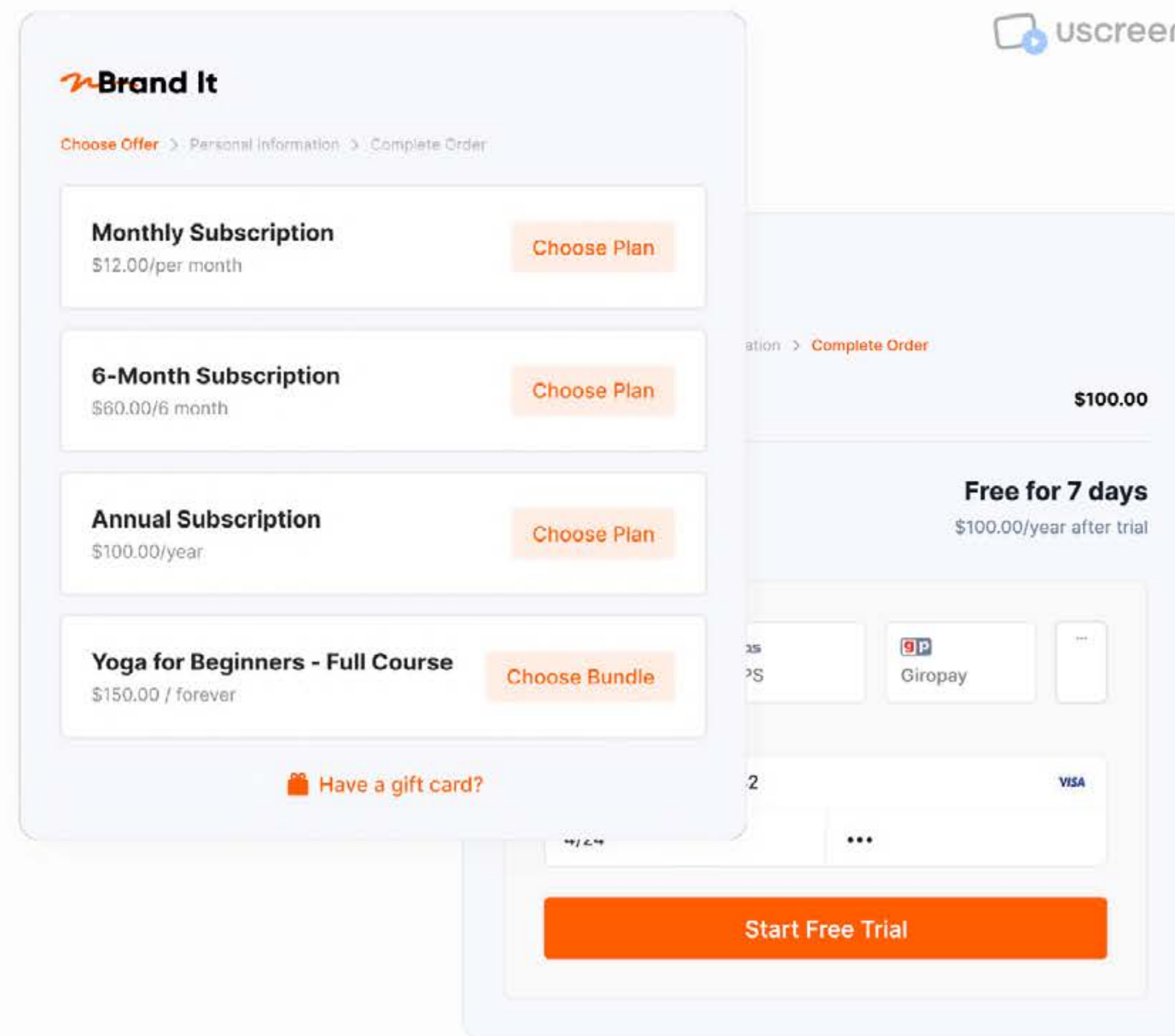


SELL | MARKET | MANAGE | GROW

Sell Your Content

Seamless integrations with Stripe & Paypal will get you paid faster. And our best-in-class checkout experience will convert your audience to paying customers.

- Subscription memberships
- Courses
- One-time video sales & rentals
- Live event ticket sales
- E-commerce merchandise sales
- Accept donations & tips





Uscreen Plus Plan with Live Streaming and the Web Portion:

Web Portion, 50 hours of Live Streaming Per month, Live Streaming and Web Platform Features.	\$4788 per year or \$499 per month	.50 (USD) per Active Subscriber per month.	150 hours of Content Storage, encoding included.	5% Single Transaction Fee (tvod only)
--	--	--	--	---------------------------------------

Uscreen Plus Plans with Apps:

What Apps Do We Have: iOS and Android. AppleTV, AndroidTV, FireTV and ROKU.

Website, All Platform Features, and 1 App of your Choice	\$8629.2 per year or \$799 per month	.50 (USD) per Active Subscriber per month	150 hours of Content Storage, encoding included.	5% Single Transaction Fee (tvod only)
Website, All Platform Features, and 2 Apps of your Choice	\$13,500 per year or \$1250 per month	.50 (USD) per Active Subscriber per month	150 hours of Content Storage, encoding included.	5% Single Transaction Fee (tvod only)
Website, All Platform Features, and 4 Apps of your Choice	\$21,589.2 per year or \$1999 per month	.50 (USD) per Active Subscriber per month	170 hours of Content Storage, encoding included.	5% Single Transaction Fee (tvod only)
Website, All Platform Features, and 6 Apps of your Choice	\$26,989.2 per year or \$2499 per month	.50 (USD) per Active Subscriber per month	170 hours of Content Storage, encoding included.	5% Single Transaction Fee (tvod only)

Need More Storage? Add a package of 10,000 minutes an additional for \$99 per month

Have you heard about our Fitness Tracker Apple Watch App? Ask us for more information if you are interested!