NAOMI PLEASURE-PARK

naomipleasurepark@gmail.com naomipleasurepark.com

EDUCATION

University of Washington 2020-2024

BDes, Visual Communication Design Spanish Minor 3.85 GPA

Annual Dean's list 2020-2023

EXPERIENCE

Self-Employed

June 2023-Present

Freelance Designer

Creating original identities and assets including logos, animations, and publications; coordinating client requests, timelines, and payments

Chloe Clarke, The Art of Paper

June 2023-Jan 2024

Design Assistant

Designed visual assets for weddings, events and small businesses; coordinated files with clients and manufacturers; assembled bespoke signage and stationery

UW Division of Design

Jan 2023-Present

Senior Mentor

Leading group critique of freshman and sophomore-level design projects; providing one-on-one feedback

University Book Store

May 2021-Sep 2022

Sales Associate

Maintained in-depth knowledge of company products; kept a clean and well-organized sales floor; assisted and connected with customers

SOFTWARE

Illustrator InDesign Photoshop After Effects Figma Protopie

SKILLS

Spanish
Type Design
Bookbinding
Screen Printing