

CASEY KNAPP

EXPERIENCE

FREELANCE, NOW

• merch concepts • pitch decks and visual development • environmental design & way finding • book design • look book creative direction • event posters • web prototyping • app prototyping • music video creative • film production & editing

GLOBE, 2022-2023

Visual brand development for Globe, an eBike sub-brand of Specialized. Created cohesive visuals across packaging, print, web, email and social. Prototyped screen flow for eBike visual controls. Creative direction for photoshoots and educational videos.

COLOR CREATIVE, 2021-2022

Event identity refresh for a developer festival hosted by Xbox. Logo refresh, style guide, PowerPoint templates, e-mail templates, website design and worked with illustrators on general art direction.

BLUE REVOLVER, 2021

Designed merch for 'Never Have I Ever' (Netflix). Developed consistent in house pitch deck. Set design and way finding for brand pop-up events.

SKILLS & EDUCATION

SKILLED IN

InDesign, Photoshop, Illustrator, Premiere, Figma, After Effects, Blender, HTML, CSS

FAMILIAR IN

Unreal Engine (UMG & Blueprints), Javascript, SketchUp, Rhino3D, C4D

ARTCENTER COLLEGE OF DESIGN

Bachelor of Arts in Graphic Design