

Sarah Belay — Designer

Brooklyn, New York

sarahbelay.com

sarahkbelay@gmail.com

EDUCATION

Parsons School of Design
AAS, Communication Design
Dec 2025
Dean's List

University of Southern California
BS, Global Health
May 2022
Magna Cum Laude

EXPERIENCE

Graphic Designer — The New School

New York, New York
Nov 2024 - Dec 2025

> Designed social media assets for the Department of Student Success while adhering to university brand guidelines. Art directed and photographed original imagery to support student engagement initiatives.

Creative Intern — Arc and Bow

New York, New York
July 2025 - Sept 2025

> Collaborated with Creative Director to translate brand vision into preliminary design concepts for social media assets, playlist covers, and ready-to-wear garments. Assisted in the production of marketing collateral and digital content, adapting designs across multiple formats while maintaining brand consistency.

Technical Assistant — Alliant Insurance Services

Seattle, Washington
Nov 2022 - July 2024

> Provided technical and administrative support to internal teams and aided in the development of print and digital marketing materials. Managed high-volume print production for client materials, maintaining adherence to printing specifications and coordinating logistics with shipping vendors.

SKILLS

Adobe Creative Suite
User Experience (UX)
Figma
HTML/CSS
Editorial Design
Branding & Identities
Art Direction
Photo and Video Editing
Motion Graphics