

BORN  
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CURRENTLY  
Kolkata, WB, India

WEBSITE   
[extroo.xyz](http://extroo.xyz)

With over five years in graphic design, I specialize in solving complex challenges in branding and identity. My expertise in typography and image creation is dedicated to crafting persuasive narratives. As a co-founder of the Friday Collective, I lead the creation of dynamic creative communities and work on various projects involving branding, packaging and web.

## WORK

**Design Consultant – SUPER GIANT**  
February 2023 to PRESENT  
Working with the SUPER GIANT team as a Brand Designer on Branding, Packaging, Website Design, Art Direction and Pitches.

**Junior Designer – WRKSTN Studio**  
March 2021 to June 2022  
Working on branding collaterals, editorial design, media campaigns and OOH media for various brands in real estate and cafe space.

**Design Consultant – Studio Maker**  
October 2022 to February 2023  
Working closely with the Indian National Congress on the political campaign to create physical & digital designs.

**Junior Designer – Sailing Stories**  
November 2020 to February 2021  
Working on social media campaigns and print media for various brands while ideating for the company branding.

**Senior Designer – Fruitbowl Digital**  
July 2022 to November 2022  
Working on visual identity systems, social media campaigns & web design in a fast paced agency workspace.

**Design Intern – Higggle**  
July 2020 to August 2020  
Working on social media visual identity, branding & UI design for mobile applications.

**Freelance Motion Designer – 9Works**  
August 2021 to May 2022  
Working with a group of graphic and motion designers to create educational content for SWVL's drivers and customers.

## EDUCATION


DEGREE  
BSC Multimedia

COLLEGE  
ST. Xavier's College, Kolkata, IN

DURATION  
2017 – 2020

## CORE AREAS

Visual Identity / Branding / Typography / Packaging / Illustration /  
Art Direction / UI UX / Editorial / Motion Graphics / 3D Rendering

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