

# Grace Poukey

## copywriter

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### Education

**book180** • *April 2025*  
Copywriting

**Purdue University**  
B.A. PR & Strategic Communication  
Minor: Art & Design

### Skills

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
AP Style  
Brand Strategy  
Copy Editing  
Soldering

### Honors & Awards

4 A's MAIP 2022 Fellow

2021 Gold Addy  
AAF North Central Indiana

2021 March Madness Bracket Winner

### Interests

Art History  
Curated Spotify Playlists  
Pop Culture Trivia  
Vegan Cooking  
World Geography

### Experience

#### Leo Burnett

Junior Copywriter • *August 2025-Present*

- Brands: Firestone, Sandals, Bank of America, Pepperidge Farm

Copywriting Intern • *June 2025-August 2025*

- Brands: Sam's Club, Miller Lite, Pepperidge Farm, Southwest, Firestone

#### FCB Health

Copywriter • *March 2024-May 2025*

- Brand: Cologuard

Junior Copywriter • *September 2022-March 2024*

- Brands: Cologuard, Pfizer

Copywriting Intern • *June 2022-August 2022*

- Brands: Jakafi, Sublocade

#### Boiler Communication

Brand Strategy Director • *May 2021-May 2022*

- Collaborated with six directors to lead the agency.
- Advised teams on copy, design, and strategy.

Creative Coordinator • *August 2020-May 2021*

- Designed logos, visual branding, and graphics.
- Realized copywriting was my calling.

Account Coordinator • *June 2020-August 2020*

- Prioritized the client's happiness.