

Driscoll Callan

415-609-3507 | driscollcallan@gmail.com | New York

EDUCATION

Barnard College, Columbia University | New York | *BA English literature*

May 2025

Dean's List

Sel. Courses: Public Speaking, Critical Writing, Art of the Essay, Story Writing, Digital Photography, Clothing

PUBLISHING, EDITORIAL, & MARKETING EXPERIENCE

New Village Press | New York | *Publishing Intern*

July 2025 – Present

- Liaise directly with authors to coordinate public appearances, podcast interviews, and event logistics, ensuring seamless communication and scheduling
- Conduct targeted outreach to 100+ publications (e.g. *The Atlantic*), organizations (e.g. MoMA), freelance writers, and newsletters to promote an author's upcoming release; manage timely follow-ups to maximize coverage and engagement
- Deliver in-depth editorial feedback on manuscripts with clear rationale directly to Founder and Publisher Lynne Elizabeth to support acquisition and development decisions
- Manage daily social media output across X, Bluesky, Instagram, and Facebook, crafting timely, mission-aligned posts to elevate author visibility and press initiatives
- Produce and design the monthly newsletter (13k+ subscribers) from start to finish—including copywriting, editing, and graphic layout—to effectively promote new titles and events

Salt + Prepper: A Newsletter by Maya Draisin | New York | *Editorial Intern*

June 2025 – Present

- Spearhead publicity and audience engagement efforts via Substack Notes (3-5 per issue), crafting posts that increase visibility and subscriber interaction
- Provide editorial and strategic support to Maya Draisin, anticipating needs and streamlining newsletter production from draft to publication
- Copyedit each issue of *Salt + Prepper* to ensure clarity, consistency, and voice alignment across editorial content
- Conduct targeted research and curate timely media, trends, and thought leadership to shape editorial direction, sharpen takes, and align content with Substack's audience-driven format

The Center for Fiction | New York | *Event Marketing Intern*

September – December 2024

- Created 3-5 event pages a month for <https://centerforfiction.org/>, using WordPress.com
- Wrote concise, accurate, and effective copy for Fall 2024 and Spring 2025 events (~200 words, 5-10 pieces per week)
- Compiled extensive research on authors, book information and reviews, and potential guest speakers
- Collaborated with my three managers in weekly meetings, and implemented their feedback in a timely manner

Eataly | New York | *Marketing Intern*

June – August 2024

- Wrote compelling and accurate copy for Excel database of 2000 + products and producers; organized database to increase efficiency when searching for specific items and/or companies
- Drafted, directed, and filmed 15-20 second videos for brand partnership with Italian beverage company Lurisia; videos posted on Instagram @eatalynewyorkcity (237k+ followers)
- Coordinated logistics—scheduling, location scouting, prop sourcing, and team communication—for NYC campaign photoshoots, and supported on-site as production assistant
- Presented a 20-minute mock marketing campaign for Niasca Portofino to Eataly executives, showcasing brand strategy, public speaking, and presentation design skills

Columbia Daily Spectator | New York | *Associate Copy Editor*

February 2023 – May 2024

- Produced articles, video content, graphics, illustrations, photo essays, and podcasts across 12 sections on a 300-member staff
- Provided copy and content edits; delivered editorial feedback to writers regarding readability and structure
- Met hourly deadlines throughout 6-hour production nights to produce copy-edited articles, videos, graphics, illustrations, photo essays, and podcasts
- Mentored new staffers throughout production nights, and at weekly 31-person technical trainings, by guiding them through the editing process, answering their questions, and moderating their discussions with the authors

TECHNICAL SKILLS

Microsoft Office (Word, Excel, PowerPoint, Sharepoint, Outlook), Google Workspace, Keynote, social media, Canva, HTML & CSS, Slack, Adobe (InDesign, Lightroom Classic, Photoshop, Acrobat), WordPress.com, Cargo