

Brandon D. Joseph He / Him

CONTACT

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PROFILE

I have always had an immense passion for tangible media, from print and installation to woodworking. I have cultivated a practice that is informed by my love for history, both in design and fine arts. I thrive in team environments where collective creativity and diverse perspectives are valued, where I can foster strong relationships and inform an inclusive practice. Above all, I am driven by a love for learning, for acquiring new knowledge and skills across disciplines to become a more versatile creative.

EXPERIENCE

CLSICS

Graphic Designer | Web Manager

JULY 2025 - PRESENT San Diego, CA.

- Design product packaging, signage, POP, wall-wraps, and merchandise across all brands
- Develop and manage website and socials across all brands
- Direct and design branded in-store takeovers across California

UCLA Design | Media Arts

Graphic Designer | Web Manager

OCT 2024 - JUNE 2025 Los Angeles, CA.

- ↗ Produce graphic materials for school and department events, visiting lecturers, and department hiring.
- Manage department website and facilitate alumni outreach.

Versus Creative

Graphic Designer

OCT 2023 - SEP 2024 Los Angeles, CA.

- Produced graphic and video content across numerous clients, familiarizing myself with their distinct needs to upkeep social precense.
- Organized team projects and meetings, communicated and collaborated with clients, assisted in client marketing and outreach.

UCLA RADIO

Graphic Designer

JAN 2021 - JUNE 2025 Los Angeles, CA.

Produced distinct promotional materials, merchandise, and digital assets to elevate the station's visual presence and increase our listener engagement.

EDUCATION

UCLA 2021 - 2025

BA: Design Media Arts + Minor in Art History

SKILLS

Software

Fabrication

Printing

Risograph

Bookbinding

Illustrator Photoshop InDesign Premiere Pro After Effects

Social

Figma P5.JS HTML Blender

Instagram TikTok YouTube

REFERENCES

TARREN MCNALLY Administrative Coordinator

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