Zach Reich (he/him)

Resume / Select Work

Contact Education

Email: zachary.reich@yale.edu

Phone: +1 8134175275 Website: zachreich.com B.A. Graphic Design, Yale University Expected graduation: May 2026

Current GPA: 3.92/4.00

Select Work

Joel Mesler Smile Shop Identity	Aug 2025	Visual identity and website design for <u>The Smile</u> <u>Shop</u> , a gift shop for artist Joel Mesler's <i>Miles of Smiles</i> exhibition at <u>Guild Hall</u> .
Crew Dog Identity	Aug 2025	Visual identity and website redesign for <u>Crew Dog</u> , a student-founded college apparel brand.
Hyperallergic Internship	Aug 2025	Product and media design internship for Brooklynbased independent arts publication Hyperallergic .
NYC Subway Font	Apr 2025	Font made entirely from lines in the redesigned NYC subway map, as part of <u>Advanced Graphic Design:</u> <u>Ad Hoc Series and Systems</u> .
Asher Young Studio Identity	Feb 2025	Visual identity and website redesign for Asher Young Studio, a producing and design studio based in New York City.
Mickalene Thomas Packaging	Feb 2025	Packaging design for Mickalene Thomas's collaboration with Yellowpop on a neon sign.
Mickalene Thomas Bag	Jan 2025	Tote bag designed under Mickalene Thomas, featuring her artwork and manufactured by Loqi.
Robert Verdi Ad	Jan 2025	Ad campaign for a fashion sale by television personality and celebrity stylist Robert Verdi.
Long Wharf Theatre Experience	Dec 2024	Experience design for <u>Long Wharf Theatre</u> 's 2024 – 2025 Winter show, <i>She Loves Me</i> .
McKenzie Liautaud Ad	Dec 2024	Ad campaign for jewelry designer Mckenzie Liautaud's holiday sale in collaboration with fashion retailer Joan Shepp.

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Studio Visit Identity	Nov 2024	Identity and brochure design for Studio Visit, a sale of artist-led studio tours benefitting the IFPDA Foundation.
Jeffrey Gibson Projections	Sep 2024	NYC billboard and animation design commissioned by <u>Jeffrey Gibson</u> for <u>NYC Climate Week</u> .
x, y, z Identity	Sep 2024	Visual identity, ad campaign, and printed matter for group exhibition at <u>Botanica Grove Gallery</u> .
Elm City Tickets	Aug 2024	Digital and printed ticket design for Elm City Tickets, a full-service ticketing agency in Connecticut.
Mickalene Thomas Internship	Aug 2024	Graphic and web design internship for artist Mickalene Thomas in her Brooklyn studio during summer 2024.
Rainer Ganahl: If the Price Is Right Identity	Jul 2024	Identity and installation design for <i>Rainer Ganahl: If</i> the <i>Price Is Right</i> at <u>The Opening Gallery</u> , a contemporary art gallery in TriBeCa.
IFPDA Print Fair Booth	Jan 2024	Booth design for the <u>Sotheby's</u> x <u>Jeffrey Gibson</u> booth at The 2024 <u>International Fine Print Dealers</u> <u>Association Print Fair.</u>
Coplan Art Advisory Identity	Jan 2024	Visual identity and web design for Coplan Art Advisory, an independent art advisory based in New York City.
Irma Boom Internship	Aug 2023	Studio apprenticeship for graphic designer Irma Boom in her Amsterdam office.
Yale School of Architecture Poster	Feb 2023	Poster design for the 2023 Denise Scott Brown Symposium at Yale School of Architecture.
Yale Schwarzman Center Projection	Dec 2022	Animation and projection design for the opening ceremony of the Yale Schwarzman Center.
Luke's Gospel Calligram	Jan 2021	Hand-drawn calligram for the <u>Jesuit High School</u> 's Gaudiosa Auction, an annual fundraiser for student financial aid.