

Jacob Romero

Graphic + Industrial Designer | Chicago, IL

Work Experience

Graphic Design Intern

NEW HOME STAR | Jan 2025 - Present

- * Create marketing and print collateral for corporate-wide use such as pitch decks and original social media designs.
- * Design for multiple new home builder groups across North America, including original and corporate flyers, social media graphics and print services such as yard signs, door hangers, stickers, and largescale design services for real estate agent training and sales campaign.

Graphic Design Intern

NATURAL FIBER WELDING (NFW) | May 2024 - Nov 2024

- * Designed social media graphics and visual assets for digital campaigns.
- * Contributed to B2B marketing initiatives and brand communications. With companies such as Ralph Lauren, Stella McCartney, and BMW.
- * Produced graphics and assisted in the marketing campaign for the Earthshot 2024 Prize.

Freelance Graphic Designer + Art Director

ONGOING PROJECTS

- * Designing publications, catalogs, advertisements, and merchandise for businesses and academic institutions.
- * Providing art direction, title cards, posters, and prop design for film and commercial productions.

Academic Fellowships

Publication + Communication/Exhibition

UIC SCHOOL OF DESIGN | Sep 2023 - Present

- * Collaborate alongside a team of student and professional designers creating posters, social media collateral, and merchandise design for exhibitions and events.
- * Maintaining the exhibition website for 5 student shows for both undergraduate and graduate students across the span of 3 years.
- * Individually designed a 60-page publication and managed a reoccurring bi-monthly newsletter.

Contact

hello@jacob-romero.com

Portfolio

www.jacob-romero.com

Education

Bachelor of Design in Industrial Design

UNIVERSITY OF ILLINOIS AT CHICAGO

August 2022 - May 2026

Selected Client List

- * Adobe Stock
- * Amber Agave
- * Cash App
- * Samsung
- * UIC School of Art and Art History

Skills

Design Tools

Adobe Creative Suite
Canva
Figma

3D + Render/Prototyping

Rhino
Keyshot
Packaging Design
3D Printing

Collaboration + Productivity

Office 365
Google Workspace
Asana
Printing Production

Languages

English
Spanish Proficient