

# Isobel-Rose Binnie

## SELECTED CREDITS

Set Designer - 2nd Asst Art Director	<i>The Greatest S1</i> - Amazon Prime Video <i>Adults S1</i> - FX Studios	Jan-Aug'25 Aug-Dec'24
Set Designer -1st Asst Art Director	<i>My Sister's Dirty Secret</i> - Neshama Entertainment <i>If I Go Missing</i> - Neshama Entertainment	June-Aug '24 Jan-March '24
Set Designer -Trainee Asst Art Director	<i>Star Trek: Starfleet Academy</i> - CBS Studios <i>A Fortune For Christmas</i> - Hallmark <i>Motorheads S1</i> - Amazon Prime Studios <i>Ruby and the Well S4</i> - Shaftesbury	May 2024-Sept '24 Sept-Nov'23 June '23-May '24 Jan- May '23
Sets Buyer Set Decorator	<i>Billion Dollar Bluff</i> - Neshama Entertainment <i>Serial Pretender (Independent Web-Series)</i> - BFI Incentive	Apr-May '24 March '21-May '22
Designer	<i>Dominoes Commercial</i> - Anonymous Content, US <i>Project</i> <i>Deep Dish</i> - Anonymous Content, US	September 2023 August 2023
Assistant to Production Designer	<i>Guinness Book of World Records, Waitrose, The Strand &amp; others</i>	2021-22

- Delivered 50+ drawing sets across \$2M–\$50M projects; integrated scenic, GFX, VFX, and build notes across departments with 1–3 week timelines. Engineered scale-accurate digital models using Rhino, AutoCAD and Blender. Surveyed locations and adapted designs for constrained builds. Produced construction packages, schedules and scopes of work to coordinated interdepartmental build schedules.

## prior experience

<b>Coordination Assistant / Analyst</b>	<i>Rolling Loud, Event Horizon Entertainment</i>	July 2021- April 2022
Tracked, analyzed and reported ticketing and promotional materials for 40+ venues. Pitched and developed campaigns to maintain 250k engagement over 8 media accounts.		
<b>Architectural Assistant</b>	<i>LLC Interiors / KPMG</i>	June 2020- May 2021
Produced construction drawings and rendered visual proposals. Lead site research, engaging with local communities and clients.		
<b>Festival Director</b>	<i>Festival of the Moving Image- UCL x BFI Initiative</i>	2020- 2022
Managed festival re-launch, produced with talent from top industry talent - Academy Award filmmakers, film journalists and academics.		

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## Education

**Bartlett School of Architecture, UCL** | BSc Architectural Studies *1st class Hons, 4.0 GPA*  
**British Film Institute** | Film Making Certificate  
**University of the Art London** | Creative AI Certificate  
**Institut Francais de la Mode** | Fashion Culture & Business Certificate  
**Atelier de Arte Realists do Porto** | Art Resident

## Awards & Recognition

- Exhibited at Smithsonian Museum of American Art, Olga Santos Galeria, and Casa Cultural de Paranhos
- Featured in CICA: 25 Digital Artists of 2025 / Oral presenter, ISVC 2024
- Bartlett School of Architecture — Interdisciplinary Research Award (2021), Architectural Research Award (2022)
- Parsons The New School — Merit Scholarship (2019)
- Dissertation published by Bartlett; presented at Environments/Colonisations/Reclaimings
- Published in Ways of Working, Era Journal, UCL Film Society Journal